

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR OCTOBER 2014**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library	132,429	149,688	720	720	1,340,232	1,451,692	-7.7%
Branches	334,203	364,440	1,660	1,653	3,159,425	3,418,193	-7.6%
Mobile Units	7,369	7,284			63,775	52,359	21.8%
Library for the Blind	53,160	56,888			531,018	543,064	-2.2%
OLBPD BARD	11,292	10,169			111,889	113,558	-1.5%
eMedia	20,050	16,290			193,470	160,784	20.3%
<b>TOTAL CIRCULATION</b>	<b>558,503</b>	<b>604,759</b>			<b>5,399,809</b>	<b>5,739,650</b>	<b>-5.9%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
eBook	13,950	12,406	138,369	122,887	12.6%
eAudioBook	5,071	3,752	45,836	36,401	25.9%
eMusic	37	62	300	590	-49.2%
eVideo	258	70	2,400	906	164.9%
Zinio	734		6,565		N/A
<b>TOTAL eCIRCULATION</b>	<b>20,050</b>	<b>16,290</b>	<b>193,470</b>	<b>160,784</b>	<b>20.3%</b> Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Downloads	11,292	10,169	111,889	113,558	-1.5% Included in circulation activity
Users	605	638	6,497	6,115	6.2%

\*NLS was unable to provide BARD usage numbers for October 2014.

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2014	2013	2014	2013	Gain/Loss
Main Library	94	45 minutes	14,118	14,127	10,299	10,538	-2.3%
Branches	541	39 minutes	92,385	100,805	60,686	67,067	-9.5%
<b>TOTAL USAGE</b>	<b>635</b>		<b>106,503</b>	<b>114,932</b>	<b>70,985</b>	<b>77,605</b>	<b>-8.5%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library*	46,299	49,808	211	226	446,140	466,033	-4.3%
Branches	258,896	266,816	1,179	1,210	2,405,170	2,556,652	-5.9%
Mobile Unit	613	719			6,039	6,255	-3.5%
<b>TOTAL VISITS</b>	<b>305,808</b>	<b>317,343</b>			<b>2,857,349</b>	<b>3,028,940</b>	<b>-5.7%</b>

**REPORT H**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR OCTOBER 2014**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
Addison	7,736	791	621	1,345	10,493	776	11,269
Brooklyn	5,057	390	420	686	6,553	865	7,418
Carnegie West	9,896	1,213	1,434	2,023	14,566	1,200	15,766
Collinwood	6,744	639	670	1,030	9,083	726	9,809
East 131st	4,724	415	333	691	6,163	424	6,587
Eastman	14,881	1,598	1,496	2,721	20,696	2,360	23,056
Fleet*	10,531	883	955	1,551	13,920	1,163	15,083
Fulton	9,750	797	739	1,198	12,484	971	13,455
Garden Valley	3,565	199	142	284	4,190	313	4,503
Glenville	6,200	566	463	1,038	8,267	690	8,957
Harvard-Lee	6,558	584	758	1,281	9,181	803	9,984
Hough	4,073	406	281	604	5,364	403	5,767
Jefferson	5,051	657	886	1,154	7,748	758	8,506
Langston Hughes	6,328	729	692	1,316	9,065	673	9,738
Lorain	8,116	914	774	1,512	11,316	976	12,292
Martin Luther King, Jr.	7,733	649	853	1,239	10,474	1,024	11,498
Memorial-Nottingham	9,918	958	1,337	2,256	14,469	1,376	15,845
Mt. Pleasant	4,720	541	431	564	6,256	440	6,696
Rice	10,185	751	842	1,201	12,979	1,049	14,028
Rockport	16,061	1,308	1,394	2,397	21,160	2,165	23,325
South	7,126	843	713	1,422	10,104	728	10,832
South Brooklyn	14,738	1,372	1,902	3,376	21,388	2,373	23,761
Sterling	5,192	396	287	580	6,455	445	6,900
Union	5,357	764	520	712	7,353	632	7,985
Walz	12,119	920	1,059	1,725	15,823	1,493	17,316
West Park	11,558	1,496	2,681	3,826	19,561	2,518	22,079
Woodland	8,931	652	449	898	10,930	818	11,748
<b>TOTAL</b>	<b>222,848</b>	<b>21,431</b>	<b>23,132</b>	<b>38,630</b>	<b>306,041</b>	<b>28,162</b>	<b>334,203</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR OCTOBER 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	11,269	13,771	115,678	122,324	-6,646	-5.4%
Brooklyn	7,418	8,474	68,348	77,715	-9,367	-12.1%
Carnegie West	15,766	16,444	141,663	148,104	-6,441	-4.3%
Collinwood	9,809	11,344	90,526	103,027	-12,501	-12.1%
East 131st	6,587	5,776	56,193	55,033	1,160	2.1%
Eastman	23,056	23,982	212,929	230,214	-17,285	-7.5%
Fleet*	15,083	18,865	143,226	169,600	-26,374	-15.6%
Fulton	13,455	13,566	150,940	143,867	7,073	4.9%
Garden Valley	4,503	5,446	39,778	50,847	-11,069	-21.8%
Glenville	8,957	9,320	83,510	93,660	-10,150	-10.8%
Harvard-Lee	9,984	11,231	92,255	106,148	-13,893	-13.1%
Hough	5,767	5,773	52,764	52,977	-213	-0.4%
Jefferson	8,506	9,686	82,928	90,633	-7,705	-8.5%
Langston Hughes	9,738	8,352	79,594	84,875	-5,281	-6.2%
Lorain	12,292	13,117	117,669	131,873	-14,204	-10.8%
Martin Luther King, Jr.	11,498	11,741	117,127	97,314	19,813	20.4%
Memorial-Nottingham	15,845	16,665	152,246	160,756	-8,510	-5.3%
Mt. Pleasant	6,696	7,959	61,312	71,971	-10,659	-14.8%
Rice	14,028	15,728	127,814	144,881	-17,067	-11.8%
Rockport	23,325	23,978	213,074	228,130	-15,056	-6.6%
South	10,832	10,827	96,496	96,207	289	0.3%
South Brooklyn	23,761	24,499	220,755	236,857	-16,102	-6.8%
Sterling	6,900	8,254	61,983	74,018	-12,035	-16.3%
Union	7,985	10,022	82,229	88,991	-6,762	-7.6%
Walz	17,316	21,674	167,008	192,278	-25,270	-13.1%
West Park	22,079	24,116	224,585	239,489	-14,904	-6.2%
Woodland	11,748	13,830	106,795	126,404	-19,609	-15.5%
<b>TOTAL</b>	<b>334,203</b>	<b>364,440</b>	<b>3,159,425</b>	<b>3,418,193</b>	<b>-258,768</b>	<b>-7.6%</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE OCTOBER 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	6,065	8,433	61,722	76,469	-14,747	-19.3%
Brooklyn	4,113	4,932	42,495	50,119	-7,624	-15.2%
Carnegie West	15,898	16,666	150,897	165,213	-14,316	-8.7%
Collinwood	8,136	8,590	76,205	76,485	-280	-0.4%
East 131st	8,317	8,352	74,113	79,244	-5,131	-6.5%
Eastman	12,834	13,686	116,950	131,225	-14,275	-10.9%
Fleet	11,936	14,124	112,969	128,195	-15,226	-11.9%
Fulton	9,267	9,625	81,653	94,023	-12,370	-13.2%
Garden Valley	5,534	5,309	53,323	48,688	4,635	9.5%
Glenville	6,796	7,696	68,578	77,561	-8,983	-11.6%
Harvard-Lee	10,205	11,295	94,565	95,628	-1,063	-1.1%
Hough	14,292	12,119	117,361	110,136	7,225	6.6%
Jefferson	7,907	8,332	74,256	80,704	-6,448	-8.0%
Langston Hughes	8,982	8,231	75,011	73,980	1,031	1.4%
Lorain	9,082	9,057	88,786	93,773	-4,987	-5.3%
Martin Luther King, Jr.	6,539	6,539	67,168	64,532	2,636	4.1%
Memorial-Nottingham	6,811	8,617	68,056	89,229	-21,173	-23.7%
Mt. Pleasant	6,172	6,400	66,294	64,673	1,621	2.5%
Rice	13,366	17,047	125,422	148,795	-23,373	-15.7%
Rockport	14,103	11,353	127,149	108,040	19,109	17.7%
South	9,767	9,273	79,380	79,591	-211	-0.3%
South Brooklyn	15,788	12,893	131,702	139,557	-7,855	-5.6%
Sterling	12,269	11,611	109,649	129,769	-20,120	-15.5%
Union	6,691	6,374	66,523	62,939	3,584	5.7%
Walz	10,382	12,006	95,197	106,294	-11,097	-10.4%
West Park	9,482	10,129	100,022	101,392	-1,370	-1.4%
Woodland	8,162	8,127	79,724	80,398	-674	-0.8%
<b>TOTAL</b>	<b>258,896</b>	<b>266,816</b>	<b>2,405,170</b>	<b>2,556,652</b>	<b>-151,482</b>	<b>-5.9%</b>

*\*Equipment malfunction. Substitute value used.*

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS OCTOBER 2014**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 <b>South Brooklyn</b>	23,761	1 <b>Carnegie West</b>	15,898	1 <b>South Brooklyn</b>	32,043 34,217
2 <b>Rockport</b>	23,325	2 <b>South Brooklyn</b>	15,788	2 <b>West Park</b>	27,814 29,398
3 <b>Eastman</b>	23,056	3 <b>Hough</b>	14,292	3 <b>Fleet**</b>	26,727 34,598
4 <b>West Park</b>	22,079	4 <b>Rockport</b>	14,103	4 <b>Eastman</b>	23,674 25,873
5 <b>Walz</b>	17,316	5 <b>Rice</b>	13,366	5 <b>Rockport</b>	19,896 21,467
6 <b>Memorial-Nottingham</b>	15,845	6 <b>Eastman</b>	12,834	6 <b>Fulton</b>	19,647 22,575
7 <b>Carnegie West</b>	15,766	7 <b>Sterling</b>	12,269	7 <b>Rice</b>	19,462 25,893
8 <b>Fleet*</b>	15,083	8 <b>Fleet</b>	11,936	8 <b>Memorial-Nottingham</b>	19,271 22,598
9 <b>Rice</b>	14,028	9 <b>Walz</b>	10,382	9 <b>Harvard-Lee</b>	17,655 21,246
10 <b>Fulton</b>	13,455	10 <b>Harvard-Lee</b>	10,205	10 <b>Walz</b>	16,063 18,497
11 <b>Lorain</b>	12,292	11 <b>South</b>	9,767	11 <b>Collinwood</b>	14,769 19,377
12 <b>Woodland</b>	11,748	12 <b>West Park</b>	9,482	12 <b>Langston Hughes</b>	14,439 21,224
13 <b>Martin Luther King, Jr.</b>	11,498	13 <b>Fulton</b>	9,267	13 <b>Glenville</b>	14,006 20,302
14 <b>Addison</b>	11,269	14 <b>Lorain</b>	9,082	14 <b>Addison</b>	13,603 19,263
15 <b>South</b>	10,832	15 <b>Langston Hughes</b>	8,982	15 <b>East 131st</b>	13,025 18,001
16 <b>Harvard-Lee</b>	9,984	16 <b>East 131st</b>	8,317	16 <b>Mt. Pleasant</b>	12,792 17,155
17 <b>Collinwood</b>	9,809	17 <b>Woodland</b>	8,162	17 <b>Lorain</b>	12,588 14,589
18 <b>Langston Hughes</b>	9,738	18 <b>Collinwood</b>	8,136	18 <b>Martin Luther King, Jr.</b>	12,392 15,483
19 <b>Glenville</b>	8,957	19 <b>Jefferson</b>	7,907	19 <b>Carnegie West</b>	10,487 11,716
20 <b>Jefferson</b>	8,506	20 <b>Memorial-Nottingham</b>	6,811	20 <b>Union</b>	8,416 12,603
21 <b>Union</b>	7,985	21 <b>Glenville</b>	6,796	21 <b>Sterling</b>	8,267 8,712
22 <b>Brooklyn</b>	7,418	22 <b>Union</b>	6,691	22 <b>Woodland</b>	7,946 7,213
23 <b>Sterling</b>	6,900	23 <b>Martin Luther King, Jr.</b>	6,539	23 <b>South</b>	6,325 7,729
24 <b>Mt. Pleasant</b>	6,696	24 <b>Mt. Pleasant</b>	6,172	24 <b>Hough</b>	5,667 7,845
25 <b>East 131st</b>	6,587	25 <b>Addison</b>	6,065	25 <b>Brooklyn</b>	5,524 6,430
26 <b>Hough</b>	5,767	26 <b>Garden Valley</b>	5,534	26 <b>Jefferson</b>	3,515 3,987
27 <b>Garden Valley</b>	4,503	27 <b>Brooklyn</b>	4,113	27 <b>Garden Valley</b>	2,310 3,220
	334,203		258,896	28 <b>Broadway**</b>	1,966
					388,323 473,177

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

\*\*Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR OCTOBER 2014**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	80,315	87,142	777,795	832,486	-6.6%
<b>MORE</b>	415	607	5,711	7,395	-22.8%
<b>Other Libraries</b>	548	652	6,081	7,084	-14.2%
<b>TOTAL</b>	<b>81,278</b>	<b>88,401</b>	<b>789,587</b>	<b>846,965</b>	<b>-6.8%</b>

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Projected</b>	16,486	21,226	210,613	232,170	-9.3%
<b>KnowItNow Web Reference*</b>	162	1,150		5,159	-100.0%
<b>Interlibrary Loan Requests</b>	963	2,592	14,684	39,250	-62.6%
<b>TOTAL</b>	<b>17,611</b>	<b>24,968</b>	<b>225,297</b>	<b>276,579</b>	<b>-18.5%</b>

\*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	5,431	7,369	60,449	59,039	2.4%
<b>Total Items Added</b>	23,364	27,289	203,207	242,451	-16.2%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Main Library</b>	208	208	2,006	2,024	-0.9%
<b>Branches</b>	5,940	5,967	57,453	57,920	-0.8%

# WHERE DO MAIN LIBRARY COLLECTIONS CIRCULATE?

