

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2014**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library	120,276	139,251	654	725	1,460,508	1,590,563	-8.2%
Branches	282,672	339,718	1,457	1,682	3,442,097	3,758,691	-8.4%
Mobile Units	6,349	6,143			70,124	58,502	19.9%
Library for the Blind	45,388	44,707			576,406	587,771	-1.9%
OLBPD BARD	10,208	10,952			122,097	124,510	-1.9%
eMedia	19,571	16,914			213,041	177,698	19.9%
<b>TOTAL CIRCULATION</b>	<b>484,464</b>	<b>557,685</b>			<b>5,884,273</b>	<b>6,297,735</b>	<b>-6.6%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
eBook	13,842	12,932	152,211	135,819	12.1%
eAudioBook	4,839	3,854	50,675	40,255	25.9%
eMusic	44	76	344	666	-48.3%
eVideo	163	52	2,563	958	167.5%
Zinio	683		7,248		N/A
<b>TOTAL eCIRCULATION</b>	<b>19,571</b>	<b>16,914</b>	<b>213,041</b>	<b>177,698</b>	<b>19.9%</b> Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Downloads	10,208	10,952	122,097	124,510	-1.9% Included in circulation activity
Users	586	663	7,083	6,778	4.5%

\*NLS was unable to provide BARD usage numbers for October 2014.

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2014	2013	2014	2013	Gain/Loss
Main Library	94	45 minutes	11,482	12,567	8,458	9,499	-11.0%
Branches	553	39 minutes	76,194	90,026	50,641	60,624	-16.5%
<b>TOTAL USAGE</b>	<b>647</b>		<b>87,676</b>	<b>102,593</b>	<b>59,099</b>	<b>70,123</b>	<b>-15.7%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library*	40,759	43,463	210	215	486,899	509,463	-4.4%
Branches	203,252	227,645	1,048	1,127	2,608,422	2,784,297	-6.3%
Mobile Unit	443	787			6,482	6,737	-3.8%
<b>TOTAL VISITS</b>	<b>244,454</b>	<b>271,895</b>			<b>3,101,803</b>	<b>3,300,497</b>	<b>-6.0%</b>

**REPORT H**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR NOVEMBER 2014**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
<b>Addison</b>	7,159	751	610	1,260	9,780	623	10,403
<b>Brooklyn</b>	4,424	447	434	642	5,947	832	6,779
<b>Carnegie West</b>	7,641	989	1,323	1,765	11,718	1,048	12,766
<b>Collinwood</b>	5,783	653	522	961	7,919	630	8,549
<b>East 131st</b>	3,221	357	341	559	4,478	345	4,823
<b>Eastman</b>	12,318	1,294	1,350	2,378	17,340	2,014	19,354
<b>Fleet*</b>	8,671	795	829	1,343	11,638	1,060	12,698
<b>Fulton</b>	8,729	583	639	953	10,904	855	11,759
<b>Garden Valley</b>	2,708	277	147	248	3,380	251	3,631
<b>Glenville</b>	4,840	485	480	927	6,732	588	7,320
<b>Harvard-Lee</b>	5,557	469	619	1,159	7,804	758	8,562
<b>Hough</b>	3,567	275	282	560	4,684	340	5,024
<b>Jefferson</b>	4,154	509	770	1,063	6,496	560	7,056
<b>Langston Hughes</b>	4,969	589	553	1,110	7,221	502	7,723
<b>Lorain</b>	6,626	833	717	1,156	9,332	824	10,156
<b>Martin Luther King, Jr.</b>	7,803	591	826	1,098	10,318	845	11,163
<b>Memorial-Nottingham</b>	7,609	827	1,109	2,068	11,613	1,124	12,737
<b>Mt. Pleasant</b>	3,170	414	315	498	4,397	325	4,722
<b>Rice</b>	7,708	503	601	1,062	9,874	873	10,747
<b>Rockport</b>	12,759	1,189	1,368	2,078	17,394	1,878	19,272
<b>South</b>	6,190	669	653	1,051	8,563	704	9,267
<b>South Brooklyn</b>	11,933	1,088	1,719	2,733	17,473	2,014	19,487
<b>Sterling</b>	4,859	410	258	646	6,173	379	6,552
<b>Union</b>	4,851	562	521	795	6,729	476	7,205
<b>Walz</b>	10,234	805	1,001	1,646	13,686	1,204	14,890
<b>West Park</b>	10,364	1,363	2,515	3,625	17,867	2,084	19,951
<b>Woodland</b>	7,587	458	460	917	9,422	654	10,076
<b>TOTAL</b>	185,434	18,185	20,962	34,301	258,882	23,790	282,672

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR NOVEMBER 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	10,403	13,467	126,081	135,791	-9,710	-7.2%
Brooklyn	6,779	7,985	75,127	85,700	-10,573	-12.3%
Carnegie West	12,766	15,038	154,429	163,142	-8,713	-5.3%
Collinwood	8,549	9,650	99,075	112,677	-13,602	-12.1%
East 131st	4,823	6,217	61,016	61,250	-234	-0.4%
Eastman	19,354	22,246	232,283	252,460	-20,177	-8.0%
Fleet*	12,698	17,175	155,924	187,555	-31,631	-16.9%
Fulton	11,759	12,364	162,699	156,231	6,468	4.1%
Garden Valley	3,631	4,852	43,409	55,699	-12,290	-22.1%
Glenville	7,320	8,979	90,830	102,639	-11,809	-11.5%
Harvard-Lee	8,562	10,465	100,817	116,613	-15,796	-13.5%
Hough	5,024	5,856	57,788	58,833	-1,045	-1.8%
Jefferson	7,056	9,416	89,984	100,049	-10,065	-10.1%
Langston Hughes	7,723	8,094	87,317	92,969	-5,652	-6.1%
Lorain	10,156	12,420	127,825	144,293	-16,468	-11.4%
Martin Luther King, Jr.	11,163	12,064	128,290	109,378	18,912	17.3%
Memorial-Nottingham	12,737	16,109	164,983	176,865	-11,882	-6.7%
Mt. Pleasant	4,722	6,931	66,034	78,902	-12,868	-16.3%
Rice	10,747	13,924	138,561	158,805	-20,244	-12.7%
Rockport	19,272	21,993	232,346	250,123	-17,777	-7.1%
South	9,267	10,126	105,763	106,333	-570	-0.5%
South Brooklyn	19,487	22,818	240,242	259,675	-19,433	-7.5%
Sterling	6,552	6,898	68,535	80,916	-12,381	-15.3%
Union	7,205	8,901	89,434	97,892	-8,458	-8.6%
Walz	14,890	19,710	181,898	211,988	-30,090	-14.2%
West Park	19,951	23,416	244,536	262,905	-18,369	-7.0%
Woodland	10,076	12,604	116,871	139,008	-22,137	-15.9%
<b>TOTAL</b>	282,672	339,718	3,442,097	3,758,691	-316,594	-8.4%

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE NOVEMBER 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	5,373	5,290	67,095	81,759	-14,664	-17.9%
Brooklyn	3,419	4,007	45,914	54,126	-8,212	-15.2%
Carnegie West	14,102	15,954	164,999	181,167	-16,168	-8.9%
Collinwood	5,982	7,377	82,187	83,862	-1,675	-2.0%
East 131st	6,625	7,528	80,738	86,772	-6,034	-7.0%
Eastman	10,988	12,054	127,938	143,279	-15,341	-10.7%
Fleet	8,651	10,643	121,620	138,838	-17,218	-12.4%
Fulton	6,816	7,858	88,469	101,881	-13,412	-13.2%
Garden Valley	4,228	4,529	57,551	53,217	4,334	8.1%
Glenville	4,768	6,703	73,346	84,264	-10,918	-13.0%
Harvard-Lee	8,272	9,729	102,837	105,357	-2,520	-2.4%
Hough	10,912	9,984	128,273	120,120	8,153	6.8%
Jefferson	6,472	7,844	80,728	88,548	-7,820	-8.8%
Langston Hughes	6,973	7,175	81,984	81,155	829	1.0%
Lorain	7,129	7,609	95,915	101,382	-5,467	-5.4%
Martin Luther King, Jr.	7,836	5,842	75,004	70,374	4,630	6.6%
Memorial-Nottingham	4,471	7,704	72,527	96,933	-24,406	-25.2%
Mt. Pleasant	5,008	5,958	71,302	70,631	671	1.0%
Rice	8,801	11,547	134,223	160,342	-26,119	-16.3%
Rockport	9,250	11,350	136,399	119,390	17,009	14.2%
South	7,092	7,429	86,472	87,020	-548	-0.6%
South Brooklyn	12,109	10,881	143,811	150,438	-6,627	-4.4%
Sterling	10,202	9,939	119,851	139,708	-19,857	-14.2%
Union	4,607	5,085	71,130	68,024	3,106	4.6%
Walz	8,048	10,394	103,245	116,688	-13,443	-11.5%
West Park	8,586	9,925	108,608	111,317	-2,709	-2.4%
Woodland	6,532	7,307	86,256	87,705	-1,449	-1.7%
<b>TOTAL</b>	<b>203,252</b>	<b>227,645</b>	<b>2,608,422</b>	<b>2,784,297</b>	<b>-175,875</b>	<b>-6.3%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS NOVEMBER 2014**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 <b>West Park</b>	19,951	1 <b>Carnegie West</b>	14,102	1 <b>South Brooklyn</b>	32,043 34,217
2 <b>South Brooklyn</b>	19,487	2 <b>South Brooklyn</b>	12,109	2 <b>West Park</b>	27,814 29,398
3 <b>Eastman</b>	19,354	3 <b>Eastman</b>	10,988	3 <b>Fleet**</b>	26,727 34,598
4 <b>Rockport</b>	19,272	4 <b>Hough</b>	10,912	4 <b>Eastman</b>	23,674 25,873
5 <b>Walz</b>	14,890	5 <b>Sterling</b>	10,202	5 <b>Rockport</b>	19,896 21,467
6 <b>Carnegie West</b>	12,766	6 <b>Rockport</b>	9,250	6 <b>Fulton</b>	19,647 22,575
7 <b>Memorial-Nottingham</b>	12,737	7 <b>Rice</b>	8,801	7 <b>Rice</b>	19,462 25,893
8 <b>Fleet*</b>	12,698	8 <b>Fleet</b>	8,651	8 <b>Memorial-Nottingham</b>	19,271 22,598
9 <b>Fulton</b>	11,759	9 <b>West Park</b>	8,586	9 <b>Harvard-Lee</b>	17,655 21,246
10 <b>Martin Luther King, Jr.</b>	11,163	10 <b>Harvard-Lee</b>	8,272	10 <b>Walz</b>	16,063 18,497
11 <b>Rice</b>	10,747	11 <b>Walz</b>	8,048	11 <b>Collinwood</b>	14,769 19,377
12 <b>Addison</b>	10,403	12 <b>Martin Luther King, Jr.</b>	7,836	12 <b>Langston Hughes</b>	14,439 21,224
13 <b>Lorain</b>	10,156	13 <b>Lorain</b>	7,129	13 <b>Glenville</b>	14,006 20,302
14 <b>Woodland</b>	10,076	14 <b>South</b>	7,092	14 <b>Addison</b>	13,603 19,263
15 <b>South</b>	9,267	15 <b>Langston Hughes</b>	6,973	15 <b>East 131st</b>	13,025 18,001
16 <b>Harvard-Lee</b>	8,562	16 <b>Fulton</b>	6,816	16 <b>Mt. Pleasant</b>	12,792 17,155
17 <b>Collinwood</b>	8,549	17 <b>East 131st</b>	6,625	17 <b>Lorain</b>	12,588 14,589
18 <b>Langston Hughes</b>	7,723	18 <b>Woodland</b>	6,532	18 <b>Martin Luther King, Jr.</b>	12,392 15,483
19 <b>Glenville</b>	7,320	19 <b>Jefferson</b>	6,472	19 <b>Carnegie West</b>	10,487 11,716
20 <b>Union</b>	7,205	20 <b>Collinwood</b>	5,982	20 <b>Union</b>	8,416 12,603
21 <b>Jefferson</b>	7,056	21 <b>Addison</b>	5,373	21 <b>Sterling</b>	8,267 8,712
22 <b>Brooklyn</b>	6,779	22 <b>Mt. Pleasant</b>	5,008	22 <b>Woodland</b>	7,946 7,213
23 <b>Sterling</b>	6,552	23 <b>Glenville</b>	4,768	23 <b>South</b>	6,325 7,729
24 <b>Hough</b>	5,024	24 <b>Union</b>	4,607	24 <b>Hough</b>	5,667 7,845
25 <b>East 131st</b>	4,823	25 <b>Memorial-Nottingham</b>	4,471	25 <b>Brooklyn</b>	5,524 6,430
26 <b>Mt. Pleasant</b>	4,722	26 <b>Garden Valley</b>	4,228	26 <b>Jefferson</b>	3,515 3,987
27 <b>Garden Valley</b>	3,631	27 <b>Brooklyn</b>	3,419	27 <b>Garden Valley</b>	2,310 3,220
	282,672		203,252	28 <b>Broadway**</b>	1,966
					388,323 473,177

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

\*\*Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2014**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	70,608	81,106	848,403	913,592	-7.1%
<b>MORE</b>	371	536	6,082	7,931	-23.3%
<b>Other Libraries</b>	242	488	6,323	7,572	-16.5%
<b>TOTAL</b>	<b>71,221</b>	<b>82,130</b>	<b>860,808</b>	<b>929,095</b>	<b>-7.3%</b>

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Projected</b>	13,922	33,083	224,536	265,254	-15.4%
<b>KnowItNow Web Reference*</b>	189	520	2,730	5,649	-51.7%
<b>Interlibrary Loan Requests</b>	613	2,170	15,297	41,420	-63.1%
<b>TOTAL</b>	<b>14,724</b>	<b>35,773</b>	<b>242,563</b>	<b>312,323</b>	<b>-22.3%</b>

\*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	5,468	5,790	65,917	65,577	0.5%
<b>Total Items Added</b>	19,351	17,564	222,558	265,886	-16.3%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Main Library</b>	184	192	2,190	2,216	-1.2%
<b>Branches</b>	5,238	5,454	62,691	63,374	-1.1%

