

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR OCTOBER 2015**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	2015	2014	
Main Library	130,018	132,429	625	637	1,249,168	1,340,232	-6.8%
Branches	284,337	334,203	1,292	1,519	2,720,783	3,159,425	-13.9%
Mobile Units	2,744	7,369			47,878	63,775	-24.9%
Library for the Blind	47,802	53,160			489,960	531,018	-7.7%
OLBPD BARD	12,262	11,292			111,385	111,889	-0.5%
eMedia	25,049	20,050			234,173	193,470	21.0%
<b>TOTAL CIRCULATION</b>	<b>502,212</b>	<b>558,503</b>			<b>4,853,347</b>	<b>5,399,809</b>	<b>-10.1%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	
eBook	16,097	13,950	148,344	138,369	7.2%
eAudiobook	6,899	5,071	64,971	45,836	41.7%
eMusic	164	37	702	300	134.0%
eVideo	404	258	3,049	2,400	27.0%
eMagazines	1,485	734	17,107	6,565	160.6%
<b>TOTAL eCIRCULATION</b>	<b>25,049</b>	<b>20,050</b>	<b>234,173</b>	<b>193,470</b>	<b>21.0%</b> Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	
Downloads	12,262	11,292	111,385	111,889	-0.5% Included in circulation activity
Users	618	605	6,128	6,497	-5.7%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2015	2014	2015	2014	
Main Library	98	45 minutes	119,440	131,636	86,200	100,965	-14.6%
Branches	536	40 minutes	850,323	877,482	559,866	583,413	-4.0%
<b>TOTAL USAGE</b>	<b>634</b>		<b>969,763</b>	<b>1,009,118</b>	<b>646,066</b>	<b>684,378</b>	<b>-5.6%</b>

Sessions less than 5 minutes excluded. Sessions and hours in use appear lower due to problems with counting software.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	2015	2014	
Main Library	40,938	46,299	197	223	407,132	446,140	-8.7%
Branches	243,578	258,896	1,107	1,177	2,340,342	2,405,170	-2.7%
Mobile Unit	402	613			4,917	6,039	-18.6%
<b>TOTAL VISITS</b>	<b>284,918</b>	<b>305,808</b>			<b>2,752,391</b>	<b>2,857,349</b>	<b>-3.7%</b>

**REPORT H**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR OCTOBER 2015**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
<b>Addison</b>	6,122	661	675	861	8,319	689	9,008
<b>Brooklyn</b>	3,276	429	409	525	4,639	799	5,438
<b>Carnegie West</b>	8,151	885	1,192	1,730	11,958	1,287	13,245
<b>Collinwood</b>	5,808	554	491	941	7,794	624	8,418
<b>East 131st</b>	4,050	462	303	480	5,295	397	5,692
<b>Eastman</b>	13,345	1,259	1,423	2,051	18,078	2,235	20,313
<b>Fleet*</b>	8,988	777	816	1,213	11,794	938	12,740
<b>Fulton</b>	8,006	711	905	1,374	10,996	1,050	12,046
<b>Garden Valley</b>	2,913	254	124	304	3,595	280	3,875
<b>Glenville</b>	4,645	387	336	709	6,077	486	6,563
<b>Harvard-Lee</b>	6,886	781	928	1,608	10,203	894	11,097
<b>Hough</b>	3,670	528	309	371	4,878	278	5,156
<b>Jefferson</b>	5,127	680	853	1,264	7,924	608	8,532
<b>Langston Hughes</b>	4,532	674	547	845	6,598	464	7,062
<b>Lorain</b>	7,020	855	910	1,471	10,256	778	11,034
<b>Martin Luther King, Jr.</b>	4,495	558	697	1,030	6,780	807	7,587
<b>Memorial-Nottingham</b>	8,164	943	1,259	2,481	12,847	1,245	14,092
<b>Mt. Pleasant</b>	3,034	372	337	560	4,303	355	4,658
<b>Rice</b>	8,731	831	820	1,376	11,758	955	12,713
<b>Rockport</b>	12,881	1,063	1,321	1,770	17,035	1,808	18,843
<b>South</b>	5,270	792	564	951	7,577	704	8,281
<b>South Brooklyn</b>	11,728	1,238	1,862	3,217	18,045	1,981	20,026
<b>Sterling</b>	3,536	299	363	537	4,735	417	5,152
<b>Union</b>	4,655	604	440	702	6,401	468	6,869
<b>Walz</b>	9,568	983	1,135	2,146	13,832	1,313	15,145
<b>West Park</b>	10,424	1,497	2,719	4,018	18,658	2,206	20,864
<b>Woodland</b>	7,383	527	425	869	9,204	684	9,888
<b>TOTAL</b>	182,408	19,604	22,163	35,404	259,579	24,750	284,337

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR OCTOBER 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	9,008	11,269	94,811	115,678	-20,867	-18.0%
Brooklyn	5,438	7,418	58,438	68,348	-9,910	-14.5%
Carnegie West	13,245	15,766	128,400	141,663	-13,263	-9.4%
Collinwood	8,418	9,809	79,170	90,526	-11,356	-12.5%
East 131st	5,692	6,587	45,414	56,193	-10,779	-19.2%
Eastman	20,313	23,056	197,911	212,929	-15,018	-7.1%
Fleet*	12,740	15,083	121,043	143,226	-22,183	-15.5%
Fulton	12,046	13,455	108,853	150,940	-42,087	-27.9%
Garden Valley	3,875	4,503	33,012	39,778	-6,766	-17.0%
Glenville	6,563	8,957	66,254	83,510	-17,256	-20.7%
Harvard-Lee	11,097	9,984	89,864	92,255	-2,391	-2.6%
Hough	5,156	5,767	45,129	52,764	-7,635	-14.5%
Jefferson	8,532	8,506	75,731	82,928	-7,197	-8.7%
Langston Hughes	7,062	9,738	68,630	79,594	-10,964	-13.8%
Lorain	11,034	12,292	101,798	117,669	-15,871	-13.5%
Martin Luther King, Jr.	7,587	11,498	93,337	117,127	-23,790	-20.3%
Memorial-Nottingham	14,092	15,845	125,656	152,246	-26,590	-17.5%
Mt. Pleasant	4,658	6,696	45,872	61,312	-15,440	-25.2%
Rice	12,713	14,028	120,919	127,814	-6,895	-5.4%
Rockport	18,843	23,325	186,798	213,074	-26,276	-12.3%
South	8,281	10,832	84,111	96,496	-12,385	-12.8%
South Brooklyn	20,026	23,761	187,185	220,755	-33,570	-15.2%
Sterling	5,152	6,900	50,570	61,983	-11,413	-18.4%
Union	6,869	7,985	66,382	82,229	-15,847	-19.3%
Walz	15,145	17,316	142,766	167,008	-24,242	-14.5%
West Park	20,864	22,079	208,737	224,585	-15,848	-7.1%
Woodland	9,888	11,748	93,992	106,795	-12,803	-12.0%
<b>TOTAL</b>	<b>284,337</b>	<b>334,203</b>	<b>2,720,783</b>	<b>3,159,425</b>	<b>-438,642</b>	<b>-13.9%</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE OCTOBER 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	5,465	6,065	57,195	61,722	-4,527	-7.3%
Brooklyn	4,031	4,113	38,397	42,495	-4,098	-9.6%
Carnegie West	16,009	15,898	157,391	150,897	6,494	4.3%
Collinwood	9,178	8,136	73,073	76,205	-3,132	-4.1%
East 131st	9,311	8,317	81,318	74,113	7,205	9.7%
Eastman	11,111	12,834	112,419	116,950	-4,531	-3.9%
Fleet	11,441	11,936	109,629	112,969	-3,340	-3.0%
Fulton	8,297	9,267	80,607	81,653	-1,046	-1.3%
Garden Valley	4,734	5,534	47,761	53,323	-5,562	-10.4%
Glenville	9,932	6,796	83,415	68,578	14,837	21.6%
Harvard-Lee	8,888	10,205	83,951	94,565	-10,614	-11.2%
Hough	10,196	14,292	114,622	117,361	-2,739	-2.3%
Jefferson	8,562	7,987	73,900	74,256	-356	-0.5%
Langston Hughes	7,366	8,982	78,154	75,011	3,143	4.2%
Lorain	8,183	9,082	78,154	88,786	-10,632	-12.0%
Martin Luther King, Jr.	9,655	11,077	79,614	67,168	12,446	18.5%
Memorial-Nottingham	6,155	6,811	57,624	68,056	-10,432	-15.3%
Mt. Pleasant	5,772	6,172	63,196	66,294	-3,098	-4.7%
Rice*	12,804	13,366	131,442	125,422	6,020	4.8%
Rockport	10,880	14,103	101,617	127,149	-25,532	-20.1%
South	6,788	9,767	73,945	79,380	-5,435	-6.8%
South Brooklyn	15,020	15,788	137,841	131,702	6,139	4.7%
Sterling	9,981	12,269	95,631	109,649	-14,018	-12.8%
Union	6,813	6,691	68,976	66,523	2,453	3.7%
Walz	9,248	10,382	86,352	95,197	-8,845	-9.3%
West Park	9,306	9,482	95,644	100,022	-4,378	-4.4%
Woodland	8,452	8,162	78,474	79,724	-1,250	-1.6%
<b>TOTAL</b>	<b>243,578</b>	<b>263,514</b>	<b>2,340,342</b>	<b>2,405,170</b>	<b>-64,828</b>	<b>-2.7%</b>

\*Equipment malfunction. Substitute value used

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS OCTOBER 2015**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 <b>West Park</b>	20,864	1 <b>Carnegie West</b>	16,009	1 <b>South Brooklyn</b>	32,043 34,217
2 <b>Eastman</b>	20,313	2 <b>South Brooklyn</b>	15,020	2 <b>West Park</b>	27,814 29,398
3 <b>South Brooklyn</b>	20,026	3 <b>Rice**</b>	12,804	3 <b>Fleet**</b>	26,727 34,598
4 <b>Rockport</b>	18,843	4 <b>Fleet</b>	11,441	4 <b>Eastman</b>	23,674 25,873
5 <b>Walz</b>	15,145	5 <b>Eastman</b>	11,111	5 <b>Rockport</b>	19,896 21,467
6 <b>Memorial-Nottingham</b>	14,092	6 <b>Rockport</b>	10,880	6 <b>Fulton</b>	19,647 22,575
7 <b>Carnegie West</b>	13,245	7 <b>Hough</b>	10,196	7 <b>Rice</b>	19,462 25,893
8 <b>Fleet*</b>	12,740	8 <b>Sterling</b>	9,981	8 <b>Memorial-Nottingham</b>	19,271 22,598
9 <b>Rice</b>	12,713	9 <b>Glenville</b>	9,932	9 <b>Harvard-Lee</b>	17,655 21,246
10 <b>Fulton</b>	12,046	10 <b>Martin Luther King, Jr.</b>	9,655	10 <b>Walz</b>	16,063 18,497
11 <b>Harvard-Lee</b>	11,097	11 <b>East 131st</b>	9,311	11 <b>Collinwood</b>	14,769 19,377
12 <b>Lorain</b>	11,034	12 <b>West Park</b>	9,306	12 <b>Langston Hughes</b>	14,439 21,224
13 <b>Woodland</b>	9,888	13 <b>Walz</b>	9,248	13 <b>Glenville</b>	14,006 20,302
14 <b>Addison</b>	9,008	14 <b>Collinwood</b>	9,178	14 <b>Addison</b>	13,603 19,263
15 <b>Jefferson</b>	8,532	15 <b>Harvard-Lee</b>	8,888	15 <b>East 131st</b>	13,025 18,001
16 <b>Collinwood</b>	8,418	16 <b>Jefferson</b>	8,562	16 <b>Mt. Pleasant</b>	12,792 17,155
17 <b>South</b>	8,281	17 <b>Woodland</b>	8,452	17 <b>Lorain</b>	12,588 14,589
18 <b>Martin Luther King, Jr.</b>	7,587	18 <b>Fulton</b>	8,297	18 <b>Martin Luther King, Jr.</b>	12,392 15,483
19 <b>Langston Hughes</b>	7,062	19 <b>Lorain</b>	8,183	19 <b>Carnegie West</b>	10,487 11,716
20 <b>Union</b>	6,869	20 <b>Langston Hughes</b>	7,366	20 <b>Union</b>	8,416 12,603
21 <b>Glenville</b>	6,563	21 <b>Union</b>	6,813	21 <b>Sterling</b>	8,267 8,712
22 <b>East 131st</b>	5,692	22 <b>South</b>	6,788	22 <b>Woodland</b>	7,946 7,213
23 <b>Brooklyn</b>	5,438	23 <b>Memorial-Nottingham</b>	6,155	23 <b>South</b>	6,325 7,729
24 <b>Hough</b>	5,156	24 <b>Mt. Pleasant</b>	5,772	24 <b>Hough</b>	5,667 7,845
25 <b>Sterling</b>	5,152	25 <b>Addison</b>	5,465	25 <b>Brooklyn</b>	5,524 6,430
26 <b>Mt. Pleasant</b>	4,658	26 <b>Garden Valley</b>	4,734	26 <b>Jefferson</b>	3,515 3,987
27 <b>Garden Valley</b>	3,875	27 <b>Brooklyn</b>	4,031	27 <b>Garden Valley</b>	2,310 3,220
	284,337		243,578	28 <b>Broadway**</b>	1,966
					388,323 473,177

\*\*Broadway and Fleet services areas merged

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\*\*Equipment malfunction; substitute value used

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR OCTOBER 2015**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	78,393	80,315	752,748	777,795	-3.2%
<b>MORE</b>	393	415	4,031	5,711	-29.4%
<b>Other Libraries</b>	591	548	3,769	6,081	-38.0%
<b>TOTAL</b>	<b>79,377</b>	<b>81,278</b>	<b>760,548</b>	<b>789,587</b>	<b>-3.7%</b>

\*Totals included in Main Library and Branch circulation counts.

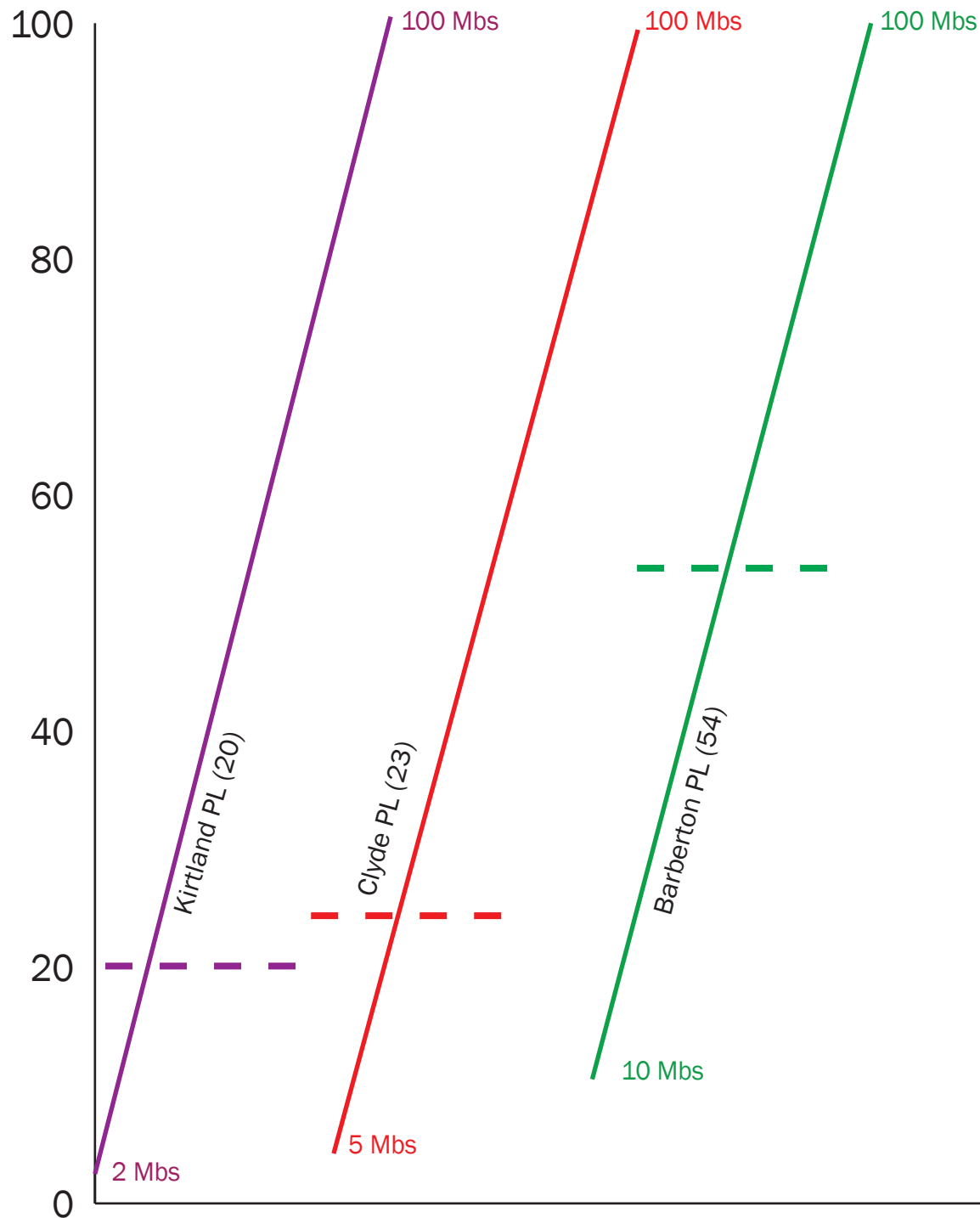
<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>Projected</b>	15,673	16,486	196,789	210,613	-6.6%
<b>KnowItNow Web Reference*</b>	98	162	1,074	2,541	-57.7%
<b>Interlibrary Loan Requests</b>	984	963	7,800	14,684	-46.9%
<b>TOTAL</b>	<b>16,755</b>	<b>17,611</b>	<b>205,663</b>	<b>227,838</b>	<b>-9.7%</b>

\*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	7,015	5,431	55,934	60,449	-7.5%
<b>Total Items Added</b>	27,032	23,364	213,386	203,207	5.0%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>Gain/Loss</b>
<b>Main Library</b>	208	208	2,023	2,006	0.8%
<b>Branches</b>	5,940	5,940	57,945	57,453	0.9%

Changes in Broadband Connectivity for Selected CLEVNET libraries, 2014-2015



Benchmarks for broadband connectivity in public libraries set by ALA and the Edge coalition recommend up to 1 Mbps for each public computer. Upgrades by IT/CLEVNET since 2014 ensure that member libraries' broadband connections exceed the benchmarks. Dashed lines represent 1 Mbps per user benchmark for each library represented.