

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2015**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	116,922	120,276	635	654	1,366,090	1,460,508	-6.5%
Branches	269,012	282,672	1,366	1,457	2,989,795	3,442,097	-13.1%
Mobile Units*	853	6,349			48,731	70,124	-30.5%
Library for the Blind	41,721	45,388			531,681	576,406	-7.8%
OLBPD BARD	10,205	10,208			121,590	122,097	-0.4%
eMedia	24,917	19,571			259,090	213,041	21.6%
TOTAL CIRCULATION	463,630	484,464			5,316,977	5,884,273	-9.6%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2015	2014	2015	2014	Gain/Loss	
eBook	15,737	13,842	164,081	152,211	7.8%	
eAudiobook	6,586	4,839	71,557	50,675	41.2%	
eMusic	144	44	846	344	145.9%	
eVideo	508	163	3,557	2,563	38.8%	
eMagazines	1,942	683	19,049	7,248	162.8%	
TOTAL eCIRCULATION	24,917	19,571	259,090	213,041	21.6%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2015	2014	2015	2014	Gain/Loss	
Downloads	10,205	10,208	121,590	122,097	-0.4%	Included in circulation activity
Users	602	586	6,730	7,083	-5.0%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2015	2014	2015	2014	Gain/Loss
Main Library	98	45 minutes	119,440	143,098	86,200	109,423	-21.2%
Branches	536	40 minutes	986,377	953,676	649,640	634,054	2.5%
TOTAL USAGE	634		1,105,817	1,096,774	735,840	743,477	-1.0%

Sessions less than 5 minutes excluded. Sessions and hours in use appear lower due to problems with counting software.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	38,991	40,759	212	222	446,123	486,899	-8.4%
Branches	201,888	203,252	1,025	1,048	2,547,711	2,608,422	-2.3%
Mobile Unit*	0	443			4,917	6,482	-24.1%
TOTAL VISITS	240,879	244,454			2,998,751	3,101,803	-3.3%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR NOVEMBER 2015**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	5,252	615	556	914	7,337	594	7,931
Brooklyn	4,411	448	379	543	5,781	666	6,447
Carnegie West	7,267	817	1,186	1,409	10,679	1,032	11,711
Collinwood	5,145	435	393	807	6,780	623	7,403
East 131st	3,565	360	284	484	4,693	317	5,010
Eastman	12,748	1,209	1,498	2,213	17,668	1,943	19,611
Fleet*	8,086	793	816	1,214	10,909	863	11,772
Fulton	8,815	702	794	1,196	11,507	890	12,397
Garden Valley	2,551	285	182	280	3,298	247	3,545
Glenville	4,674	287	347	624	5,932	439	6,371
Harvard-Lee	6,693	568	716	1,158	9,135	765	9,900
Hough	3,417	454	288	366	4,525	315	4,840
Jefferson	4,637	654	713	1,014	7,018	561	7,579
Langston Hughes	4,038	546	446	697	5,727	477	6,204
Lorain	6,155	771	759	1,255	8,940	742	9,682
Martin Luther King, Jr.	7,235	572	660	892	9,359	695	10,054
Memorial-Nottingham	7,475	801	986	1,727	10,989	1,154	12,143
Mt. Pleasant	3,113	396	332	573	4,414	328	4,742
Rice	8,910	756	815	1,508	11,989	837	12,826
Rockport	12,044	1,006	967	1,599	15,616	1,663	17,279
South	5,126	642	574	1,012	7,354	560	7,914
South Brooklyn	11,152	1,013	1,744	2,591	16,500	1,791	18,291
Sterling	3,428	331	262	389	4,410	355	4,765
Union	5,271	636	446	675	7,028	486	7,514
Walz	9,161	986	1,008	1,939	13,094	1,123	14,217
West Park	9,614	1,440	2,787	3,907	17,748	1,912	19,660
Woodland	6,905	538	409	757	8,609	595	9,204
TOTAL	176,888	18,061	20,347	31,743	247,039	21,973	269,012

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR NOVEMBER 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	7,931	10,403	102,742	126,081	-23,339	-18.5%
Brooklyn	6,447	6,779	64,885	75,127	-10,242	-13.6%
Carnegie West	11,711	12,766	140,111	154,429	-14,318	-9.3%
Collinwood	7,403	8,549	86,573	99,075	-12,502	-12.6%
East 131st	5,010	4,823	50,424	61,016	-10,592	-17.4%
Eastman	19,611	19,354	217,522	232,283	-14,761	-6.4%
Fleet*	11,772	12,698	132,815	155,924	-23,109	-14.8%
Fulton	12,397	11,759	121,250	162,699	-41,449	-25.5%
Garden Valley	3,545	3,631	36,557	43,409	-6,852	-15.8%
Glenville	6,371	7,320	72,625	90,830	-18,205	-20.0%
Harvard-Lee	9,900	8,562	99,764	100,817	-1,053	-1.0%
Hough	4,840	5,024	49,969	57,788	-7,819	-13.5%
Jefferson	7,579	7,056	83,310	89,984	-6,674	-7.4%
Langston Hughes	6,204	7,723	74,834	87,317	-12,483	-14.3%
Lorain	9,682	10,156	111,480	127,825	-16,345	-12.8%
Martin Luther King, Jr.	10,054	11,163	103,391	128,290	-24,899	-19.4%
Memorial-Nottingham	12,143	12,737	137,799	164,983	-27,184	-16.5%
Mt. Pleasant	4,742	4,722	50,614	66,034	-15,420	-23.4%
Rice	12,826	10,747	133,745	138,561	-4,816	-3.5%
Rockport	17,279	19,272	204,077	232,346	-28,269	-12.2%
South	7,914	9,267	92,025	105,763	-13,738	-13.0%
South Brooklyn	18,291	19,487	205,476	240,242	-34,766	-14.5%
Sterling	4,765	6,552	55,335	68,535	-13,200	-19.3%
Union	7,514	7,205	73,896	89,434	-15,538	-17.4%
Walz	14,217	14,890	156,983	181,898	-24,915	-13.7%
West Park	19,660	19,951	228,397	244,536	-16,139	-6.6%
Woodland	9,204	10,076	103,196	116,871	-13,675	-11.7%
TOTAL	269,012	282,672	2,989,795	3,442,097	-452,302	-13.1%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE NOVEMBER 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	4,713	5,373	62,146	67,095	-4,949	-7.4%
Brooklyn	3,529	3,419	42,045	45,914	-3,869	-8.4%
Carnegie West*	14,102	14,102	171,493	164,999	6,494	3.9%
Collinwood	6,978	5,982	80,249	82,187	-1,938	-2.4%
East 131st	7,499	6,625	89,041	80,738	8,303	10.3%
Eastman	9,447	10,988	122,151	127,938	-5,787	-4.5%
Fleet	9,591	8,651	119,480	121,620	-2,140	-1.8%
Fulton	6,453	6,816	87,485	88,469	-984	-1.1%
Garden Valley	3,980	4,228	51,861	57,551	-5,690	-9.9%
Glenville	9,066	4,768	96,826	73,346	23,480	32.0%
Harvard-Lee	7,071	8,272	91,217	102,837	-11,620	-11.3%
Hough	7,958	10,912	122,906	128,273	-5,367	-4.2%
Jefferson	7,339	6,472	81,428	80,728	700	0.9%
Langston Hughes	6,562	6,973	80,755	81,984	-1,229	-1.5%
Lorain	6,905	7,129	85,244	95,915	-10,671	-11.1%
Martin Luther King, Jr.	7,515	7,836	87,340	75,004	12,336	16.4%
Memorial-Nottingham	4,785	4,471	62,578	72,527	-9,949	-13.7%
Mt. Pleasant	4,898	5,008	68,259	71,302	-3,043	-4.3%
Rice*	9,833	8,801	141,275	134,223	7,052	5.3%
Rockport*	9,250	9,250	110,867	136,399	-25,532	-18.7%
South	5,517	7,092	79,649	86,472	-6,823	-7.9%
South Brooklyn	11,633	12,109	149,791	143,811	5,980	4.2%
Sterling	9,659	10,202	105,686	119,851	-14,165	-11.8%
Union	5,296	4,607	74,425	71,130	3,295	4.6%
Walz	7,810	8,048	94,375	103,245	-8,870	-8.6%
West Park	8,262	8,586	104,242	108,608	-4,366	-4.0%
Woodland	6,237	6,532	84,897	86,256	-1,359	-1.6%
TOTAL	201,888	203,252	2,547,711	2,608,422	-60,711	-2.3%

*Equipment malfunction. Substitute value used

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS NOVEMBER 2015**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 West Park	19,660	1 Carnegie West*	14,102	1 South Brooklyn	32,043 34,217
2 Eastman	19,611	2 South Brooklyn	11,633	2 West Park	27,814 29,398
3 South Brooklyn	18,291	3 Rice*	9,833	3 Fleet**	26,727 34,598
4 Rockport	17,279	4 Sterling	9,659	4 Eastman	23,674 25,873
5 Walz	14,217	5 Fleet	9,591	5 Rockport	19,896 21,467
6 Rice	12,826	6 Eastman	9,447	6 Fulton	19,647 22,575
7 Fulton	12,397	7 Rockport*	9,250	7 Rice	19,462 25,893
8 Memorial-Nottingham	12,143	8 Glenville	9,066	8 Memorial-Nottingham	19,271 22,598
9 Fleet**	11,772	9 West Park	8,262	9 Harvard-Lee	17,655 21,246
10 Carnegie West	11,711	10 Hough	7,958	10 Walz	16,063 18,497
11 Martin Luther King, Jr.	10,054	11 Walz	7,810	11 Collinwood	14,769 19,377
12 Harvard-Lee	9,900	12 Martin Luther King, Jr.	7,515	12 Langston Hughes	14,439 21,224
13 Lorain	9,682	13 East 131st	7,499	13 Glenville	14,006 20,302
14 Woodland	9,204	14 Jefferson	7,339	14 Addison	13,603 19,263
15 Addison	7,931	15 Harvard-Lee	7,071	15 East 131st	13,025 18,001
16 South	7,914	16 Collinwood	6,978	16 Mt. Pleasant	12,792 17,155
17 Jefferson	7,579	17 Lorain	6,905	17 Lorain	12,588 14,589
18 Union	7,514	18 Langston Hughes	6,562	18 Martin Luther King, Jr.	12,392 15,483
19 Collinwood	7,403	19 Fulton	6,453	19 Carnegie West	10,487 11,716
20 Brooklyn	6,447	20 Woodland	6,237	20 Union	8,416 12,603
21 Glenville	6,371	21 South	5,517	21 Sterling	8,267 8,712
22 Langston Hughes	6,204	22 Union	5,296	22 Woodland	7,946 7,213
23 East 131st	5,010	23 Mt. Pleasant	4,898	23 South	6,325 7,729
24 Hough	4,840	24 Memorial-Nottingham	4,785	24 Hough	5,667 7,845
25 Sterling	4,765	25 Addison	4,713	25 Brooklyn	5,524 6,430
26 Mt. Pleasant	4,742	26 Garden Valley	3,980	26 Jefferson	3,515 3,987
27 Garden Valley	3,545	27 Brooklyn	3,529	27 Garden Valley	2,310 3,220
	269,012		201,888	28 Broadway**	1,966
					388,323 473,177

**Broadway and Fleet services areas merged

Prepared By: Northern Ohio Data and Information Service –
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***Fleet branch circulation includes remaining circulation generated by Broadway branch items*

**Equipment malfunction; substitute value used*

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2015**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Loans* to:					
CLEVNET	70,407	70,608	823,155	848,403	-3.0%
MORE	379	371	4,410	6,082	-27.5%
Other Libraries	419	242	4,188	6,323	-33.8%
TOTAL	71,205	71,221	831,753	860,808	-3.4%

*Totals included in Main Library and Branch circulation counts.

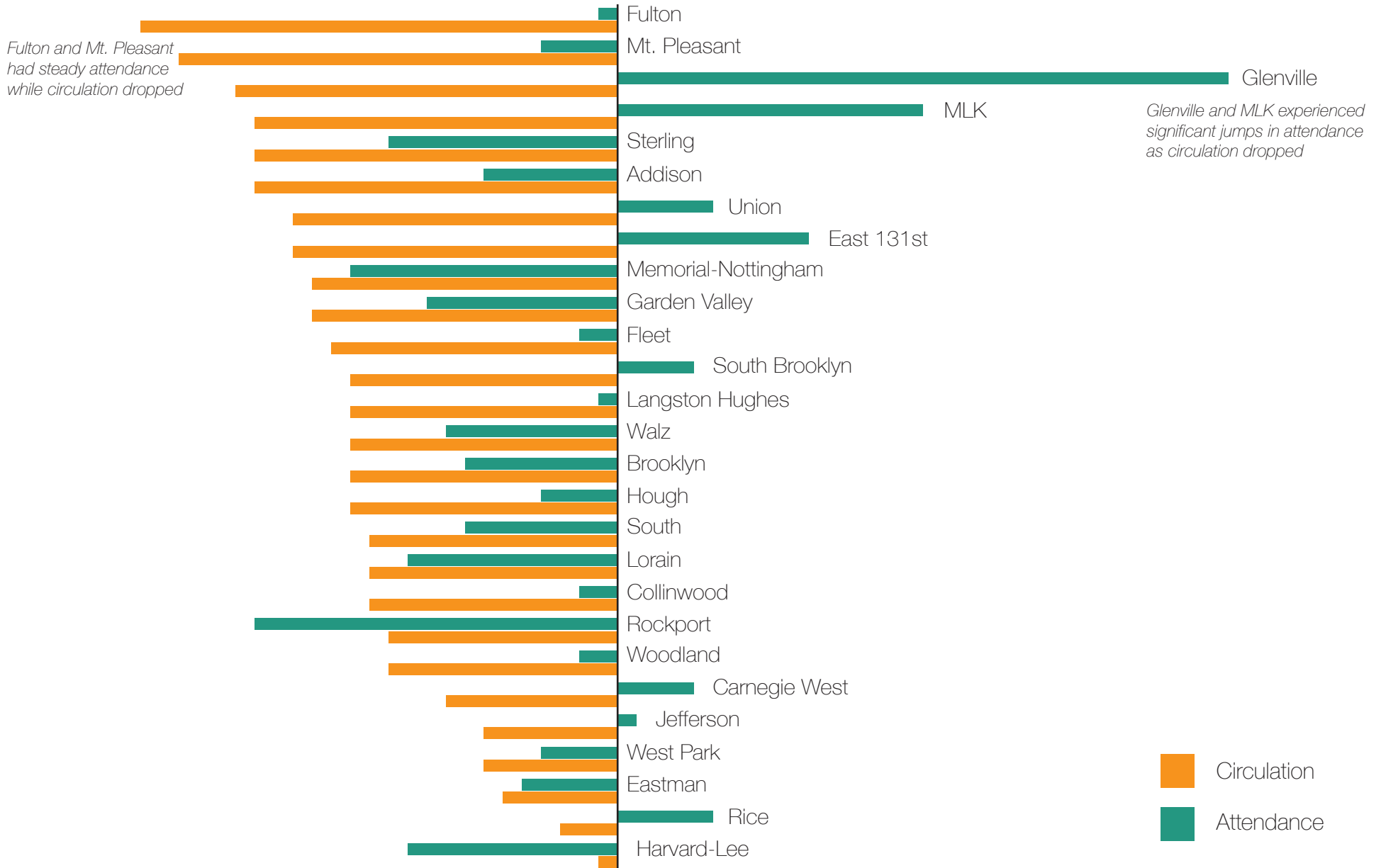
ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Projected	17,257	13,922	216,988	224,536	-3.4%
KnowItNow Web Reference*	46	189	1,120	2,730	-59.0%
Interlibrary Loan Requests	798	613	8,598	15,297	-43.8%
TOTAL	18,101	14,724	226,706	242,563	-6.5%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
New Titles Added	5,427	5,468	61,361	64,730	-5.2%
Total Items Added	20,936	19,351	234,322	222,480	5.3%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Main Library	184	184	2,206	2,190	0.7%
Branches	5,318	5,238	63,263	62,691	0.9%

How much do changes in circulation correlate with attendance? November 2014 YTD to November 2015 YTD



Decreases

Increases