

CLEVELAND PUBLIC LIBRARY

Board Meeting
January 15, 2015

RESOLUTION TO EXTEND THE STRATEGIC PLAN THROUGH 2016

- WHEREAS, The Board of Trustees of the Cleveland Public Library, at their regular meeting on January 19, 2012, adopted a new three-year strategic plan for 2012-2014; and
- WHEREAS, Unlike a traditional strategic plan that is static and locks an organization into specific goals and objectives over the long term, the framework CPL adopted promotes strategic thinking in a rapidly changing environment, with the realization that strategies, in the words of Henry Mintzberg, “must be free to appear at any time and at any place in the organization”; and
- WHEREAS, The Cleveland Digital Public Library is but one example of how agile, strategic thinking allowed the Library to respond to the unexpected; and
- WHEREAS, The need for the Library to identify and act upon new opportunities in a dynamically evolving world is more critical than ever; now therefore be it
- RESOLVED, That the Board of Trustees of the Cleveland Public Library approves the extension of the Strategic Plan through 2016, with the same encouragement it offered three years ago to the Library’s leadership and staff to celebrate their successes along the way.