DIRECTOR'S REPORT

April 16, 2015

Form Communities of Learning

Music at Main

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ImpACT 216, College Now's ACT preparation program was offered 88 times at the following branches: Eastman, Harvard-Lee, MLK, and South Brooklyn. Average class attendance is 25 students per site.

Main Library Book Clubs

Main Library Book Clubs were in full swing during the month of March. The Center for Local and Global History returned with A Train in Winter led by manager Olivia Hoge. The Get Graphic Book Club discussed Ms. Marvel by G. Willow Wilson and Adriana Alphona and Katana: Soultaker by Ann Nocenti and Alex Sanchez. The Social Science Book Club had twelve people at the first spring Non-fiction Book Club meeting on March 12th with Special Collections Librarian Stacie Brisker leading the discussion of Jenny Nordberg's The Underground Girls of Kabul. Ms. Brisker prepared handouts, questions and did research in the department to find relevant material citing a 1909 publication from Special Collections on customs and life in Afghanistan at the turn of the 20th century.

Fighting Community Deficits

During the month of March, the Library hosted a total of 157 programs, and 172 story times were conducted throughout the system and at various offsite locations. Educational programming and services, not included in the above totals, accounted for approximately 107 adult education classes, and 846 hours of after-school homework help: 702 hours for grades K-8 provided by the Cleveland State University America Reads program and 144 hours of intensive reading instruction for children grades K-3, provided by Braxton Educational and Technology Consulting. After-school snacks were served M-Th. at 10 branch locations.

On Saturday, March 14th, the Hough Branch hosted the Legal Aid @ Your Library clinic. Forty-six patrons signed up to receive a free consultation from a volunteer attorney.

Celebrate a Global Perspective

On March 14th in honor of Women's History Month, the Library hosted Cleveland author, Michelle Knight in the Louis Stokes Wing auditorium. To an audience of over 400 people, Knight and program moderator, Joanna Connors of The Plain Dealer, spoke about her book Finding Me: a Decade of Darkness, a Life Reclaimed and the rebuilding of her life after captivity.

As a part of the Cleveland International Film Festival, the library sponsored the documentary film, Most Likely to Succeed. The film explored project-based, hands-on learning, as an alternative to the industrial model of learning which has dominated the U.S. educational system since the 19th century. Youth Outreach & Programming Coordinator, Ms. Nichole Shabazz made introductory remarks to an audience of over 500 people from the area.

Lunar New Year

The Lunar New Year celebration was held at Main Library on Saturday, March 7th. The Year of the of the Goat celebration featured dancing, a mask making artist, calligraphers, a balloon twister, two puppet shows, an animal expert and a library scavenger hunt all on the 4th floor of Main in the Youth Services and Foreign Literature Departments.

World Read Aloud Day

Youth Services staff members participated in World Read Aloud Day on Wednesday, March 4th. Librarians and library assistants wore signs that displayed, In Celebration of World Read Aloud Day, ask me to read you a story! and story times were held around the clock giving families an opportunity to participate in the event.

Get Graphic with Vera

Dr. Vera Camden presented a special lecture in the Literature Department titled "We Are All in the Gutter but Some of Us Are Looking at Stars" in honor of Women's History Month on Saturday, March 9th.

Youth Services staff members developed and coordinated three creative and unique Art Lab and Studio 470 programs during the month of March. Women's History Bingo was presented on March 7th and 9th. Children and their families were invited to come play a few games of BINGO while learning about women who changed the world. On March 11th, Studio 470 was open for a program titled Making Speakers using Sticky Notes. Participants learned how speakers work to produce sound. Civil War Living History Day was held on March 28th. The program told the story of a soldier's life and the many roles of women. A scavenger hunt was also part of the day.

Research That's Possible Only at Main Library

- * An out-of-state university professor visited the Map Collection to research his project showing population movements in the Hough neighborhood over a 100 year time period.
- * A television producer in Los Angeles researched historical figures using Sanborn Maps and the Plain Dealer Historical database.
- * A patron was looking for photographs for his latest book on Cleveland theaters.
- * A museum contacted the Photograph Collection looking for images to include in the Nipigon River Fishing Heritage Gallery.
 * The Corning Glass Museum's Rakow Library contacted the Photograph Collection looking for any possible images or materials related to the transport of a 200 inch glass Pyrex disk that was used as a reflecting telescope in 1936. One photograph was found.
- * A patron doing a documentary on contacted Photograph Collection looking for pictures of a prominent Cleveland family who owned a candy company in the early 1900s.
- * Fine Arts staff assisted 2 organists researching information related to two organist organizations that performed at their 1925 convention held in Cleveland.
- * Staff assisted a Professor from an out of state university researching Cleveland composer James Hotchkiss Rogers. The collection has several rare scores by Rogers (pre-1923) so these will be digitized, copied, and facsimiles made for circulation.

- * A patron requested a copy of a pre-1923 song from the Sheet Music Collection entitled "A Summer Wish" by Hugh Whitefield Martin. CPL is the only holding library for this song.
- * The head librarian from the Ingalls Library of the Cleveland Museum of Art inquired about finding letters to and from Frank Lloyd Wright written about his Taliesin architectural project.
- * Patrons requested information about two art pieces in Cleveland: one about the woman artist, Luella Varney Serrao who created the busts for CPL of William Brett and Mark Twain (on view in Special Collections); information about the Brahms monument at Edgewater Park.
- * Special Collections staff assisted a patron doing research from the Folklore collection in regards to magic, spells, hexes, and curses and research on Geotia and the lesser key of Solomon.
- * The Executive Director of the Medieval Academy of America, with a paleographer and codicologist wanted to see 2 French illuminated leaves of the Beauvais Missal (circa 1285). One leaf is part of the Otto Ege set of "Fifty Original Leaves of Medieval Manuscripts" and the other is cataloged by itself. She is conducting a book-length study of this dismembered manuscript known as the Beauvais Missal.
- * A chess researcher needed a scan from a collection of Sam Loyd games for his blog. The entry is about the Golmayo v Loyd game.

Strategic Plan

Our Mission:

We are "The People's University," the center of learning for a diverse and inclusive community.

Our Strategic Priorities:

- 1. Form communities of learning
- 2. Fight community deficits
- 3. Ready for the future: CPL 150
- 4. Cultivate a global perspective
- 5. Innovate for efficient and sustainable operations

Meetings and Activities

- I presented at the Reach Out and Read Greater Cleveland Conference.
- I presented at SXSWEDU with fellow panelists from the Aspen Institute.
- I was a panelist for Digital Learning Day Live in Washington, D.C.
- I joined **Trustee Corrigan** for CPL's participation in this year's St. Patrick's Day parade.

CLEVNET

CPL has over 10,000 total followers on Twitter and the Facebook page currently has over 7,200 fans.

GRANTS & DEVELOPMENT

Submitted Grants

<u>Time Warner Cable</u> - Submitted \$5,000 sponsorship request for the 2015 Cleveland Mini Maker Faire.

Saint Luke's Foundation of Cleveland - Submitted \$180,000 (over three years) request in support of early literacy and family support programming at Woodland Branch, in partnership with Family Connections.

Projects

<u>Urban Library Council Innovations Initiative</u> - Submitted award nomination for Cleveland Digital Public Library.

New York Community Bank - Submitted progress report for early literacy spaces at Woodland and Carnegie West Branch

Letters of Support

- Vanguards of Cleveland (Department of Public Safety Division of Fire) outreach initiatives
- Cleveland Metropolitan Housing Authority's (CMHA) application for the Choice Neighborhood Implementation Grant

PUBLIC SERVICES

PROGRAMS

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MEETING ROOMS and SCHEDULING

The total number of requests for Main Library in the month of March was 73. There was an estimated total attendance of 2,632. The Lake Shore Facility requested meeting rooms 11 times and 213 requests originated in branch libraries; there was an estimated total attendance of 3,211. There were a total of 61 AV requisitions for the month of March.

BOOKMOBILE/ON THE ROAD TO READING

The Empowering and Strengthen Ohio's People (ESOP) programs continued in March with one being held at Kingsbury Towers on March 19th with twenty two residents in attendance. The ESOP program that was held at Fairview Gardens on March 26th was a smaller but inquisitive group of eight residents. ESOP program director Sonya Edwards was very happy with the turn outs and requested to continue working with the Mobile Services Department and its senior apartment sites.

On March 25th The Centers for Families and Children held their kindergarten fair for the parents of children entering kindergarten in the fall of 2015. The On the Road to Reading program works with several of The Centers and was invited to participate and promote library services to the families of young children there were approximately thirty five families in attendance.

The Bookmobile continued to have mechanical issues in March causing the cancellation of the Asian Evergreen Apartments, University Tower Apartments and Antioch Tower Apartments stops on March 23rd. All site coordinators were notified and patrons who had request waiting for them were called and notified that the stop would be canceled for the day.

Lunar New Year

The Lunar New Year celebration was held at Main Library on Saturday, March $7^{\rm th}$. The Year of the of the Goat, Sheep, and Ram celebration featured dancing, a mask making artist, calligraphers, a balloon twister, two puppet shows, an animal expert and a library scavenger hunt all on the $4^{\rm th}$ floor of Main in the Youth Services and Foreign Literature Departments

World Read Aloud Day

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CSU Confucius Institute Partnership

The CSU Confusius Institute Partnership continued with a series of Chinese business classes, Business Chinese I and II: Introduction to Business Culture were offered several times during the month of March.

Main Library Book Clubs

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Sports Icon Interview Series

Social Science Department Library Assistant Peter Elwell coordinated the eighteenth Sports Icon Interview with Dan Coughlin and Cleveland Browns minority owner, Bob Gries, on March 11th. During the lunch portion of the program, Special Collections Librarian Kelly Ross Brown gave a presentation about the *Gries Tobacco Collection* and the *Derrydale Press Collection*.

Art Lab & Studio 470 Programs

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soldier's life and the many roles of women. A scavenger hunt was also part of the day.

Foreign Language Story Time

Foreign Literature Subject Librarian Victoria Kabo hosted two Russian language children's programs stressing early literacy, socialization, and arts and crafts during the month of March.

Library Blogs

Special Collections Librarian Stacie Brisker authored a blog about the Irish manuscript known as the *Book of Ballymote*. Special Collections has an 1887 limited edition facsimile which displays pre-Christian Irish manuscripts related to family clans, bible stories, towns and harvests.

Main Library Tours

Main Library staff members provided several tours during the month of March. Special Collections Librarian Kelly Ross Brown and Foreign Literature Manager Milos Markovic gave a tour for Destination Cleveland's CLE Travelbackers program on March 9th. This program consists of a workshop designed to promote best-inclass hospitality service and knowledge of all things Cleveland to front-line hospitality staff. Special Collections Librarian Stacie Brisker gave for visiting ALA officers and a tour in conjunction with OPS and CDPL on March 17th. Several Lincoln at Cleveland exhibit tours were provided on March 4th including third graders from Wilo-Hill Christian School, a Boy Scout troop and forth graders from St. Michaels.

Popular Library Manager Sarah Flinn and Popular Department Clerk Benjie Smith led a tour of 30 children from the University of Cleveland Preparatory School.

February Exhibits and Displays

During the month of February Main Library staff members created a number of displays and exhibits. The AV Department created a display of AV materials for Lunar New Year, the Fine Arts Department had an assortment of Irish music scores and art books on display acknowledging St. Patrick's Day, and the Special Collections Department exhibited 2 Irish facsimiles of Irish text manuscripts from the pre-Christian era (Book of Ballymote and the Book of Kells). The Youth Services Department created various displays to highlight Woman's History Month, St. Patrick's Day, and the first day of spring. The Center for Local and Global History staff members created a display for Women's History Month, book displays for History's Great Romances, Ides of March, Abraham Lincoln and two new displays in the Photograph Collection. One display showcases the collection

of cinema history photographs in the collection. The other display uses interesting, historical headlines from the Plain Dealer along with photographs from the collection.

Main Library Outreach

Foreign Literature Subject Librarian Mary Torres conducted bilingual story time and craft lesson at Melissa's Learning Tree Day Care on March $10^{\rm th}$ and Senior Subject Librarian Caroline Han hosted ESOL and Information Literacy program for seniors at Goodrich-Gannett Community Center.

Poetry Out Loud

Literature Department Manager Amy Dawson served as a judge for the Statewide Poetry Out Loud Contest on March $7^{\rm th}$. The Ohio Center for the Book became a partner with the Ohio Arts Council in 2014 on the statewide promotion of the national competition of Poetry Out Loud.

Youth Service Outreach

Youth Services Staff members facilitated weekly story times at the Federal Building and Smarty Pants Day Care and Community Villa View.

Collection Development

In an effort to consolidate indexes and emphasize circulating items in prime real estate, the Science and Technology Department has started to weed foreign car shop manuals. This plan will enhance the value and use of the print indexes which are not available online and thus lead researchers to CPL's Microform Center for further study. Science and Technology staff have also re-organized packets for The Seed Library, cosponsored by Cleveland Public Library and the Cleveland Seed Bank and are also in the process of updating the information sheets available for each type of seed. The department serves as the hub for the seed library project.

Six new microfilm cabinets arrived in for the History collection. They will be used to hold microfilm of five Cleveland area newspapers that are currently in the Microform Center.

A professor of Arabic Studies donated 15 titles (in Arabic) for the Orientalia Collection and a patron from Painesville, Ohio donated a turn of the $20^{\rm th}$ century wooden cigar mold and cigar labels of the F.J. Kasper Cigar Co. of Oneida, NY for the Tobacco Collection.

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BRANCHES

Addison Branch manager Magnolia Peters along with Director of Public Services, John Skrtic and Asst. Director of Outreach and Programming Services, Aaron Mason met with a representative from Upscale Art Studio regarding art programming at the branch.

Brooklyn -With the break in the weather Children's staff was finally able to make school visits on a consistent basis, doing outreach programs no less than seven times from March 4 to March 20. The branch has also seen an increase of meeting room use by mentoring programs for at-risk students and children, including a new initiative utilizing the Smart Board with Change of Direction, a mentoring service for the at-risk.

Carnegie West -March was a month of outreach and connecting with stakeholders in the neighborhood. On the 5th, Branch Manager, Angela Guinther attended the annual Ohio City Non-Profits Dialogues evening meeting along with forty other people, including CPL trustee Alice Butts. On the 10th, Angela Guinther attended the monthly non-profit human services lunch thus meeting with twenty of her neighborhood colleagues. On the 19th, Angela Guinther attended the West Side Family Resource Network bi-monthly meeting to discuss offerings for families at CPL and to hear what others are doing in their organizations.

Collinwood Branch Youth Services staff presented 4 story times with 3 more to go along with 4 programs. The We Read Aloud Literacy Program was a great success for students and caregivers. Outreach activities included a Black History Program at Memorial School, visit with seniors and community meetings to advertise Writers and Readers programs by Manager. Erica Marks and Monique Long attended MyCom meeting and YS

meeting. Ms. Long will be attending Youth solutions Congress at CSU and Urban League training on work with youth.

East 131 - Tech Central taught PowerPoint and Publisher classes and an additional class, the Digital Darkroom MakerLab, was presented. The branch held activities such as Women's History Month, chess, crochet, the monthly book club meeting, and a visit by the Federal Reserve Bank. Branch Manager Mrs. Willoughby attended a family financial literacy information session at John Adams High School, two webinars on genealogy and SRC software, MTP Youth-serving Partners meeting, the State of the Ward 2 Address hosted by council man Zack Reed, and volunteered for the CPL Progress with Chess Tournament.

Eastman - On March 16, Nancy Smith and Rebecca Price Donahue held an Irish cultural program open to patrons of all ages. The program featured a bagpiper, who spoke on the history of his instrument and performed for 53 program attendees. Festive refreshments were served and handmade shamrock pins were distributed, as the piper fielded audience questions. On March 19 Spring arrived at Eastman Branch and Elsa needed to get Olaf back to Arendelle. Two of Eastman branch pages dressed up in costume to participate and join in a festive time making crafts, having treats and getting special giveaways. This special Frozen themed program was attended by 95 parents and children.

Fleet Branch Manager, Rekiat Olayiwola attended the Branch Manager's meeting this month. Mrs. O. also promoted the community engagement meeting among community partners and patrons.

Fulton's monthly highlight was the African Dance Performance and Instruction held in honor of Black History Month. Ms. Ellen Tolliver, (CMSD teacher) quickly engaged the audience and got them to participate in the celebration. Adults and children were up and moving!

Garden Valley - Ms. Moncrief continues to represent our branch with service on various committees and administrative appointments. In addition to her United Way and FIT service, our Administration selected Ms. Moncrief to attend the 2015 Legislative Day in Columbus.

Glenville Branch manager Sharon Jefferson and Library Assistant Youth Emphasis Clayton Cunningham will be featured in a photo shoot and story of what brought them to the library. This is being presented by the Friends of CPL. The Harvard-Lee Branch youth services team continues to provide outstanding outreach to youth in the community. Mrs. Parks attended the CSU Leadership Academy this month. The focus of this session was on Strategic Planning.

Hough Branch offered a series of computer classes on Wednesday as staff from TechCentral conducted these classes. Children's Librarian Manisha Spivey conducted a Women's History Scrapbooking program with children and teens. Legal Aid Society offered a day of free legal advice to patrons for civil cases. Bill Lewis of MacGregor P.A.C.E. conducted a nutrition presentation geared towards Senior Citizens. Local Gardener Terry Greene conducted gardening basics workshops for those interested in planting home gardens.

The Cleveland City Kennel used the Jefferson Branch meeting room to train old and new volunteers. They had to break the group in two sessions with a total of almost 100 people! Children's programs included a successful birthday party for Dr. Seuss, which had 19 kids in attendance. In honor of Johnny Appleseed the children learned about the legend and tasted different kinds of apples.

Langston Hughes -As we depart from the cold winter temperatures and prepare for Spring, this month the Langston Hughes branch offered the following programs for March 2015: Microsoft Word 101, Painting the Winter Landscape, Growing Readers, Mix it Up!

Lorain Branch staff spent the month preparing to open our TechCenter/MakerSpace. The building has been spruced up with new paint, more open space in the Adult area, new Adults materials and magazine more prominently displayed, new directional signs, and fixed security gates. The 3-D Printer and one of our sewing machines are ready to be moved out to the entry desk for public viewing or use, and staff is being trained on new procedures for monitoring this equipment.

Martin Luther King Jr. - Toni Parker participated in a webinar entitled Genealogy Research at the Library: How to Get the Most out of Library Resources. Music in the Stacks performed two concerts this month. Kevin Ray participated in the St. Patrick's Day Parade; was a reader for Stop the Hate essay contest; outreach to Juvenile Justice Center, and allowed the teens to test out the new iPads for Teen Tech Week. Cynthia Davis was the contact person for the Taussig Cancer program sponsored by the Cleveland Clinic; and the Women Sippin' Tea Book Club.

The month was a busy month for the Memorial Nottingham Branch community. The Upstage Players has used the meeting to room to prepare for their upcoming play on March 3. The New Day Academy held an informational session to inform parents and future students of their program on March10, 2015. A Better Chance Organization held an information meeting for interested African American students in the Northeast Ohio Region on March 17.

Mt. Pleasant Branch manager Cal Zunt participated in several community meetings this month. Children's Librarian Kendra Proctor and Library Assistant Rena Carter performed outreach to schools and daycares in the Mt. Pleasant community.

Rice Branch - A Deposit Collection was created and delivered to Fairhill partners. Library Assistant Jade Pratt resigned. Youth programs included canned Women's History Month programs, story times and school class visits 5 days a week; the Kids' Café, the Kid's Crochet Club, daily chess, and weekend video games. Youth staff assisted in the distribution of Bear Bucks from Harvey Rice School to reward youth for accomplishments and participation in activities.

The Rockport branch hosted the West Park Youth Mobilization meeting on March 10th. Branch Manager Katie Ringenbach gave a tour of the teen center to members of community agencies that work with children. She spoke about how the room has been utilized since it opened and invited groups to keep the space in mind for future collaborative activities. AARP continued to host completely booked tax assistance sessions on Fridays in March. March 18th was Library Assistant Youth Emphasis Forrest Lykin's last day at Rockport.

South Branch marked the first of a series of programs at the South Branch, Media Mondays! This is a technology based program presented by Mr. Lefkowitz. It seeks to involve the participants in creating video games, art, movies and music using available open source software. In this first installment the participants created their own simple video game using Sploder.

At South Brooklyn, March moves the branch into a cool Spring with a huge amount of activity and displays. Here is a list of displays that a variety of staff have worked on: Women's History, National Craft Month, Irish Authors, Music & Movies, Mario (video game) Day, St. Patrick's Day, Chinese New Year, Dr. Seuss Birthday, and We Read Here pop-up display. Adult Library

Assistant Anna Kaufman Ford had her monthly book club in which the participants discussed *Small Victories*.

Sterling Branch is hosting "Eat Well Today", a series of adult programs presented by the Children's Hunger Alliance. These programs feature healthy snack tips, hands on demonstrations of quick and healthy snacks for adults and kids. Participants enjoy samples of all foods prepared during the programs and are entered in a raffle to win lesson-related gift baskets and prizes.

Union Branch -Northeast Ohio HandOns prepared taxes for free for 15 people from the Community. A small group met for the Let's talk About It Book Club where we had a lively discussion about Maya Angelou's "I know why the caged bird sings". Youth participated in the March Madness Tournament where 16 children displayed their virtual basketball shooting skills. Fifteen students participated in the Women's History Jeopardy program.

The biggest news to Walz is actually news affecting its service area. Watterson Lake, the nearest school to Walz, has been slated to be closed for next year. Buildings adjoining Walz parking lot have gone through foreclosure and one is to be torn down before the end of March, with another shortly thereafter. New section 8 housing has been completed while a new housing for the chronically homeless hit a zoning snag. There are several building projects in the Detroit shoreway area that are rehabbing old industrial buildings into mixed use housing.

West Park has seen an increase in foot traffic this month with CCA and AARP tax assistance going on throughout the month. We continue to see an increase in our meeting room use as well; we regularly have Asian Services in Action bring a large number of people every Saturday, a local Girl Scout troop, and various non-profits use the rooms often. Ms. Beggiani continues to offer story times every Tuesday and Thursday and Ms. Sauls attended the MyCom meeting Mr. Dalby has joined the Kamm's Corner as a business partner and begun preparing for the summer Hooley fest which will be staffed by West Park Branch.

Woodland - The kids at the Cleveland School of the Arts (Ms. Payne's class) enjoyed Dr. Seuss Birthday Celebration, held on Monday, March 2nd. The Children's Librarian, Ms. Garcia attended the Foundations of Literacy conference, sponsored by MetroHealth; where Director Thomas was one of the featured speakers. In an effort to fight childhood obesity, a wellness initiative, "Hanging with Mrs. B," began this month, where kids

will engage in dance/exercise to music and end with healthy snacks. The branch will host Tools for Change Workshop sponsored by CPL and Enlightenment Consulting Group. Patrons, especially those who are looking to add more substance to their resumes, are excited about this free workshop.

TechCentral Satellite Branches, Fleet & Lorain

The final arrangements for the TechCentral, Fleet and Lorain branches have been coming together throughout the month of March. TechCentral Manager, CJ Lynce, has been meeting with Lorain Branch Manager, Shayna Muckerheide and Fleet Branch Manager, Rekiat Olayiwola regarding final details, as well as providing training for Lorain and Fleet branch staff members.

Both locations will include a subset of TechCentral services, including 3D printing, TechToyBox iPad and myCloud checkout Kiosks, MakerLab hands-on programming, as well as other computer assistance services. Open House events are scheduled for the beginning of April for each location.

Library Assistant, Youth Emphasis, Rockport Branch, Forrest Lykins was selected as the successful candidate for the vacant TechCentral Coordinator position. Mr. Lykins will begin in his new role within TechCentral on March 23.

On Monday, March 9, two staff members from the American Library Association's Office for Information Technology Policy visited TechCentral and were provided a tour of the space by Library Assistant, Computer Emphasis, Karmar Clifton.

Library Assistant, Computer Emphasis, Suzi Perez participated in the Book Cart Drill Team for the 2015 Cleveland St. Patrick's Day Parade on March 17.

Ms. Perez gave a presentation on 3D printer to a group of patrons from the West Side Catholic Center on March 24.

Ms. Perez also provided a 3D printing demonstration and tour of TechCentral to civil engineers from VN Services on March 27.

TechCentral Manager, CJ Lynce, attended a meeting on March 10 at the Great Lakes Science Center on the topic of creating a regional Maker Network consisting of a number of organizations already participating in the maker community. A follow-up meeting on the topic has been scheduled for mid-April.

Computer Classes, MakerLabs, and One-on-One Sessions

The following are the statistics for Computer Class and MakerLab programs for March 2015:

| | Branches | Main | Total |
|-----------------------------------|----------|------|-------|
| Number of Computer Classes | 47 | 21 | 68 |
| Attendance in Computer Classes | 116 | 73 | 189 |
| Cancelled Computer Classes (in- | 7 | 0 | 7 |
| advance, no registrations) | | | |
| No-Show Computer Classes | 2 | 4 | 6 |
| Cancelled Computer Classes Due to | 0 | 0 | 2 |
| Weather | | | |

| | Branches | Main | Total |
|--|----------|------|-------|
| Number of MakerLabs | 15 | 2 | 17 |
| Attendance at MakerLabs | 137 | 13 | 150 |
| Cancelled MakerLabs (in-advance, no registrations) | 0 | 0 | 0 |
| No-Show MakerLabs | 0 | 0 | 0 |
| Cancelled MakerLabs Due to Weather | 0 | 0 | 0 |

Cleveland Digital Public Library

Cleveland Digital Public Library collaborated on Lunar New Year, providing digital filming services.

As of March 21, The Cleveland Digital Public Library has had 257 visitors, many of them children who have come to interact with touch wall content and play touch wall games. As of March 21, 2015 Cleveland Digital Public Library's public service KIC stations have had 190 unique sessions that have produced 3485 images totaling 3393 MB or information.

In order to develop digital collections and activate them for teaching, Cleveland Digital Public Library has reached out to and had meetings with Cleveland Metropolitan School District, Spaces Gallery, East Side News, and Baldwin Wallace. In each case potential partner organizations became more aware of Cleveland Digital Public Library, and ClevDPL is developing ties to communities of learning throughout the city.

Cleveland Digital Public Library has captured content for a Children's Art Collection for the Digital Gallery that should be

ready to roll-out in April; ClevDPL hopes to work with Youth Services to develop this part of the digital gallery systemwide.

Cleveland Digital Public Library staff have completed several scanning projects, including scanning a volume for the Cleveland City Planning Office, and several volumes for special collections. The *Ignatian* and West Tech *Tatler* projects are ongoing. *East Side Daily News* and *Vibration* projects have been established; additional projects involving Cleveland area 'zines, manuscripts, and photographs are in the development stage.

Cleveland Digital Public Library staff used the touch wall to host a webinar on the use of Duracloud. Duracloud will enable us to implement scalable, cost-effective long-term digital storage of our scans. This will better enable us to steward our local and regional history in digital form.

Cleveland Digital Public Library staff used the touch wall to host a webinar on the use of ArchiveIT. ArchiveIT will enable us to capture and archive in-depth our own website and the websites of 5-10 local organizations. ArchiveIT has a teaching component that involves students in selections of websites to archive, and this is a way to reach out into the schools and further our ability to foster communities of learning.

OHIO LIBRARY FOR THE BLIND AND PHYSICALLY DISABLED

For March, OLBPD circulated 50,124 books and magazines directly to patrons. OLBPD registered 130 new readers to the service. Approximately 623 BARD patrons among 2,277 active users downloaded 14,250 items.

The National Library Service (NLS) announced that the BARD Mobile for Android app is currently wrapping up beta testing, and they will be extending a preview to regional libraries in preparation of its national release to patrons of the service. The purpose of the preview is to give network library staff that act as the first line of technical support for patrons an opportunity to learn and become familiar with the new app. BARD Mobile for Android app will join BARD Mobile for Apple app to offer patrons the ability to download books, magazines, braille, music scores, and locally produced materials from regional libraries to their third-party mobile devices operating on these platforms.

The National Library Service (NLS) also unveiled its new public education campaign to network libraries. "That All May Read," the long standing motto for the braille and talking book program, has been selected as the theme for the campaign. The campaign is designed to reach people with temporary or permanent low vision, blindness, or other physical disabilities that prevent them from reading or using printed materials. The new campaign can be viewed at www.loc.gov/ThatAllMayRead, where visitors can learn more about the braille and talking book program. The web site will be updated regularly.

In March, OLBPD Librarian Michelle Makkos and OLBPD Library Assistant Ken Redd provided information and talks about the service at the CPL Main Managers Meeting on March 11th; Cleveland Sight Center Open House on March 17th; Oriana House Neighborhood Meeting on March 26th; and Westlake High School Wellness Fair on March 31st.

OLBPD has completed its revision of our applications for service for both individuals and institutions. The revised applications removed references to the audio cassette service and promote the digital talking book service and BARD exclusively to new readers. The application also highlights more local library services offered by OLBPD in addition to those services provided to readers by NLS.

TECHNICAL SERVICES

<u>High Demand:</u> Staff cataloged 726 titles, and added 11,472 items. They ordered 934 titles and 11,538 items. They processed 568 items for the Acquisitions Department.

The Manager, Carole Brachna, attended a meeting between Midwest Tapes and many of the Technical Services Managers. She helped with the donut sale for Harvest for Hunger. Vacation bidding was completed and the next several months' schedule created. Curtis Grant from Improve Consulting, spent several hours in the department observing receiving and loading procedure as demonstrated by Mya Warner, Technical Services Senior Clerk. He returned a second time to watch the basic copy cataloging and ordering work as demonstrated by Summer Salem.

Dale Dickerson, High Demand Librarian, attended the Catalogers' meeting. Steven Best and Mya Warner, Technical Services Senior Clerks, continued to help with the missing indicators project.

Mya Warner also began to help with searching out DVD selection records with holds, but no orders.

<u>Materials Processing:</u> The Associates cataloged 1,674 new titles for the Cleveland Public Library and added 1,373 records for the CLEVNET libraries. The Associates and Sr. Clerks added 6,026 items. The Technicians worked on 23,411 items.

Materials Processing Manager Elizabeth Hegstrom met with other Technical Service managers and representatives from MidWest Tapes and OCLC. Ms. Hegstrom met with the entire Materials Processing staff to discuss upcoming events and ongoing issues. Ms. Hegstrom presented "OMG its RDA! What Public Services Staff Need to Know (Without TMI)" at the Northeast Chapter conference of the Ohio Library Council.

Lakeshore Shelf/Shipping: Supervisor Stephen Wohl worked with Curtis Grant from Improve Consulting to gain a better understanding of the Technical Service workflow. Stephen Wohl met with the Page New Hire Committee to coordinate for the upcoming Page recruitment process. Mr. Wohl also volunteered to help out with the "Progress with Chess" program on March 26.

The staff of the Lake Shore Shelf/Shipping Department sent 100 items to the Main Library for requests and 135 items to fill holds. Main Library received 529 telescopes, the Branches received 972 telescopes, CLEVENET received 63 telescopes, CASE received 8 telescopes CSU received 8 telescopes and Tri-C received 6 telescopes of new materials. A total of 1,615 telescopes were shipped out. The Technicians sent out 557 items of foreign language material and a total of 18,418 new items were to the Acquisitions and High Demand Departments.

Collection Management: During March, Laura Mommers selected 4,396 DVDs for the Branches and the AV Department and 1,747 CDs for the Branch collections, Youth Services and the Popular Library. Nancy Mocsiran ordered 149 audiobooks for the Branches, the Popular Library, and Youth Services. Bonnie Bolton selected 1,596 children's books for the Branches and Main Library and 552 young adult books. Pam Matthews selected 4,016 adult books for Branch and Popular Library collections.

Ms. Bolton virtually attended the webinar "Creepy Thrillers and Seriously Wicked Titles for Spring: Hot Books for Teens." Ms. Mommers virtually attended the webinar "Collection Management Tips & Tools" sponsored by Midwest Tapes. Ms. Matthews virtually attended the webinar "Beyond Book Displays" hosted by Novelist and "Editors' Picks: Your Next Big Reads From

HarperCollins, Penguin, and Random House" hosted by *Publishers* Weekly.

Ms. Bolton and Ms. Mommers trained Mt. Pleasant Branch staff members Kendra Proctor and Renita Carter in using Ingram and Midwest Tapes websites and ordering procedures. Ms. Matthews attended a CPL United Way/Community Shares committee meeting, a CLEVNET Online Resources Committee (CORC) meeting, and the Michelle Knight Writers & Readers program.

<u>Catalog:</u> Catalog Manager Andrea Johnson and Senior Librarian Michael Monaco met with OCLC representatives to discuss Cleveland Public Library's WorldCat cataloging subscription. Mr. Monaco worked with Marlene Pelyhes in IT/CLEVNET to adjust the authority record format definitions in Symphony Workflows to accommodate some recent additions to the MARC21 standard. Staff cataloged 3,715 titles and added 3,900 items for Cleveland Public Library.

Librarian Amei Hu began working with Librarians Regina Houseman and Barbara Satow on handling cataloging requests from CLEVNET libraries. Librarian Perry Huang assisted the Catalog Manager with the final truck review. Recently hired Librarians Michael Gabe and Celia Halkovich increased their attention on their foreign language specializations, Slavic and Spanish, respectively. Librarian Yeshen Dugarova-Montgomery started reviewing upgrades and original bibliographic records created by Mr. Gabe for Slavic-language monographs.

Mr. Monaco participated in a meeting of the CPL150 team on March 13 to discuss implementing some of the ideas raised in the Feb. 28 unconference and begin planning the 2015 Staff Development Day. Mr. Monaco co-presented a program at the Ohio Library Council (OLC) Northeast Chapter Conference. He explained the process of creating MARC records based on the OhioLINK repository finding aids so the collections are included in the CLEVNET catalog and WorldCat.

Also at the OLC Northeast Chapter Conference, Ms. Houseman and Ms. Satow gave an encore presentation of "RDA without Tears: One Library's Implementation Story." Ms. Houseman assisted with another presentation, "OMG it's RDA." She also attended an OHIONET webinar about cataloging AV formats on March 10, 2015.

<u>Acquisitions:</u> Patricia Lowrey, Director of Technical Services, Sandy Jelar Elwell, Acquisitions Manager, Leslie Pultorak, Acquisitions Librarian, and several other staff from Technical Services met with Erin Horne, Sales Representative from the

vendor Midwest Tape, to review and discuss CPL's current services and make any needed changes.

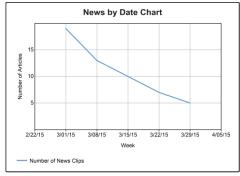
Alicia Naab, Acquisitions Coordinator, worked with Ms. Lowrey and Stephen Wohl, Lake Shore Receiving and Distribution Supervisor, to develop new procedures for handling Library-owned artwork that is stored at the Lake Shore facility.

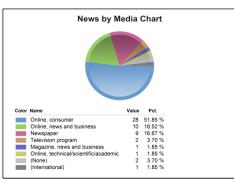
Ms. Jelar Elwell met with Curtis Grant from Improve Consulting and Training Group, to provide an overview of the Acquisitions Department's responsibilities and the various workflow processes within the Department. Mr. Grant returned to the Department for a follow-up visit and spent time individually with staff to review and map the processes that they performed. During the follow-up visit, he spent time with Ms. Pultorak to learn about the ordering of Foreign Literature materials and with Anarie Lanton, Technical Services Associate, to learn about performing the add item for Main Library and Branches comics.

Ms. Pultorak and Technical Services Librarians Tonya Jenkins and Lisa Kowalczyk continued to participate in sessions of OHIONET's Fundamentals of Cataloging ONLINE webinars. Ms. Naab participated in a conference call with other members of the Northern Ohio Technical Services Librarian (NOTSL) Nominating Committee to create a ballot for the spring meeting listing the candidates for the 2016 NOTSL Board. Ms. Jelar Elwell volunteered to help with the Progress with Chess program at the Main Library.

The Acquisitions Department ordered a total of 6,817 titles and 10,109 items (including periodical subscriptions and serial standing orders); received 15,708 items, 1,619 periodicals, and 317 serials; added 705 periodical items, 125 serial items, 340 paperbacks, and 1,892 comics; and processed a total of 2,079 invoices.

MARKETING & COMMUNICATIONS





Media coverage for the month of March included 54 print and online publications as well as TV and radio. The full report, available in the Marketing Department, shows ad values of \$69,194.69 with an outlet circulation audience of 2,260,703 people. In March, the online media outlets that featured CPL events and programs received 27,221,287 unique visitors. Most viewed was an article appearing in cleveland.com mentioning Trisha Meili's upcoming appearance at the Library. CPL was mentioned the most in online consumer news.

Ads to promote Michelle Knight were placed in La Prensa, Profile News, Campus Observer, Ohio Life, and Lotus and cleveland.com. A radio ad to

promote Michelle Knight ran on Q104 FM. An ad was run in Campus Observer to promote Lunar New Year.

Search Engine Marketing with cleveland.com resulted in the CPL ad being viewed 7,286 times on average per week, with an average of 356 clicks to the website resulting in a .05% click-through rate for the month. Public library was the most clicked-through phrase with free music and free magazines being in the top 10. Cleveland schools and CMSD are new phrases that have been searched for in March with a successful click-through to CPL's website.

An ad was run on cleveland.com mobile for Michelle Knight resulting in a .36% click-through rate. National averages range from .04%-.06%.

March-SOCIAL MEDIA

We lost 168 likes on Facebook this month due to the following Facebook policy that was implemented on March 12th to delete inactive accounts.

"We've recently updated the way we measure how many people like your Page. Pages may see a decrease in likes after March 12, when we removed likes from inactive Facebook accounts."

The top 5 most clicked on links from BOTH Facebook & Twitter:

- 1. March 15: Many thanks to Joanna Connors & Michelle Knight for a special afternoon yesterday: (Link to Cleveland.com article)
- 2. March 17: We can't wait to have @chefsawyer here on April 11th with his new book (written at CPL!) "Noodle Kids" (tweet about Sawyer visit)
- 3. March 10th: Our Writers & Readers series returns this Saturday with Michelle Knight, who will share her story of courage. FREE (Link to Writers & Readers page)
- 4. March 20th: ICYMI: Inspiring story that includes the impact CPL made in the life of local judge via @MichaelMcIntyre (Link to Cleveland.com story)
- 5. March 3rd: The library turns 150 in 2019. Help us plan for the future, take this online survey & share your thoughts http://ow.ly/JJlNt (link to Survey)

Top 5 most engaging posts on Facebook (includes likes, comments, etc.):

- 1. March 26th: Ad promoting Jonathon Sawyer visit
- 2. March 17th: Link to <u>Cleveland.com</u> article about Jonathon Sawyer
- 3. March 23rd: Link to Sawyer visit
- 4. March 4th: World Read Aloud Day photos
- 5. March 29th: Three chances to see live jazz

GRAPHICS

Graphics staff designed, printed, and distributed 154 items in March in addition to graphics for the library website, and 4 staff newsletters and UpNext monthly program guide and MyBranch branch activity fliers. Highlights included wrap graphics for a larger phone charging station, OLBPD newsletter, remaking of Lorain Branch collection signs and promotional materials for Michelle Knight and Jonathon Sawyer.

WEBWARE www.cpl.org

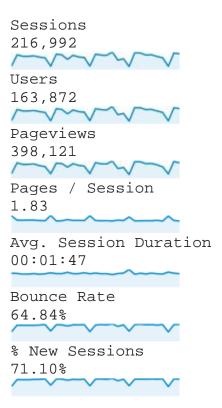
Twitter followers are up from 8,064 in 2014 to 10,300 currently. Facebook fans are up from 6,347 in 2014 to 7,093 currently.

Featured news items and promotions on the CPL website were Jonathon Sawyer, Writers & Readers-Michelle Knight, Digital Public Library, Writers & Readers, Lincoln at Cleveland, My Tunes-T.I., Jazz Concerts, My Tunes-Jason Aldean, Gale Courses, Testing and Education, NASA-Hubble, Free Tutoring, Tax Prep,

TechCentral MakerSpace, Dial M for Main, Food for Fines, MyTunes-Generic, Memorial Day Closing, and CPL 150.

The 43nd "Off the Shelf" (March 2015 edition) was sent out on March 3, 2015 at 7:30pm. Of the 9,331 emails sent, an estimated 1,791 were read and 93 click-throughs giving us a 19.4% open rate. The March edition featured: Michelle Knight-March 18; Lunar New Year-March 7; Civil War Living History Day-March 28. See attached flier; OverDrive's Nook Periodicals; and several branch and Main Library events.

cpl.org Website Access Statistics (March 1 - March 31, 2015)



Top Pages:

My Account
Mobile Site
Research Databases
Branch Locations (and on Mobile)
Research and Learning
MyTunes

PROPERTY MANAGEMENT

The Property Management office completed numerous branch inspections and continues to monitor utility bills. We continue to meet with and monitor the work of the contractors working on the gas conversation project for LSW and Main. We are meeting weekly with the architect on Phase II of the transformation of Main and LSW.

Maintenance Mechanics continue to maintain the buildings for the safety and comfort of patrons and staff. All of the floor outlets and several breakers have been replaced at East 131. The heating coil in the parking lot entrance was repaired after it burst due to subzero temperature at Eastman. The drain in the multipurpose room was unplugged and the piping was replaced at Fleet. The boiler sequencing controller was rest and several floor outlets were replaced at Glenville. Propylene glycol was removed from the chilled water coils and the condenser tubes on the main chiller were cleaned and the water line for the garden sprinkler system at Lakeshore. The V-belts and filters on both Liebert A/C units were changed and the digital display on the right unit was replaced in the IT server room. Two new power poles were installed for the new tables in front of the circulation desk for laptops at Lorain. The damper actuator for exhaust damper on air handling unit #5 and the outside air humidity sensor for the Building Automation system were replaced in LSW. The outside air intake for air handling unit #5, Auditorium unit, and the garage air handling unit were cleaned at Main. The north side fire garage door was added to the UPS system in case of a power outage it will still function at Main. The filters on air handling units 20-25 were replaced, and numerous bad lighting ballast were replaced on the fourth floor and the lights in the garage have been replaced to provide better lighting at Main. The domestic hot water tank has been replaced at Memorial Nottingham. The roof top HVAC unit filters and the pivots joints for the damper linkages were replaced at West Park. A new data line was installed to relocate the room sensor for better control of the temperature at Woodland.

The Carpenters and Painters made concrete repairs to the ramp, installed window blinds and relocated book shelves at Lorain. The Friends office was relocated from the tenth floor of LSW to

room 218 and the new director of the Friends will move into that office once the carpeting is completed. Shelving on the $6^{\rm th}$ floor was rearranged to meet the needs of the department. The concrete steps were repaired at Sterling. Molding was installed on the walls in the meeting room at Fleet. New carpet was installed in the new Teen room and the Team Leaders office at MLK. Painting of the interior of Langston Hughes is near completion.

The Garage has been removing snow blowers and delivering lawn mowers to the branches. We received five new Ford Fusions and one Ford Focus through our new lease program. Repairs were made to the bookmobile and electrical wiring and lights were repaired on #21.

SAFETY & PROTECTIVE SERVICES

Safety Services

- 65 Security Irregularity Reports submitted.
- Investigatory meetings to be held with Officers Taylor and Slesinger regarding an improperly disposed wheelchair
- SPS has created a vehicle inspection sheet that officers will initiate and supervisors complete in addition to property managements inspection

Protective Services

Activity

| Month | Total Dispa tch Activ it- | Ave per day | Tota 1 Alar ms | Branc h Emer- genci es | Branc h Visit s | Downto wn Campus Incide nts | Incid ent Repor ts Gener | CPL access activi ties |
|--------------|---------------------------|-------------------|-------------------------|------------------------------------|--------------------------|---|--------------------------------------|---------------------------------|
| | ies | | | | | | ated | |
| Mar 2015 | 5363 | 206 | 169 | 32 | 195 | 278 | 65 | 73 |
| Feb 2015 | 4538 | 206 | 183 | 18 | 209 | 178 | 43 | 45 |
| Jan 2015 | 5123 | 205 | 190 | 35 | 179 | 220 | 78 | 45 |
| Dec 2014 | 4747 | 190 | 192 | 31 | 194 | 254 | 53 | 38 |
| Nov 2014 | 4442 | 198 | 196 | 17 | 237 | 189 | 40 | 48 |
| Oct 2014 | 4939 | 198 | 196 | 25 | 307 | 182 | 54 | 48 |
| Sept 2014 | 5222 | 208 | 193 | 23 | 333 | 157 | 28 | 77 |
| Aug 2014 | 4997 | 192 | 90 | 29 | 313 | 153 | 34 | 83 |
| Jul 2014* | 3,137 | 224 | 71 | 22 | 206 | 69 | 52** | 133** |
| Jun 2014 | 4,593 | 200 | 102 | 29 | 391 | 148 | 36 | |
| May 2014 | 5,958 | 221 | 82 | 42 | 444 | 156 | 58 | |
| Apr 2014 | 5,500 | 204 | 78 | 39 | 362 | 186 | 46 | 75 |

^{*}This month is only for 14 days due to a network drive issue and subsequent loss of data.

Special Attention, Special Events, and Significant Incidents

- Staff advised not to use staff members full names when investigating incidents
- Michelle Knight event 3/14/15
- Lunar New Year 3/7/15
- Upstage Players concert at Lake Shore 3/22/15
- Creator of anti-Semitic material has been identified: Middle Eastern woman TechCentral
- 18 SPS officers completed Mental Health First Aid training 3/29/15. Certificates are good for 3 years and the class was taught by Recovery Resources

Protective and Fire Systems

- LSW staff door repaired, IPS installed a new power pack
- Fire alarm pulled at Glenville by juveniles 4/2/15
- Bomb Threat called into Eastman branch 3/25/2015

^{**} This count is not impacted by loss of data.

Contract Security

- G4S contract extended 6 months
- Armed after hours security contract with Willo Security set to expire in June 30, 2015

Administration

- First of the new officers to start 4/13/15
- Conducting a cost/benefit analysis with regards to how SPS acquires and maintains officers uniforms

INFORMATION TECHNOLOGY & CLEVNET

CLEVNET Directors' Panel

The CLEVNET Directors' Panel held their regular quarterly meeting on March 11, 2015, at the Lake Shore Facility. A number of topics were covered, including an update on CLEVNET's strategic priorities. The Panel members continue to be concerned about the recruitment, compensation, and retention of IT/CLEVNET staff. They are also considering budgeting for a new Return on Investment (ROI) study in 2016; the original ROI was completed in May 2009.

There was an extended discussion on the need for a revision of CLEVNET's bylaws (Schedule B of the CLEVNET System Agreement). Chair Julianne Bedel, Director of Barberton Public Library, noted that, during her time as the group's leader, she found numerous articles in the bylaws that lacked clarity and precision. As this was her last meeting as a member of the Panel (Director Bedel's term ends in April 2015), she volunteered to chair an ad hoc committee charged with revising the existing bylaws. The other Panel members enthusiastically accepted her offer and thanked her for her two years of outstanding leadership. Virginia Sharp March, Director of Perry Public Library, was elected the new chair of the Panel and will serve a two-year term.

CLEVNET Projects

IT/CLEVNET staff came to the assistance of the six independent libraries in Ashtabula County when their email service from OPLIN failed at the beginning of the month. IT/CLEVNET staff worked swiftly to migrate the six libraries to CLEVNET's installation of Office365. Edward Worso, Director of Henderson Memorial Library, one of the libraries that lost its email service, wrote: "You CLEVNET/CPL folks rock! This affirms why

the switch to this superior, world-class service was the best choice ever! Thanks so much on behalf of all the staff here at HMPL."

Conferences

Hilary Prisbylla participated in the COSUGI (Customers of SirsiDynix Users Group, Inc.) conference in Portland Oregon, from March 29 to April 1. The conference allows users of SirsiDynix products to share information and meet with SirsiDynix staff regarding upcoming product enhancements.

Beth Hatch attended iLEAD USA, a grant funded program sponsored by Ohio State Library and Kent State University from March 23-26.

Beth Hatch presented Moodle: A Learning Management System for Staff Training at OLC Northeast Chapter Conference.

Website

The web server NTWEB5 housing CPL.org went down several times during the month of March; twice the site needed to be restored from a previous version as some files were corrupted. Restarting the server was able to bring back the site a few times but a few key modules of the website were corrupted and are no longer available. Webware was tasked with the duty of creating a backup site on an off-site server in the case of complete crash. A temporary site was created to look as similar as possible to our current site as possible and will be available to launch in the event of a collapse. contains the same menu structure, and most features of our current site with the same navigation. The site is also responsive so a new mobile site will not be necessary. We met with Graphics to give them the new image sizes for the rotator and static images that would be needed to feature on the new site. The site is located at a temporary URL: 198.57.184.113/~cplorg/