

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2015**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	125,891	137,417	605	661	867,287	942,333	-8.0%
Branches	280,165	332,004	1,268	1,496	1,889,391	2,193,263	-13.9%
Mobile Units	5,501	6,612			37,469	43,340	-13.5%
Library for the Blind	51,031	57,750			344,253	372,040	-7.5%
OLBPD BARD	10,621	12,212			79,153	77,840	1.7%
eMedia	25,214	19,073			156,870	133,734	17.3%
TOTAL CIRCULATION	498,423	565,068			3,374,423	3,762,550	-10.3%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
eBook	15,797	13,418	104,576	96,767	8.1%
eAudiobook	6,673	4,665	39,662	30,856	28.5%
eMusic	48	47	277	224	23.7%
eVideo	367	256	1,730	1,575	9.8%
eMagazines	2,329	687	10,625	4,312	146.4%
TOTAL eCIRCULATION	25,214	19,073	156,870	133,734	17.3% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Downloads	10,621	12,212	79,153	77,840	1.7% Included in circulation activity
Users	607	651	4,303	4,614	-6.7%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2015	2014	2015	2014	Gain/Loss
Main Library	99	45 minutes	11,137	13,631	7,908	9,947	-20.5%
Branches	541	40 minutes	90,551	98,287	61,900	65,375	-5.3%
TOTAL USAGE	640		101,688	111,918	69,808	75,322	-7.3%

Sessions less than 5 minutes excluded. Sessions and hours in use appear lower due to problems with counting software.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	43,896	48,149	211	231	283,930	310,985	-8.7%
Branches	241,152	267,743	1,091	1,206	1,586,306	1,646,555	-3.7%
Mobile Unit	643	688			3,434	4,295	-20.0%
TOTAL VISITS	285,691	316,580			1,873,670	1,961,835	-4.5%

REPORT K1

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JULY 2015**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	6,932	624	694	1,070	9,320	678	9,998
Brooklyn	4,186	619	406	518	5,729	568	6,297
Carnegie West	8,872	882	1,283	1,691	12,728	1,147	13,875
Collinwood	5,824	564	396	794	7,578	727	8,305
East 131st	3,244	291	298	535	4,368	299	4,667
Eastman	12,492	1,288	1,472	2,686	17,938	2,151	20,089
Fleet*	9,406	944	880	1,307	12,537	955	13,492
Fulton	7,778	535	659	1,073	10,045	897	10,942
Garden Valley	2,565	256	167	253	3,241	235	3,476
Glenville	4,929	428	386	681	6,424	461	6,885
Harvard-Lee	5,929	531	816	1,249	8,525	731	9,256
Hough	3,262	328	241	370	4,201	306	4,507
Jefferson	3,918	481	795	1,008	6,202	540	6,742
Langston Hughes	4,554	449	453	689	6,145	432	6,577
Lorain	7,063	938	912	1,466	10,379	807	11,186
Martin Luther King, Jr.	6,730	556	704	1,021	9,011	708	9,719
Memorial-Nottingham	7,617	814	1,333	2,258	12,022	1,199	13,221
Mt. Pleasant	3,676	382	255	485	4,798	382	5,180
Rice	8,942	629	834	1,573	11,978	929	12,907
Rockport	12,360	1,036	1,366	1,937	16,699	1,938	18,637
South	5,434	561	460	788	7,243	665	7,908
South Brooklyn	11,594	1,189	1,753	2,937	17,473	2,020	19,493
Sterling	3,325	302	314	466	4,407	326	4,733
Union	4,774	556	488	560	6,378	401	6,779
Walz	9,788	801	1,074	1,649	13,312	1,216	14,528
West Park	10,886	1,503	2,828	3,987	19,204	2,392	21,596
Woodland	6,636	504	504	887	8,531	639	9,170
TOTAL	182,716	17,991	21,771	33,938	256,416	23,749	280,165

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JULY 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	9,998	11,712	66,507	82,014	-15,507	-18.9%
Brooklyn	6,297	7,883	42,210	46,958	-4,748	-10.1%
Carnegie West	13,875	14,834	88,951	95,068	-6,117	-6.4%
Collinwood	8,305	9,966	55,810	62,638	-6,828	-10.9%
East 131st	4,667	5,907	30,236	38,122	-7,886	-20.7%
Eastman	20,089	22,883	138,218	147,485	-9,267	-6.3%
Fleet*	13,492	14,493	82,519	99,995	-17,476	-17.5%
Fulton	10,942	13,750	73,095	113,219	-40,124	-35.4%
Garden Valley	3,476	4,360	22,056	27,081	-5,025	-18.6%
Glenville	6,885	8,779	46,570	57,598	-11,028	-19.1%
Harvard-Lee	9,256	9,289	58,419	63,610	-5,191	-8.2%
Hough	4,507	5,719	31,308	35,560	-4,252	-12.0%
Jefferson	6,742	8,128	52,763	58,965	-6,202	-10.5%
Langston Hughes	6,577	8,989	47,977	52,591	-4,614	-8.8%
Lorain	11,186	12,063	69,561	81,531	-11,970	-14.7%
Martin Luther King, Jr.	9,719	12,063	69,133	82,101	-12,968	-15.8%
Memorial-Nottingham	13,221	17,338	85,812	106,293	-20,481	-19.3%
Mt. Pleasant	5,180	6,345	31,275	42,538	-11,263	-26.5%
Rice	12,907	14,702	82,884	88,026	-5,142	-5.8%
Rockport	18,637	22,229	130,762	145,470	-14,708	-10.1%
South	7,908	10,572	59,701	67,455	-7,754	-11.5%
South Brooklyn	19,493	23,242	128,944	151,614	-22,670	-15.0%
Sterling	4,733	6,507	35,171	42,390	-7,219	-17.0%
Union	6,779	8,270	46,103	58,146	-12,043	-20.7%
Walz	14,528	16,748	100,314	115,807	-15,493	-13.4%
West Park	21,596	23,921	147,748	157,430	-9,682	-6.2%
Woodland	9,170	11,312	65,344	73,558	-8,214	-11.2%
TOTAL	280,165	332,004	1,889,391	2,193,263	-303,872	-13.9%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JULY 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	5,836	6,898	39,036	42,928	-3,892	-9.1%
Brooklyn	4,312	5,683	25,965	29,467	-3,502	-11.9%
Carnegie West	16,278	16,570	109,786	105,149	4,637	4.4%
Collinwood	7,812	10,336	46,511	52,092	-5,581	-10.7%
East 131st	8,735	7,443	52,936	51,219	1,717	3.4%
Eastman	11,712	12,259	77,333	80,612	-3,279	-4.1%
Fleet	11,905	13,009	74,086	77,840	-3,754	-4.8%
Fulton	9,824	9,901	54,454	54,896	-442	-0.8%
Garden Valley	5,147	7,158	32,065	36,322	-4,257	-11.7%
Glenville	8,741	7,928	51,960	47,386	4,574	9.7%
Harvard-Lee	8,454	8,569	56,720	64,979	-8,259	-12.7%
Hough	12,675	15,792	82,167	77,382	4,785	6.2%
Jefferson	6,979	7,262	49,555	51,811	-2,256	-4.4%
Langston Hughes	7,874	7,737	52,276	49,561	2,715	5.5%
Lorain	8,659	11,345	52,749	61,321	-8,572	-14.0%
Martin Luther King, Jr.	6,932	6,465	51,713	46,149	5,564	12.1%
Memorial-Nottingham	6,028	7,916	38,336	44,519	-6,183	-13.9%
Mt. Pleasant	6,619	7,161	44,478	47,553	-3,075	-6.5%
Rice	13,061	12,715	90,054	88,003	2,051	2.3%
Rockport	8,884	12,787	68,842	86,346	-17,504	-20.3%
South	8,129	7,363	52,147	53,950	-1,803	-3.3%
South Brooklyn	11,867	13,536	92,761	87,226	5,535	6.3%
Sterling	9,872	12,860	64,934	74,930	-9,996	-13.3%
Union	7,127	7,687	47,886	44,349	3,537	8.0%
Walz	9,027	10,672	58,656	65,181	-6,525	-10.0%
West Park	9,978	11,083	67,008	70,766	-3,758	-5.3%
Woodland	8,685	9,608	51,892	54,618	-2,726	-5.0%
TOTAL	241,152	267,743	1,586,306	1,646,555	-60,249	-3.7%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JULY 2015**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 West Park	21,596	1 Carnegie West	16,278	1 South Brooklyn	32,043 34,217
2 Eastman	20,089	2 Rice	13,061	2 West Park	27,814 29,398
3 South Brooklyn	19,493	3 Hough	12,675	3 Fleet**	26,727 34,598
4 Rockport	18,637	4 Fleet	11,905	4 Eastman	23,674 25,873
5 Walz	14,528	5 South Brooklyn	11,867	5 Rockport	19,896 21,467
6 Carnegie West	13,875	6 Eastman	11,712	6 Fulton	19,647 22,575
7 Fleet*	13,492	7 West Park	9,978	7 Rice	19,462 25,893
8 Memorial-Nottingham	13,221	8 Sterling	9,872	8 Memorial-Nottingham	19,271 22,598
9 Rice	12,907	9 Fulton	9,824	9 Harvard-Lee	17,655 21,246
10 Lorain	11,186	10 Walz	9,027	10 Walz	16,063 18,497
11 Fulton	10,942	11 Rockport	8,884	11 Collinwood	14,769 19,377
12 Addison	9,998	12 Glenville	8,741	12 Langston Hughes	14,439 21,224
13 Martin Luther King, Jr.	9,719	13 East 131st	8,735	13 Glenville	14,006 20,302
14 Harvard-Lee	9,256	14 Woodland	8,685	14 Addison	13,603 19,263
15 Woodland	9,170	15 Lorain	8,659	15 East 131st	13,025 18,001
16 Collinwood	8,305	16 Harvard-Lee	8,454	16 Mt. Pleasant	12,792 17,155
17 South	7,908	17 South	8,129	17 Lorain	12,588 14,589
18 Glenville	6,885	18 Langston Hughes	7,874	18 Martin Luther King, Jr.	12,392 15,483
19 Union	6,779	19 Collinwood	7,812	19 Carnegie West	10,487 11,716
20 Jefferson	6,742	20 Union	7,127	20 Union	8,416 12,603
21 Langston Hughes	6,577	21 Jefferson	6,979	21 Sterling	8,267 8,712
22 Brooklyn	6,297	22 Martin Luther King, Jr.	6,932	22 Woodland	7,946 7,213
23 Mt. Pleasant	5,180	23 Mt. Pleasant	6,619	23 South	6,325 7,729
24 Sterling	4,733	24 Memorial-Nottingham	6,028	24 Hough	5,667 7,845
25 East 131st	4,667	25 Addison	5,836	25 Brooklyn	5,524 6,430
26 Hough	4,507	26 Garden Valley	5,147	26 Jefferson	3,515 3,987
27 Garden Valley	3,476	27 Brooklyn	4,312	27 Garden Valley	2,310 3,220
	280,165		241,152	28 Broadway**	1,966
					388,323 473,177

**Broadway and Fleet services areas merged

Prepared By: Northern Ohio Data and Information Service –
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*Broadway branch library closed its doors on November 16, 2012

**Equipment malfunction; substitute value used

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2015**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Loans* to:					
CLEVNET	75,832	80,533	522,787	540,538	-3.3%
MORE	391	507	507	4,253	-88.1%
Other Libraries	208	479	479	4,458	-89.3%
TOTAL	76,431	81,519	523,773	549,249	-4.6%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Projected	21,065	16,365	137,087	161,185	-15.0%
KnowItNow Web Reference*	73	94	836	2,076	-59.7%
Interlibrary Loan Requests	599	986	5,189	11,603	-55.3%
TOTAL	21,737	17,445	143,112	174,864	-18.2%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
New Titles Added	5,868	7,294	39,266	41,046	-4.3%
Total Items Added	22,111	22,286	143,315	137,877	3.9%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Main Library	208	208	1,407	1,390	1.2%
Branches	5,967	5,994	40,314	39,822	1.2%