

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JUNE 2015**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	2015	2014	
Main Library	122,339	128,866	612	671	741,396	804,916	-7.9%
Branches	276,955	307,179	1,294	1,501	1,609,226	1,861,488	-13.6%
Mobile Units	4,545	5,441			31,968	36,728	-13.0%
Library for the Blind	53,125	53,731			293,222	314,290	-6.7%
OLBPD BARD	10,424	11,344			68,532	65,628	4.4%
eMedia	22,997	18,881			131,656	114,661	14.8%
TOTAL CIRCULATION	490,385	525,442			2,876,000	3,197,711	-10.1%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	
eBook	15,161	13,467	88,779	83,349	6.5%
eAudiobook	5,787	4,561	32,989	26,191	26.0%
eMusic	142	26	229	177	29.4%
eVideo	356	264	1,363	1,319	3.3%
eMagazines	1,551	563	8,296	3,625	128.9%
TOTAL eCIRCULATION	22,997	18,881	131,656	114,661	14.8% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	
Downloads	10,424	11,344	68,532	65,628	4.4% Included in circulation activity
Users	610	634	3,696	3,963	-6.7%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2015	2014	2015	2014	
Main Library	93	45 minutes	10,753	13,131	7,601	9,584	-20.7%
Branches	541	40 minutes	84,503	88,920	55,519	59,283	-6.3%
TOTAL USAGE	634		95,256	102,051	63,120	68,867	-8.3%

Sessions less than 5 minutes excluded. Sessions and hours in use appear lower due to problems with counting software.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	2015	2014	
Main Library	45,333	44,031	227	229	240,034	262,836	-8.7%
Branches	231,310	241,954	1,081	1,182	1,335,038	1,378,812	-3.2%
Mobile Unit	455	668			2,791	3,607	-22.6%
TOTAL VISITS	277,098	286,653			1,577,863	1,645,255	-4.1%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JUNE 2015**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	6,695	549	565	884	8,693	596	9,289
Brooklyn	4,448	432	312	493	5,685	438	6,123
Carnegie West	8,329	746	1,237	1,542	11,854	1,050	12,904
Collinwood	6,151	495	461	770	7,877	640	8,517
East 131st	3,015	276	274	553	4,118	265	4,383
Eastman	13,092	1,333	1,362	2,703	18,490	2,007	20,497
Fleet*	8,208	695	906	1,178	10,987	927	11,914
Fulton	7,805	594	660	967	10,026	865	10,891
Garden Valley	2,584	187	163	246	3,180	210	3,390
Glenville	4,671	406	417	836	6,330	438	6,768
Harvard-Lee	6,629	548	776	1,217	9,170	646	9,816
Hough	3,388	308	239	345	4,280	293	4,573
Jefferson	4,043	466	842	978	6,329	551	6,880
Langston Hughes	4,594	435	464	737	6,230	412	6,642
Lorain	7,077	838	800	1,156	9,871	703	10,574
Martin Luther King, Jr.	7,617	578	696	874	9,765	591	10,356
Memorial-Nottingham	7,597	745	1,175	2,081	11,598	1,035	12,633
Mt. Pleasant	3,644	437	253	479	4,813	270	5,083
Rice	9,122	785	782	1,741	12,430	734	13,164
Rockport	12,548	1,111	1,270	2,039	16,968	1,841	18,809
South	5,583	556	562	1,087	7,788	586	8,374
South Brooklyn	11,176	951	1,585	2,429	16,141	1,967	18,108
Sterling	3,352	303	282	433	4,370	299	4,669
Union	4,513	654	567	572	6,306	440	6,746
Walz	10,502	878	1,099	1,889	14,368	1,147	15,515
West Park	11,206	1,379	2,545	3,574	18,704	2,172	20,876
Woodland	6,898	524	480	979	8,881	580	9,461
TOTAL	184,487	17,209	20,774	32,782	255,252	21,703	276,955

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JUNE 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	9,289	10,605	56,509	70,302	-13,793	-19.6%
Brooklyn	6,123	6,444	35,913	39,075	-3,162	-8.1%
Carnegie West	12,904	12,737	75,076	80,234	-5,158	-6.4%
Collinwood	8,517	8,222	47,505	52,672	-5,167	-9.8%
East 131st	4,383	5,495	25,569	32,215	-6,646	-20.6%
Eastman	20,497	20,654	118,129	124,602	-6,473	-5.2%
Fleet*	11,914	13,999	69,027	85,249	-16,222	-19.0%
Fulton	10,891	17,721	62,153	99,469	-37,316	-37.5%
Garden Valley	3,390	3,945	18,580	22,721	-4,141	-18.2%
Glenville	6,768	7,615	39,685	48,819	-9,134	-18.7%
Harvard-Lee	9,816	8,533	49,163	54,321	-5,158	-9.5%
Hough	4,573	5,151	26,801	29,841	-3,040	-10.2%
Jefferson	6,880	7,198	46,021	50,837	-4,816	-9.5%
Langston Hughes	6,642	7,626	41,400	43,602	-2,202	-5.1%
Lorain	10,574	11,832	58,375	69,468	-11,093	-16.0%
Martin Luther King, Jr.	10,356	13,919	59,414	70,038	-10,624	-15.2%
Memorial-Nottingham	12,633	15,307	72,591	88,955	-16,364	-18.4%
Mt. Pleasant	5,083	6,154	26,095	36,193	-10,098	-27.9%
Rice	13,164	12,002	69,977	73,324	-3,347	-4.6%
Rockport	18,809	20,408	112,125	123,241	-11,116	-9.0%
South	8,374	9,350	51,793	56,883	-5,090	-8.9%
South Brooklyn	18,108	21,288	109,451	128,372	-18,921	-14.7%
Sterling	4,669	6,225	30,438	35,883	-5,445	-15.2%
Union	6,746	7,849	39,324	49,876	-10,552	-21.2%
Walz	15,515	15,524	85,786	99,059	-13,273	-13.4%
West Park	20,876	22,161	126,152	133,509	-7,357	-5.5%
Woodland	9,461	9,215	56,174	62,728	-6,554	-10.4%
TOTAL	276,955	307,179	1,609,226	1,861,488	-252,262	-13.6%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JUNE 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	5,759	6,445	32,926	36,030	-3,104	-8.6%
Brooklyn	4,069	4,700	21,456	23,784	-2,328	-9.8%
Carnegie West	14,398	14,205	92,921	88,579	4,342	4.9%
Collinwood	7,255	7,807	38,320	41,756	-3,436	-8.2%
East 131st	7,814	7,630	43,804	43,776	28	0.1%
Eastman	10,696	11,269	65,163	68,353	-3,190	-4.7%
Fleet	11,243	11,390	61,702	64,831	-3,129	-4.8%
Fulton	9,201	8,797	44,143	44,995	-852	-1.9%
Garden Valley	5,135	5,817	26,726	29,164	-2,438	-8.4%
Glenville	7,677	6,974	42,826	39,458	3,368	8.5%
Harvard-Lee	8,203	8,227	47,824	56,410	-8,586	-15.2%
Hough	14,651	14,028	68,966	61,590	7,376	12.0%
Jefferson	6,541	6,521	42,242	44,549	-2,307	-5.2%
Langston Hughes	6,772	7,035	44,040	41,824	2,216	5.3%
Lorain	8,961	9,956	43,685	49,976	-6,291	-12.6%
Martin Luther King, Jr.	6,623	6,304	45,340	39,684	5,656	14.3%
Memorial-Nottingham	7,174	8,055	31,092	36,603	-5,511	-15.1%
Mt. Pleasant	5,962	6,824	37,548	40,392	-2,844	-7.0%
Rice	11,942	10,941	76,993	75,288	1,705	2.3%
Rockport	8,744	11,506	59,597	73,559	-13,962	-19.0%
South	7,829	7,271	43,678	46,587	-2,909	-6.2%
South Brooklyn	12,573	12,121	80,366	73,690	6,676	9.1%
Sterling	9,136	11,924	54,573	62,070	-7,497	-12.1%
Union	6,938	7,594	40,421	36,662	3,759	10.3%
Walz	8,500	10,126	49,297	54,509	-5,212	-9.6%
West Park	9,291	10,028	56,570	59,683	-3,113	-5.2%
Woodland	8,223	8,459	42,819	45,010	-2,191	-4.9%
TOTAL	231,310	241,954	1,335,038	1,378,812	-43,774	-3.2%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JUNE 2015**

Branch	Total Circulation
1 West Park	20,876
2 Eastman	20,497
3 Rockport	18,809
4 South Brooklyn	18,108
5 Walz	15,515
6 Rice	13,164
7 Carnegie West	12,904
8 Memorial-Nottingham	12,633
9 Fleet*	11,914
10 Fulton	10,891
11 Lorain	10,574
12 Martin Luther King, Jr.	10,356
13 Harvard-Lee	9,816
14 Woodland	9,461
15 Addison	9,289
16 Collinwood	8,517
17 South	8,374
18 Jefferson	6,880
19 Glenville	6,768
20 Union	6,746
21 Langston Hughes	6,642
22 Brooklyn	6,123
23 Mt. Pleasant	5,083
24 Sterling	4,669
25 Hough	4,573
26 East 131st	4,383
27 Garden Valley	3,390
	276,955

Branch	Attendance
1 Hough	14,651
2 Carnegie West	14,398
3 South Brooklyn	12,573
4 Rice	11,942
5 Fleet	11,243
6 Eastman	10,696
7 West Park	9,291
8 Fulton	9,201
9 Sterling	9,136
10 Lorain	8,961
11 Rockport	8,744
12 Walz	8,500
13 Woodland	8,223
14 Harvard-Lee	8,203
15 South	7,829
16 East 131st	7,814
17 Glenville	7,677
18 Collinwood	7,255
19 Memorial-Nottingham	7,174
20 Union	6,938
21 Langston Hughes	6,772
22 Martin Luther King, Jr.	6,623
23 Jefferson	6,541
24 Mt. Pleasant	5,962
25 Addison	5,759
26 Garden Valley	5,135
27 Brooklyn	4,069
	231,310

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet services areas merged

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*Broadway branch library closed its doors on November 16, 2012

**Equipment malfunction; substitute value used

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JUNE 2015**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Loans* to:					
CLEVNET	72,003	72,456	446,955	460,005	-2.8%
MORE	417	453	2,396	3,746	-36.0%
Other Libraries	359	491	2,194	3,979	-44.9%
TOTAL	72,779	73,400	451,545	467,730	-3.5%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Projected	20,915	16,416	116,022	144,820	-19.9%
KnowItNow Web Reference*	58	105	763	1,982	-61.5%
Interlibrary Loan Requests	776	944	4,590	10,617	-56.8%
TOTAL	21,749	17,465	121,375	157,419	-22.9%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
New Titles Added	5,467	5,635	33,398	33,752	-1.0%
Total Items Added	24,385	20,030	121,204	115,591	4.9%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Main Library	200	192	1,199	1,182	1.4%
Branches	5,778	5,526	34,347	33,828	1.5%

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