

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2015**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	2015	2014	
Main Library	129,829	130,322	649	716	129,829	130,322	-0.4%
Branches	291,550	313,650	1,382	1,637	291,550	313,650	-7.0%
Mobile Units	5,793	5,841			5,793	5,841	-0.8%
Library for the Blind	50,468	51,093			50,468	51,093	-1.2%
OLBPD BARD	11,830	11,803			11,830	11,803	-1.2%
eMedia	26,490	20,223			26,490	20,223	31.0%
TOTAL CIRCULATION	515,960	532,932			515,960	532,932	-3.2%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	
eBook	15,435	15,710	15,435	15,710	-1.8%
eAudiobook	5,383	4,369	5,383	4,369	23.2%
eMusic*	5,480	29	5,480	29	*
eVideo	192	115	192	115	67.0%
eMagazines	1,283	0	1,283	0	N/A
TOTAL eCIRCULATION	26,490	20,223	26,490	20,223	31.0% Included in circulation activity.

*This number now includes music downloads

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	
Downloads	11,830	11,083	11,830	11,083	6.7% Included in circulation activity
Users	633	671	633	671	-5.7%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2015	2014	2015	2014	
Main Library	94	45 minutes	12,029	12,022	8,992	9,110	-1.3%
Branches	543	40 minutes	77,724	75,963	52,127	51,547	1.1%
TOTAL USAGE	637		89,753	87,985	61,119	60,657	0.8%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2015	2014	2015	2014	2015	2014	
Main Library	34,476	36,231	172	199	34,476	36,231	-4.8%
Branches	199,531	200,196	946	1,045	199,531	200,196	-0.3%
Mobile Unit	554	517			554	517	7.2%
TOTAL VISITS	234,561	236,944			234,561	236,944	-1.0%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JANUARY 2015**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	6,764	669	628	1,202	9,263	727	9,990
Brooklyn	4,622	431	531	696	6,280	824	7,104
Carnegie West	7,524	952	1,367	1,700	11,543	1,107	12,650
Collinwood	5,712	564	529	990	7,795	715	8,510
East 131st	3,296	369	326	566	4,557	349	4,906
Eastman	13,066	1,347	1,490	2,508	18,411	2,219	20,630
Fleet*	8,565	736	829	1,503	11,633	1,085	12,718
Fulton	7,526	615	662	983	9,786	866	10,652
Garden Valley	2,619	225	122	299	3,265	240	3,505
Glenville	4,735	422	448	828	6,433	560	6,993
Harvard-Lee	5,185	529	741	1,292	7,747	758	8,505
Hough	3,226	520	272	682	4,700	331	5,031
Jefferson	4,743	576	957	1,201	7,477	695	8,172
Langston Hughes	5,226	503	519	982	7,230	559	7,789
Lorain	6,613	774	856	1,549	9,792	902	10,694
Martin Luther King, Jr.	8,477	920	906	1,078	11,381	633	12,014
Memorial-Nottingham	7,917	740	1,262	2,092	12,011	1,225	13,236
Mt. Pleasant	3,379	461	429	610	4,879	345	5,224
Rice	8,762	563	727	1,257	11,309	990	12,299
Rockport	13,248	1,132	1,271	2,128	17,779	2,036	19,815
South	6,384	719	742	1,400	9,245	758	10,003
South Brooklyn	12,086	1,164	1,977	2,928	18,155	2,163	20,318
Sterling	4,308	265	307	469	5,349	446	5,795
Union	4,851	557	568	880	6,856	564	7,420
Walz	9,632	881	1,353	1,993	13,859	1,274	15,133
West Park	10,740	1,400	3,031	3,878	19,049	2,560	21,609
Woodland	8,179	544	485	860	10,068	767	10,835
TOTAL	187,385	18,578	23,335	36,554	265,852	25,698	291,550

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JANUARY 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	9,990	12,256	9,990	12,256	-2,266	-18.5%
Brooklyn	7,104	6,769	7,104	6,769	335	4.9%
Carnegie West	12,650	13,267	12,650	13,267	-617	-4.7%
Collinwood	8,510	9,103	8,510	9,103	-593	-6.5%
East 131st	4,906	5,271	4,906	5,271	-365	-6.9%
Eastman	20,630	21,502	20,630	21,502	-872	-4.1%
Fleet*	12,718	15,259	12,718	15,259	-2,541	-16.7%
Fulton	10,652	12,896	10,652	12,896	-2,244	-17.4%
Garden Valley	3,505	3,920	3,505	3,920	-415	-10.6%
Glenville	6,993	8,770	6,993	8,770	-1,777	-20.3%
Harvard-Lee	8,505	8,759	8,505	8,759	-254	-2.9%
Hough	5,031	5,373	5,031	5,373	-342	-6.4%
Jefferson	8,172	8,480	8,172	8,480	-308	-3.6%
Langston Hughes	7,789	7,007	7,789	7,007	782	11.2%
Lorain	10,694	10,619	10,694	10,619	75	0.7%
Martin Luther King, Jr.	12,014	12,187	12,014	12,187	-173	-1.4%
Memorial-Nottingham	13,236	15,262	13,236	15,262	-2,026	-13.3%
Mt. Pleasant	5,224	6,650	5,224	6,650	-1,426	-21.4%
Rice	12,299	12,847	12,299	12,847	-548	-4.3%
Rockport	19,815	20,440	19,815	20,440	-625	-3.1%
South	10,003	10,169	10,003	10,169	-166	-1.6%
South Brooklyn	20,318	20,770	20,318	20,770	-452	-2.2%
Sterling	5,795	6,592	5,795	6,592	-797	-12.1%
Union	7,420	8,551	7,420	8,551	-1,131	-13.2%
Walz	15,133	17,564	15,133	17,564	-2,431	-13.8%
West Park	21,609	21,927	21,609	21,927	-318	-1.5%
Woodland	10,835	11,440	10,835	11,440	-605	-5.3%
TOTAL	291,550	313,650	291,550	313,650	-22,100	-7.0%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JANUARY 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	4,967	5,111	4,967	5,111	-144	-2.8%
Brooklyn	3,430	3,258	3,430	3,258	172	5.3%
Carnegie West	15,406	13,008	15,406	13,008	2,398	18.4%
Collinwood	5,522	6,066	5,522	6,066	-544	-9.0%
East 131st	6,446	6,552	6,446	6,552	-106	-1.6%
Eastman	10,820	10,986	10,820	10,986	-166	-1.5%
Fleet	9,536	9,254	9,536	9,254	282	3.0%
Fulton	6,357	6,361	6,357	6,361	-4	-0.1%
Garden Valley	4,289	3,451	4,289	3,451	838	24.3%
Glenville	5,826	5,793	5,826	5,793	33	0.6%
Harvard-Lee	7,709	8,572	7,709	8,572	-863	-10.1%
Hough	8,867	8,267	8,867	8,267	600	7.3%
Jefferson	7,130	7,123	7,130	7,123	7	0.1%
Langston Hughes	6,692	5,579	6,692	5,579	1,113	19.9%
Lorain	6,305	6,927	6,305	6,927	-622	-9.0%
Martin Luther King, Jr.	7,823	5,681	7,823	5,681	2,142	37.7%
Memorial-Nottingham	4,476	5,164	4,476	5,164	-688	-13.3%
Mt. Pleasant	5,941	5,729	5,941	5,729	212	3.7%
Rice	6,932	11,970	6,932	11,970	-5,038	-42.1%
Rockport	8,704	10,229	8,704	10,229	-1,525	-14.9%
South	6,361	7,789	6,361	7,789	-1,428	-18.3%
South Brooklyn	11,956	10,024	11,956	10,024	1,932	19.3%
Sterling	9,115	9,598	9,115	9,598	-483	-5.0%
Union	5,757	4,238	5,757	4,238	1,519	35.8%
Walz	7,564	7,787	7,564	7,787	-223	-2.9%
West Park	8,882	9,270	8,882	9,270	-388	-4.2%
Woodland	6,718	6,409	6,718	6,409	309	4.8%
TOTAL	199,531	200,196	199,531	200,196	-665	-0.3%

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2015**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Loans* to:					
CLEVNET	79,698	73,484	79,698	73,484	8.5%
MORE	453	534	453	534	-15.2%
Other Libraries	484	633	484	633	-23.5%
TOTAL	80,635	74,651	80,635	74,651	8.0%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Projected	16,101	31,141	12,714	31,141	-59.2%
KnowItNow Web Reference*	158	310	158	310	-49.0%
Interlibrary Loan Requests	937	2,450	937	2,450	-61.8%
TOTAL	17,196	33,901	13,809	33,901	-59.3%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
New Titles Added	5,190	5,657	5,190	5,657	-8.3%
Total Items Added	17,311	16,260	17,311	15,260	13.4%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Main Library	200	182	200	182	9.9%
Branches	5,697	5,173	5,697	5,173	10.1%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JANUARY 2015**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 West Park	21,609	1 Carnegie West	15,406	1 South Brooklyn	32,043 34,217
2 Eastman	20,630	2 South Brooklyn	11,956	2 West Park	27,814 29,398
3 South Brooklyn	20,318	3 Eastman	10,820	3 Fleet**	26,727 34,598
4 Rockport	19,815	4 Fleet	9,536	4 Eastman	23,674 25,873
5 Walz	15,133	5 Sterling	9,115	5 Rockport	19,896 21,467
6 Memorial-Nottingham	13,236	6 West Park	8,882	6 Fulton	19,647 22,575
7 Fleet*	12,718	7 Hough	8,867	7 Rice	19,462 25,893
8 Carnegie West	12,650	8 Rockport	8,704	8 Memorial-Nottingham	19,271 22,598
9 Rice	12,299	9 Martin Luther King, Jr.	7,823	9 Harvard-Lee	17,655 21,246
10 Martin Luther King, Jr.	12,014	10 Harvard-Lee	7,709	10 Walz	16,063 18,497
11 Woodland	10,835	11 Walz	7,564	11 Collinwood	14,769 19,377
12 Lorain	10,694	12 Jefferson	7,130	12 Langston Hughes	14,439 21,224
13 Fulton	10,652	13 Rice	6,932	13 Glenville	14,006 20,302
14 South	10,003	14 Woodland	6,718	14 Addison	13,603 19,263
15 Addison	9,990	15 Langston Hughes	6,692	15 East 131st	13,025 18,001
16 Collinwood	8,510	16 East 131st	6,446	16 Mt. Pleasant	12,792 17,155
17 Harvard-Lee	8,505	17 South	6,361	17 Lorain	12,588 14,589
18 Jefferson	8,172	18 Fulton	6,357	18 Martin Luther King, Jr.	12,392 15,483
19 Langston Hughes	7,789	19 Lorain	6,305	19 Carnegie West	10,487 11,716
20 Union	7,420	20 Mt. Pleasant	5,941	20 Union	8,416 12,603
21 Brooklyn	7,104	21 Glenville	5,826	21 Sterling	8,267 8,712
22 Glenville	6,993	22 Union	5,757	22 Woodland	7,946 7,213
23 Sterling	5,795	23 Collinwood	5,522	23 South	6,325 7,729
24 Mt. Pleasant	5,224	24 Addison	4,967	24 Hough	5,667 7,845
25 Hough	5,031	25 Memorial-Nottingham	4,476	25 Brooklyn	5,524 6,430
26 East 131st	4,906	26 Garden Valley	4,289	26 Jefferson	3,515 3,987
27 Garden Valley	3,505	27 Brooklyn	3,430	27 Garden Valley	2,310 3,220
	291,550		199,531	28 Broadway**	1,966
					388,323 473,177

**Broadway and Fleet services areas merged

*Broadway branch library closed its doors on November 16, 2012

**Equipment malfunction; substitute value used

Prepared By: Northern Ohio Data and Information Service –
NODIS, Maxine Goodman Levin College of Urban Affairs,
Cleveland State University

Branch Library Circulation of Materials in a Language Other Than English, 2010-2014
Highest circulating language shown

Chinese

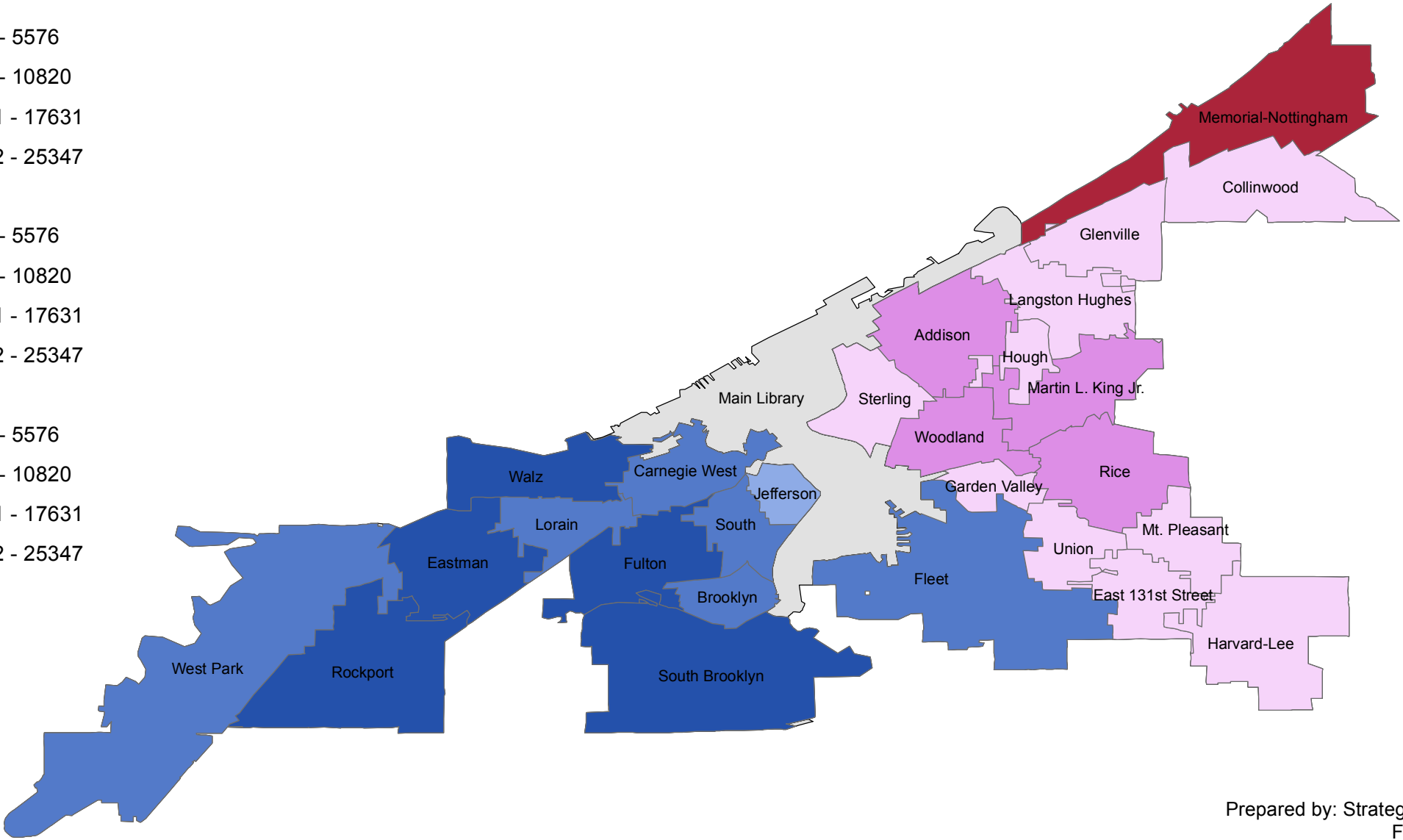
- 1883 - 5576
- 5577 - 10820
- 10821 - 17631
- 17632 - 25347

Russian

- 1883 - 5576
- 5577 - 10820
- 10821 - 17631
- 17632 - 25347

Spanish

- 1883 - 5576
- 5577 - 10820
- 10821 - 17631
- 17632 - 25347



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