

## **DIRECTOR'S REPORT**

June 25, 2015

### **Form Communities of Learning**

As a part of the Library's partnership with the Great Lakes Light Opera, two programs were offered at Main Library on May 19th and 26th. The programs surveyed the music of Schubert and gave an overview of opera. Two music awareness programs were also held at the West Park Branch. The programs entitled: How Opera Butchered the Bard and Living Masters of American Opera exposed people of all ages to opera and the history of the genre.

The 2015 Letters about Literature Awards Ceremony took place on Saturday, May 2nd in the Louis Stokes Wing Auditorium. The program included a welcome by the Executive Director of the Friends of Cleveland Public Library, Jason Jaffrey. The program was presented by Ohio Center for the Book and Literature Department Librarian, Tim Phillips. The featured speaker was Linda Feagler, Senior Editor of *Ohio Magazine* and Trustee of Ohioana Library Association. Ninety-seven student, family members and teachers attended the ceremony and lunch. The luncheon, sponsored by the Friends of the Cleveland Public Library, was held in the Literature Department and Ohio Center for the Book.

Cleveland Institute of Music ensemble, the Aurelia String Quartet, performed String Quartet No. 8 in C minor, Op. 110 by Dmitri Shostakovich, and another student ensemble performed Piano Quartet No. 1 in G minor, K. 478 (1785) by W. A. Mozart.

The Graphic Novel Speaker Series concluded on May 30th with Dr. Brad Ricca discussing Comics in Cleveland. Guest Host Valentino Zullo gave the introduction. Literature Department Librarian Jean Collins maintained tabletop displays related to the two Get Graphic! series: A Graphic Novel Book Club and The Graphic Novel Speaker Series.

Social Science Department Library Assistant Peter Elwell coordinated another Sports Icon Interview with Dan Coughlin featuring Bob Roberts on May 27th. Mr. Roberts is a longtime horse racing columnist.

During the month of May Main Library Book Clubs continued offering a number of excellent opportunities for patrons to meet

and discuss their love of reading. The African American Book Club read *Family of Lies* by Mary Monroe. The Literary Book Club read *The Steady Running of the Hour* by Justin Go and The Center for Local and Global History's Subject Department Librarian Terry Metter led a book discussion on the book "Empty Mansion" on May 18<sup>th</sup>. The sixth and final *A Graphic Novel Book Club: Women Warriors* wrapped up on May 21<sup>st</sup> with the second collected volume of Ms. Marvel comics: *Ms. Marvel: Generation Why*.

### **Exhibits and Displays**

During the month of May, Main Library staff members created a number of displays and exhibits. The Center for Local & Global History Library Assistant Dan Milich created a book display on pirates, updated the displays on Lincoln and Ohio, and updated the "Map News" display with a comparison of Columbus and Cleveland metro areas, Cleveland Home Sales, and articles. Librarian Terry Metter created a display to mark 100 years since the sinking of the Lusitania. He also created a display for traveling. Fine Arts Librarian Andy Kaplan created a display for Jazz Appreciation Month featuring books on Miles Davis, John Coltrane, Louis Armstrong, Duke Ellington, Dizzy Gillespie, and Charlie Parker.

### **Fighting Community Deficits**

Youth Services Manager Annisha Jeffries and her staff introduced the new CPL Book Bike to the public on May 29th in the Eastman Reading Garden. The new bike will act as a roaming literacy advocate and outreach tool for downtown events, daycares, schools and other library functions.

On Saturday, May 9th, the Woodland branch hosted the Legal Aid @ Your Library clinic. Forty-seven patrons signed up to receive a free consultation from a volunteer attorney.

Librarian Elaine Herroon from the Public Administration Library and Social Science Department Library Assistant Lakeisha Winstead represented CPL at the City of Cleveland's Senior Day on May 20th at City Hall. In addition to working at the event, Ms. Winstead and Ms. Herroon also served on the planning committee, helped organize the event and Ms. Winstead created a new "Successful Aging" bookmark specifically for the event.

Garden Valley's Pasha Moncrief and Leonard Burks spoke to sixty-two children and teachers at Anton Grdina Elementary School's Literacy Fair promoting CPL's initiatives. Also, a

representative from Cleveland Clinic spoke to the children about the importance of nutrition and physical fitness.

### **Celebrate a Global Perspective**

On Saturday, May 9th the Library in partnership with members of Cleveland's Bengali community hosted its first Bengali New Year celebration. The event featured a performance of Indian classical music by acclaimed sitar player Alif Laila and tabla player Debu Nayak, student art displays, poetry readings, and a sampling of traditional foods. Tied to the Hindu Vedic solar calendar, Borsho Boron (Bangla New Year) falls in mid-April and is celebrated by the Bangla people of Bangladesh and the Indian state of West Bengal.

Foreign Literature Department Librarian Mary Torres co-hosted two Cinco de Mayo programs at the Rockport and Garden Valley Branches on May 4th and May 5th. Over twenty patrons attended each event which included a history of the holiday, a bilingual storytime, giveaways, refreshments and arts & crafts for the children.

### **Research that's Possible Only at Main Library**

- \* A library in Denmark requested two Hungarian language items via interlibrary loan.
- \* Research assistance was provided to a patron looking for information about his grandfather in the Microform Department national papers who was in a rodeo that toured the United States in the late 1800s.
- \* Photograph collection staff assisted patrons with many notable queries, including a magazine editor researching images on Cleveland's mafia; an author doing research for her History Press book, a local author researching images in connection with the 1959 murder of a man from Mentor, Ohio.
- \* A physics instructor from a Michigan University visited the Photograph Collection, as well as other departments of the library to research Charles F. Brush.
- \* The Photograph Collection staff helped a California restaurant find images from the Digital Gallery to display in their restaurant.

- \* CLGH staff provided assistance to an out-of-state professor with maps depicting population movement on the eastside of Cleveland.
- \* Fine Arts staff assisted a patron requesting appraisal information on family history, design and construction of the Main Ave. Bridge in Cleveland.
- \* A PhD candidate from a local university researched the murals of the Cleveland Courthouse done by Frank Brangwyn during the WPA era.
- \* A patron needed assistance scanning a Civil War book of maps for a presentation.
- \* An auction house needed assistance in researching a print done by Alexander Calder from a catalog raisonne.
- \* Research assistance was provided to a professor giving a lecture at the Cleveland Museum of Art on the history of frames.
- \* Research assistance was provided on a performance of the Tap Dance Kid at Karamu House in September 1989.
- \* Biographical information was provided on the composers of "When Irish Eyes Are Smiling".
- \* Research assistance was provided on an earthenware piece from Peru dated from the Pre-Columbian period from the Cleveland Museum of Art.
- \* A patron requested information about the Elbee Art Co. in Cleveland, a 1944 advertisement posted that the firm was located on Lakeside Ave. from *The Plain Dealer* Historical database.
- \* A researcher wanted to find historical images of Dodge Court (a street behind Playhouse Square) and the Hermit Club of Cleveland.
- \* Staff pulled the clipping file on the Collinwood school fire for a teacher.
- \* Students wanted information on the artwork of A. G. Warshawsky (Cleveland artist).

- \* Researcher requested the catalogue of the architectural exhibition hosted by the Cleveland Architectural Club.
- \* A local prize committee requested scans of pictures, articles and memorabilia from The H. Leslie Adams Music Archive to review for his nomination.
- \* A local Cleveland writer is researching information about chess and checkers; miniature books from Special Collections.
- \* A Chess writer needed scans from a Russian chess periodical that covers the 1914 St. Petersburg tournament.
- \* A patron requested information on the 1926 edition of Complete Works of Abraham Lincoln.
- \* Staff assisted a curator doing research on a 15th century print.
- \* Architects requested drawings by the Cudell & Richardson firm (1870.)
- \* Researchers requested permission to use digital images of Charles Chesnutt and a WPA print by Dorothy Rutka entitled, *Department Store*.
- \* A professor from an out of state university is coming to Cleveland to do research on the French manuscript *Le Songe du Viel*.
- \* BEL staff answered a question in which the patron wanted to know what happened to the assets of All-Penn Oil & Gas when the company liquidated.
- \* BEL staff helped identify unique materials in Cleveland Public Library's holdings for a patron seeking information on the history of a local bank celebrating its 150th anniversary.
- \* BEL staff assisted an out-of-town author visiting Cleveland for a short time who needed some information he could not find anywhere else on a little-known Cleveland business. The information was found through the Business Corporation microfilm file.

## **Strategic Plan**

### **Our Mission:**

We are "The People's University," the center of learning for a diverse and inclusive community.

### **Our Strategic Priorities:**

1. Form communities of learning
2. Fight community deficits
3. Ready for the future: CPL 150
4. Cultivate a global perspective
5. Innovate for efficient and sustainable operations

### **Meetings and Activities**

- I joined **Trustee Corrigan**, and Jason Jaffery in Washington, D.C. for National Legislative day.
- I joined Congresswoman Marcia Fudge and **Trustee Hairston** at the Congressional Art Show held at our Memorial-Nottingham branch.
- I attended the CMSD Board Work Session to introduce new board member, **Trustee Washington**.
- I traveled to Columbus to attend OLC's Government Relations Committee meeting.

### **CLEVNET**

CPL has over 10,000 total followers on Twitter and the Facebook page currently has over 7,200 fans.

## **PUBLIC SERVICES**

### **Programs, Services & Exhibits**

During the month of May the Library hosted a total of 172 programs, and 25 story times were conducted throughout the system at various on and offsite locations. Educational programming and services, not included in the above totals, accounted for approximately 56 adult education classes, and 250 hours of after-school homework help: 130 hours for grades K-8 provided by the Cleveland State University America Reads program and 120 hours of intensive reading instruction for children grades K-3, provided by Braxton Educational and Technology Consulting. America Reads K-8 tutoring concluded in May and will

resume again in September of 2015; K-3 intensive reading instruction will continue through the summer at the Collinwood, Woodland, Walz and Addison branches. After-school snacks were served M-Th. at 10 branch locations.

As a part of the Cleveland Foundation funded career development program with John Adam's students the Library welcomed eleven 9th grade students to the Main Library for a day of exposure to careers in our organization. Assistant Head of Human resources Cedric Johns, Youth Outreach & Programming Coordinator Nichole Shabazz, and Director of Outreach & Programming, Aaron Mason spoke to the students about their career histories and professional development.

In partnership with Career Transitions Center the Library hosted a series of 4 career literacy and education workshops at the West Park and Glenville branches. The workshops focused on making positive first impressions, finding hidden jobs, and interviewing skills.

Great Lakes Light Opera offered two programs at Main Library on May 19th and 26th. The programs surveyed the music of Schubert and gave an overview of opera music.

On Saturday, May 9th, the Woodland branch hosted the Legal Aid @ Your Library clinic. Forty-seven patrons signed up to receive a free consultation from a volunteer attorney.

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Total programming related expenditures for the month of May were \$48,631.97; \$15,000 of which was drawn from the Lockwood Thompson fund in support of fall programming. For the use of Library facilities \$1,765.00 was to outside organizations.

## MEETING ROOMS and SCHEDULING

The total number of requests for Main Library in the month of May was 77 with an estimated total attendance of 2,957. Lake Shore Facility meeting rooms and auditorium were requested 26 times. 238 requests originated in branch libraries for the use of their meeting rooms with an estimated total attendance of 4120. There were a total of 55 AV requisitions for the month of May.

### Letters about Literature

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### Music at Main

Cleveland Institute of Music ensemble (the *Aurelia String Quartet*) performed String Quartet No. 8 in C minor, Op. 110 by Dmitri Shostakovich, and another student ensemble performed Piano Quartet No. 1 in G minor, K. 478 (1785) by W. A. Mozart.

### CSU Confucius Institute Partnership

Throughout the month Senior Subject Librarian Caroline Han, partnered with a Confucius Institute instructor to offer several interesting and exciting program opportunities. "Baduanjin" a martial arts class, "Qifong" a breathing and relaxation" class and the last session of Business Chinese II were all available for CPL patrons.

### Get Graphic Novel Speaker Series

The *Graphic Novel Speaker Series* concluded on May 30<sup>th</sup> with Dr. Brad Ricca discussing Comics in Cleveland. Guest Host Valentino Zullo performed the introduction. Literature Department Librarian Jean Collins maintained tabletop displays related to the two *Get Graphic!* series: *A Graphic Novel Book Club* and *The Graphic Novel Speaker Series*.



### Sports Icon Interview Series

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### Main Library Book Clubs

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### CPL Book Bike

Youth Services Manager Annisha Jeffries and her staff introduced the new CPL Book Bike to the public on May 29<sup>th</sup> in the Eastman Reading Garden. The new bike will act as a roaming literacy advocate and outreach tool for downtown events, daycares, schools and other library functions.

### Art Lab & Studio 470 Programs

Youth Services staff members developed and coordinated two creative and unique Art Lab and Studio 370 programs during the month of May. The Studio 470 program: *Maker Kit Mania* was held on May 13<sup>th</sup> and *Get Caught Reading Day* was the Art Lab program on May 23<sup>rd</sup>.

### Celebrating Cleveland's Kosciuszko Monuments

Foreign Literature Department Librarian Victoria Kabo partnered with local Polish community activists to host a 110<sup>th</sup> anniversary celebration titled: *Celebrating Cleveland's Kosciuszko Monuments* on May 2<sup>nd</sup>. A total of 53 guests attended and were treated to Polish folk dancing, arts & craft demonstrations, two brief video documentaries and refreshments. Science and Technology staff members Elvira Baron and Jim Bettinger gathered 15 books to assist with the program.

### Celebrating Cinco de Mayo

Foreign Literature Department Librarian Mary Torres co-hosted two Cinco de Mayo programs at the Rockport and Garden Valley Branches on May 4<sup>th</sup> and May 5<sup>th</sup>. Over twenty patrons attended each event which included a history of the holiday, a bilingual

story time, giveaways, refreshment and arts & crafts for the children.

#### Foreign Language Story Times

Foreign Literature Librarian Victoria Kabo hosted two Russian-language children's programs on May 9<sup>th</sup>. A total of 35 patrons attended the two sessions.

#### Library Blogs

Fine Arts & Special Collections Librarian Bruce Biddle posted a blog about the Cleveland Museum of Art's exhibit entitled *Fresh Prints: The Nineties to Now*. In the blog he highlights the Fine Arts collection of books on printmaking and artists.

#### Main Library Tours

Main Library staff members provided several tours during the month of May. Center for Local and Global History Librarian Terry Metter conducted a tour for twelve high school students from Cleveland College Now on May 4<sup>th</sup>. Roxboro Middle School 6<sup>th</sup> grade students visited the library for a tour on May 26<sup>th</sup>. Youth Services Children's Librarian Maria Estrella and Library Assistant Crystal Huggins conducted their tour. Foreign Literature Department Manager Milos Markovic conducted a tour of Main Library for a group of high school students on May 11<sup>th</sup>.

#### Exhibits and Displays

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#### Main Library Outreach

##### Cleveland Leadership Academy

The Center for Local and Global History Manager Olivia Hoge and General Research Collections Manager Don Boozer presented for the 22 attendees of Cleveland Leadership Academy on May 8<sup>th</sup>. Mr. Boozer and Ms. Hoge talked about digital and non-digital resources at the library. After the talk, the attendees were

given an introduction to TechCentral by Coordinator Forrest Lykins and a brief tour of Brett Hall and the Special Collections Department by Mr. Boozer.

#### Foreign Literature Outreach

Foreign Literature Department Librarian Mary Torres conducted bilingual story time and craft lessons at Melissa's Learning Tree Day Care on May 6<sup>th</sup> and May 20<sup>th</sup> and Sr. Subject Librarian Caroline Han hosted ESOL and information literacy programs for seniors at the Goodrich-Gannett Community Center on May 13<sup>th</sup> and May 27<sup>th</sup>.

#### Tolerance Fair

Literature Department & Ohio Center for the Book Manager Amy Dawson and Literature Department Librarian Steve Capuozzo represented the Ohio Center for the Book @ Cleveland Public Library at the Honor Good Deeds Tolerance Fair at Cleveland State University on Sunday, May 3<sup>rd</sup>.

#### Senior Day

Public Administration Library Librarian Elaine Herroon and Social Science Department Library Assistant Lakeisha Winstead represented CPL at the City of Cleveland's Senior Day on May 20<sup>th</sup> at City Hall. In addition to working at the event, Ms. Winstead and Ms. Herroon also served on the planning committee, helped organize the event and Ms. Winstead created a new "Successful Aging" bookmark specifically for the event.

#### Seed Library

The downtown Seed Library located in the Science and Technology Department was visited by staff from another local library whom are interested in starting their own seed library. Librarian Rose Mary Hoge spoke to the visitors about seed distribution and storage as well as promotional materials and books.

#### Youth Services Outreach

Youth Services Manager Annisha Jeffries, Children's Librarian Maria Estrella, Children's Librarian Kristen Schmidt and Library Assistant Crystal Huggins facilitated weekly story times at the Federal Reserve Office Building and Smarty Pants Day Care, Fed Kids Day Care, Community Villa View and Friendly Inn. Youth Services Manager Annisha Jeffries was invited to speak at Mary McCloud Bethune School's Career Day on May 1<sup>st</sup> and the May 2015 Early Literacy Calendar was distributed to all CMSD preschool school teachers and CPL Youth Services Librarians.

### Collection Development

The Government Documents department staff has ordered additional free government publications to provide to the public. One especially popular publication is the *2015 Consumer Action Handbook*.

Five newspapers on microfilm were moved from the Microform Center to the Center for Local & Global History on May 7<sup>th</sup>. These five newspapers are the most heavily used by patrons doing local history research. By moving these newspapers to the Center for Local and Global History patrons will have a more cohesive research experience. The newspapers are the Call & Post, Cleveland Leader, Cleveland News, (Cleveland) Plain Dealer, and Cleveland Press.

For the month of May donations included: a box of stereograph cards to the Photograph Collection, donated letters, bank notes, and photographs of Cleveland Native WCB Richardson, 38 Collinwood High School yearbooks, three commencement programs from East High School 1888 and 1912, and Cleveland's Normal Training School 1889.

The Foreign Literature Department formally became the home location of foreign language entertainment DVDs during the month of May.

### Research that's Possible Only at Main Library

- A library in Denmark requested two Hungarian language items via interlibrary loan.
- CPL staff members provided in-depth reference work with patrons in Russian, Chinese and Spanish.
- PAL staff answered questions concerning ordinances, legislative history for ordinances and provided neighborhood information.
- Research assistance was provided to a patron looking for information about his grandfather in the Microform Department national papers who was in a rodeo that toured the United States in the late 1800s.
- Photograph collection staff assisted patrons with many notable queries, including a magazine editor researching images on Cleveland's mafia; an author doing research for her History Press book, a local author researching images

in connection with the 1959 murder of a man from Mentor, Ohio.

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- A professor from an out of state university is coming to Cleveland to do research on the French manuscript *Le Songe du Viel*.
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- BEL staff helped identify unique materials in Cleveland Public Library's holdings for a patron seeking information on the history of a local bank celebrating its 150<sup>th</sup> anniversary.
- BEL staff assisted an out-of-town author visiting Cleveland for a short time who needed some information he could not find anywhere else on a little-known Cleveland business. The information was found through the *Business Corporation* microfilm file.
- A patron phoned the Science and Technology department to ask if we would look up something in Chemical Abstracts. Cleveland Public Library is one of only a handful of libraries worldwide with a complete set of the printed Chemical Abstracts. The source of information the patron wanted was in Russian.
- Patrons have requested "old" British standards. Science and Technology maintains a complete set of superseded British standards. No other library in Eastern United States has such a collection. One recently requested standard was: *Method for Physical Testing of Rubber*.
- A writer is working on an article about an art show featuring famous botanical illustrators including ones from Europe as far back as the 1600's. Science and Technology had helpful books.
- The following are a selection of recent requests for Science and Technology patrons for items in storage at Lake Shore:
  - o *Bacteria in relation to country life*, Jacob Goodale Lipman, 1908

- o *A Basis for the Theory of Medicine* by A. D. Speransky, International Publishers, 1943
- o *A Sand County almanac, and Sketches here and there*, Aldo Leopold, 1949.
- o *Gas turbines and jet propulsion for aircraft*, G. Geoffrey Smith, 1951.
- o *The Redbook Cookbook*, Ruth Fairchild Pomeroy, 1971.
- o *The care and feeding of friends*, Ilka Chase, 1973

For each of these, Cleveland Public Library was either the only public library to hold the item or only one of a handful.

- Cleveland-area patent attorneys visit Government Documents weekly to use the PubEAST database for patent searching. One attorney from Mt. Vernon, OH, made the two-hour trip to Cleveland because Akron-Summit County Public Library's PubEAST terminal was not working.
- Historic Plain Dealer articles on temperance activities were provided to an author from Savannah, GA, for a biography he's writing.

#### Staff Development

Assistant Director of Public Services Robin Wood completed the Cleveland Civic Leadership Institute Program and presented a webinar for NEO-RLS on May 27<sup>th</sup> representing CPL. The webinar, *HR Stuff that Every Supervisor Should Know* is part of the NEO-RLS New Supervisor Academy.

Literature Department & Ohio Center for the Book Manager Amy Dawson moderated a panel titled *Focusing on Field Trips & Hands-on History: Archival Outreach with Local Schools and Teachers* at the 2015 Society of Ohio Archivist Conference on Friday, May 15<sup>th</sup>. In addition she also served on the Auction Committee and presented a poster on *Establishing and Sustaining the American Theatre Archives Project in Ohio* with Nora Blackman of Case Western Reserve University and Co-Presented *It's Electric: Publicizing your Archival Collections with the EAD FACTORY* with Mike Monaco, Senior Catalog Librarian, Catalog Department, Cleveland Public Library at the OLC North and Northeast Chapter Conferences.

On May 14<sup>th</sup>, General Research Collections Manager Don Boozer co-hosted *Reference 101: What's Changed, What Still Matters*, a full-day workshop at NEO-RLS in Hudson, OH, focusing on



reference services. Boozer had been invited to put the workshop together by NEO-RLS and then presented programs throughout the day along with librarians he recruited from Mansfield-Richland County Public Library and Worthington Libraries. Boozer subsequently supplied slides and handouts from the workshop to staff of BEL, Science & Technology, Government Documents, and Social Sciences.

Subject Department Children's Librarian, Maria Estrella and Children's Librarian Kristen Schmidt conducted a presentation at the Kent State Youth Symposium on May 7<sup>th</sup>. The theme was library programs outside of the box.

Popular Library Librarian Judy Daniels attended the NEO-RLS Workshop: *Reference 101 What's Changed, What Still Matters*.

Lending and AV Manager Kenyatta Abrams, Subject Department Clerks Reginald Rudolph and Anthony Liang attended NEO-RLS workshop on *A day for Circ Staff* May 15<sup>th</sup>.

Fine Arts & Special Collections Library Assistant Bill Chase, as a member of the Dublin Literary Award Committee, attended the last meeting at Carnegie West Branch where the group nominated their final three candidates for the 2014 award.

Library Assistant Tatiana Shneyder attended day-long training seminar titled "Spark Your Imagination" at KSU on May 7<sup>th</sup>.

#### Other Library News

Youth Services Manager Annisha Jeffries was interviewed and quoted for an article for the Huffington Post Education blog. The article titled: *8 Awesome Ways Libraries Are Making Learning Fun* featured Studio 470 and the Art Lab

Material Handling Manager Daniel Oreskovic and Shelf Division Assistant Manager Cynthia Coccaro were a part of the Page Committee that hired 14 new Pages for Main Library. In addition, the Shelf Division helped assist the Center for Local and Global History Department staff with the move of microform from Popular.

Business, Economics and Labor Library Assistant Joseph Parnell is participating in an on-going drive to create and promote wellness programs for the staff in keeping with the mission of the CPL FIT committee. New fitness programs/challenges will be announced after Staff Development Day.

Social Science Department Librarian Tracey Overbey continues to serve on the WOW committee and the CPL Fit/Staff Development Day Committee. Activities during May included: coordinating the Gardening Lunch and Learn with Milosz Markovic and Mark Moore on May 20<sup>th</sup>, publishing the May CPL FIT newsletter with Harriette Parks, and inviting guest speaker, Heather Englander, Associate Director for volunteers at BVU: The Center for Nonprofit Excellence to the May wellness ambassador meeting.

Fine Arts & Special Collections staff members Kelly Ross Brown and Pam Eyerdam coordinated the Main Library's *Harvest for Hunger Bake Sale* raising \$224! Archivist, Ann Marie Weiland assisted with the sale.

#### BOOKMOBILE/ON THE ROAD TO READING

May was the final month of service for the 2014-2015 season from the On the Road to Reading (OTRR) program. Recruitment for new sites will begin in late June 2015. MOB staff received positive feedback from sites expressing an interest in the continuation of the service

#### BRANCHES

Addison - The after school third grade tutoring concluded this month in preparation for the CMSD Summer Break tutoring session.

Brooklyn Youth Services staff has been working to promote the Summer Reading Club to area schools and daycares.

Carnegie West - Read to the Beat, The Music Settlement's reading readiness activities set to a musical beat for preschooler's ages 3 through 5, returned for several weeks of sessions on May 20<sup>th</sup>. Appleseed and Mi Casita daycare's pre-school children will attend all sessions while neighborhood parents and caregivers will also bring their children. Branch Manager Angela Guinther volunteered for Evening in Ohio City, Ohio City Inc.'s annual fundraiser, on May 16<sup>th</sup>. She served as a Home Coordinator for a home on West 32<sup>nd</sup> that was built in 1890, receiving 160 guests over the course of the evening.

The Collinwood Branch and staff have been busy bees this month with weeding, doing community outreach, providing story times to daycares, schools visits, programs, computer assistance and even found time to view webinars and attend workshops. However, we are most proud of signing up 90 children for our upcoming SRC during an outreach opportunity, "Inspire Family Day" on May 10<sup>th</sup>

at the Natural History Museum, Collinwood High School Science students presenting two story times to local daycares' preschoolers to expand our ability to create communities of learning through literacy. Manager, Ms. Peak completed her YWCA Women's Leadership program on Friday, May 15<sup>th</sup> and continues to build partnerships with community organizations.

Eastman - On Friday May 1<sup>st</sup> Ken Knape and Dawntae Jackson interviewed candidates for the position of part time clerk that is currently open at Eastman Branch. GED classes are over for the summer and the ImpACT216 classes will end on May 22<sup>nd</sup>. On Friday, May 16, Rebecca Price Donahue visited Magical World Childcare and provided a story time for 12 preschoolers, as well as an open ended art project.

Fleet's Branch Manager, Rekiat Olayiwola, held meetings with the Director of Broadway School of Music and the Arts, Barbara Bachtell, and Program Manager of Cleveland Clinic Marymount Hospital, Raheeda Larkin to plan for fall programs. Additionally, she attended a workshop on *Families that Lead* facilitated by Neighborhood Leadership Institute.

Fulton Branch Children's Librarian Beverly Austin is conducting wonderful literacy activities with the children twice a week. Adult services highlights are the three monthly information tables provided for patrons. They are: Tri-C; Stockyard, Clark-Fulton, Brooklyn Center Community Development Office; and City of Cleveland Consumer Affairs, Community Development. All three of these community partners provide valuable information to our patrons.

Garden Valley - Pasha Moncrief and Leonard Burks spoke to sixty-two children and teachers at Anton Grdina Elementary School's Literacy Fair promoting CPL's initiatives. Also, a representative from Cleveland Clinic spoke to the children about the importance of nutrition and physical fitness.

Glenville hosted the Read-In Book Club on May 19th. The Book Club read Michelle Knights book "Finding Me".

Harvard-Lee Branch has had an eventful month during the month of May. Mrs. Parks attended Leadership Academy on May 8, 2015, and May 21, 2015. On May 8, 2015, the module topic focused on the Executive Presence with location being at the CPL-LSW RM 218. Guest presenters were Olivia Hoge and Don Boozer. On May 21, 2015, module topic was Strategic Planning Management with guest presenter being Ralph Johnson from the McKenzie Corporation.

The location of this module was held at Merwin's Wharf Restaurant. Graduation for Mrs. Parks from the Leadership Academy will be May 29, 2015. On May 18, 2015, Harvard-Lee Branch hosted The STEAM Great 7<sup>th</sup> Grade Debate with CMSD's Charles W. Eliot and Nathan Hale as the participating schools. Coordinated by educator Michael D. Parks, **eighty** people supported the efforts of our students. Guest judges were: Senator Sandra Williams, Senator Nina Turner, Councilman Terrell Pruitt, Councilman Zach Reed, and Rev. Dr. Leah Lewis.

Hough Branch Children's Librarian Manisha Spivey attended a planning meeting at the Cleveland Museum of Art in preparation for a week long Summer Arts Camp to take place at Hough in July. Ms. Spivey also conducted a "World Tour Wednesdays" program that highlighted Canada. Page Willie Levy attended his first Summer Lunch Program Training and he is very excited to become involved with this new endeavor. Branch Manager Donna Willingham will attend the "Youth Count Community Partner Site Training" meeting at the end of the month.

Since the Jefferson Branch has a Little Free Library in its bioswale the Literature Department hosted a free screening of A Small Wooden Box: The Little Free Library Movement. The program allowed the participants to learn more about the Little Free Library initiative in Cleveland. They were able to pick up a free book to keep or share.

Langston Hughes branch offered the program "**Reviving Poetic Voices II**" which was presented on May 9. The branch has also been selected as being a future site of a **Rain Garden**, sponsored in part by the Glenville Public Library Green Infrastructure Retrofits Program.

The Lorain Branch spent much of May doing outreach activities, preparing and training for summer programs, and planning for fall activities. Lisa Sanchez helping to host a CPL table at the first ever La Placita Festival (for La Villa Hispana) on May 9<sup>th</sup>. Crystal Tancak promoted the Summer Reading to children at six area schools.

Martin Luther King Jr. Branch - Ronald Roberts participated in a community outreach with our partners at Erie Square and PNC for a Sesame Street workshop. Kevin Ray helped the students from John Hay complete their Senior Project video using our green screen located in the Teen Tech Room. MLK received a donation for Baby Grand Piano.

Memorial Nottingham - Marvin Benton Library Assistant Youth Emphasis has been visiting local school and daycares promoting the Summer Reading Club.

Mount Pleasant Branch had a Memorial Day Celebration called "Putting the memory back in Memorial Day" teaching patrons of all ages about the history of the holiday and how we honor those who serve our country.

Rice Branch Youth Services staff has been working to promote the Summer Reading Club to area schools and daycares. Branch Manager Ali Boyd attended Summer Lunch and Y.O.U. Training this month.

Rockport Children's librarian Cassandra Feliciano visited 6 area schools on 5/5 to promote the Summer Reading Club through postcard distribution. Students from Garfield elementary visited the library on 5/12 to learn about SRC and Feliciano spoke to classes at R.G. Jones on 5/19 and an assembly at Birchwood on 5/20. In addition to preparing for the summer Feliciano collaborated with Mary Torres from the Foreign Literature Department to host a Cinco de Mayo program during which they taught 20 participants the history and importance of Cinco de Mayo in the Mexican culture and made mini maracas. In May Library Assistant Computer Emphasis B Mann led 2 SMART board wellness programs with both children and adult participants. Mann also led the Paracord Maker program in which 18 people participated. Tech Central taught the 3D-Pet Maker Lab.

The South Branch hosted 47 students from the Luis Munoz Marin School plus their teachers on May 19. The students visited the branch to check out materials for reading materials during the summer. The South Branch hosted Discovery Day programs throughout this year that focus on science. The participants learned to make ice cream with a few simple kitchen ingredients as this week's topic.

South Brooklyn Adult Library Assistant, Anna Kaufman Ford had her monthly book club. The ACT prep program, impACT the 216 ended in the middle of May with a continuous flow of 10 teenagers that completed the course. Finally, due to Mr. Russo entering South Brooklyn's volunteer Susan King, in the Medical Mutual Statewide Outstanding Senior Volunteer, Ms. King won honorable mention.

As members of the Marion-Sterling Partnership, Monica Rudzinski and Tracie Forfia volunteered at the Marion-Sterling Spring Carnival.

Union Branch TechCentral is teaching Microsoft Word I-IV classes to Union patrons on Tuesdays at 3:15 p.m. The Red Cross presented the Pillow Case Project to a 4th grade class from Imagine Cleveland Academy. The Pillow case Project teaches children how to prepare for emergencies.

Walz's kickoff picnic for the summer reading club was held on May 21. Hotdogs, chips and ice cream were served. Face Painting, Talespinners, Unicycles and carnival games were the Entertainment. Ms. Gielty and Ms. Lefkowitz performed 9 puppet shows in three schools plus the library to promote the summer reading club. The play "Walz Idol" was an original script featuring a variety of music. Walz has participated in a free food give-away. Each Tuesday in May we gave away 100 bags of fresh produce furnished by The Cleveland Food bank. So far we've had apples, oranges and corn.

West Park - On May 5<sup>th</sup> we had a Cinco de Mayo craft. Children and parents (36) made mini piñatas filled with hard candy. On May 7<sup>th</sup>, children participated in the "Special Gifts for Mom Program" - Red Rose Flower pens were created by the participants. We talked about Mother's Day, enjoyed treats and looked at books about Mother's Day. Vicki Beggiani visited our thirteen neighborhood schools, met with administrators and presented the schools with a large poster about Summer Reading Club 2015 and handed out SRC postcards for all of the students. On May 9<sup>th</sup> West Park staff promoted the library at a table during The Hooley Festival. We spoke with 900 - 1000 people and gave out lots of info about Summer Reading Club and computer classes! Jeanna Sauls attended NEO-RLS's day for Circulation Staff. Most of what was discussed is already being done by our staff. The branch also hosted a CIM string quartet for a wonderful Saturday afternoon of music at West Park. With the help of Rocky, the branch also completed most of the physical move of shelving. We now have an entire room for the children's area.

Woodland Children's Librarian Adela Garcia attended Family Night at George Washington Carver Elementary School. Leslie Barrett presented a program entitled "Hangin' with Mrs. B" which involved eighteen participants engaged in a workout routine.

#### Cleveland Digital Public Library

Cleveland Digital Public Library hosted the final event for Preservation Week called STEPS: Identifying Audiences in the Learning Commons.

The North East Ohio Regional Library System attended a presentation about the creation, development, and mission of the Cleveland Digital Public Library. This event involved a tour of the library and of the CPDL space and an explanation of our current and future projects.

#### Cleveland Archival Roundtable

The Cleveland Archival Roundtable is hosting their May 30<sup>th</sup> meeting in the Learning Commons.

Catherine Young produced 3 videos during the month of May outside of the CDPL. One was for staff development day, one was for Director Felton, photos and video were taken during the Kosciuszko Monuments 110<sup>th</sup> Anniversary celebration

As of May 28' The Cleveland Digital Public Library has had 317 visitors, many of them tours with either high school students, or senior center members. As of May 29, 2015 the Cleveland Digital Public Library's public service KIC stations have had 275 unique sessions that have produced 12694 images totaling 29835.2 MB of information.

The Cleveland Digital Public Library provided assistance to Mr. Jonathan Moody from the Environmental Protection Agency with scanning of slides.

In order to develop digital collections and activate them for teaching, the Cleveland Digital Public Library has reached out to and had meetings with Cleveland Museum of Art to develop a distance learning partnership, Cleveland State University College of Education and Human Services to possibly develop curriculum, and the Cleveland Metropolitan School District. The CDPL also reached out to people within the Cleveland community such as Jeff Morris, Carol Smith, Mary Beth Rauzi, Ronald McDonald House, and the editors of *Gay People's Chronicle* and *Daily Legal News* to develop the digital collection.

#### Digital Gallery Collection Development

The Cleveland Digital Public Library has uploaded West Tech Tattler High School newspapers from 1951 to 1971 and City Directories from 1837, 1838, 1951, and 1954.

#### EPA Slides and Associated Case Files

The Cleveland Digital Public Library had made a verbal agreement with Mr. Jonathan Moody and the EPA to donate and add the slides from various cases as well as the associated case files to the Digital Gallery.

#### Library Staff Does Digitization

Cleveland Digital Public Library staff has completed scanning the *EastSide Daily News*, and the Collinwood High School Yearbooks. Currently the staff is scanning *Le Songe du Vieil Pellerin* (15<sup>th</sup> century) and the Benedictine Yearbooks. Ongoing post-processing projects include John Adams High School newspaper, and the *EastSide Daily News*.

Chatham Ewing attended the OhioDig conference in Columbus to discuss digitization in Ohio and the integration of Ohio collections into the Digital Public Library of America (DPLA).

The Cleveland Digital Public Library is working on developing a proposal to attend the Cleveland Metropolitan School District's conference Blue Institute as a presentation and as a vendor.

The Cleveland Digital Public Library recently installed GoldenThread Calibration software. We will be comparing current digital output to equipment marketed standards with the eventual goal of publishing.

#### OHIO LIBRARY FOR THE BLIND AND PHYSICALLY DISABLED

For May, OLBPD circulated 45,139 books and magazines directly to patrons. OLBPD registered 158 new readers to the service. Approximately 601 BARD patrons among 2,382 active users downloaded 10,363 items.

OLBPD has purchased new Playaway, described DVD and select Blu-ray titles. New Blu-Ray and DVD titles include Oscar nominees "Wild," "Birdman," "Boyhood," and "Gone Girl," along with summer blockbusters "X-Men: Days of Future Past" and "Guardians of the Galaxy," and many more. Described Blu-Ray and DVDs are available to OLBPD readers and include television programs, feature films, and other visual media accessible to people who are blind or visually impaired by providing descriptive narration. The descriptions include key visual elements in a program that a viewer who is visually impaired would ordinarily miss.

On May 13<sup>th</sup>, OLBPD welcomed library staff from the Akron Children's Hospital for a tour and visit. Akron Children's



Hospital library staff wanted to learn more about OLBPD services, and explored opportunities to partner with OLBPD to provide library services to patients.

On May 27<sup>th</sup>, OLBPD Manager Will Reed attended the Ohio Braille and Talking Book Program Consumer Advisory Committee meeting at the State Library of Ohio. Consumers were provided updates about the service, including the release of the BARD Android app, future plans for NLS services, and Family Fun and Learning Day 2015.

In May, OLBPD Librarian Michelle Makkos and OLBPD Library Assistant Ken Redd provided information and talks about the service at the Nigerian Health Fair on May 2<sup>nd</sup>; Akron Children's Hospital on May 13<sup>th</sup>; Giant Eagle Employee Fair on May 13<sup>th</sup>; CMHA-Lakeview Tower Resource Fair on May 14<sup>th</sup>; Cleveland Senior Day on May 20<sup>th</sup>; and Mt. Alverna Village Health Fair on May 27<sup>th</sup>.

On May 8<sup>th</sup> the OLBPD monthly adult book club met to discuss the "Now You See Me: How I Forgave the Unforgivable" by Kathy Sanders.

TechCentral

#### Maker Community Engagement and Support

TechCentral Manager, CJ Lynce, attended a meeting of the Northeast Ohio Maker Network at LeanDog on May 13. Topics of discussion included the White House Week of Making, with members of the NEO Maker Network being encouraged to establish commitments to the Maker Community for the next year, and submit them to the White House as part of the Week of Making. Additionally, discussions were had regarding an 'hour of making', to be held on June 12 across Northeast Ohio.

As part of the Week of Making initiative, Mr. Lynce submitted commitments from the Cleveland Public Library and TechCentral, including establishing a mobile MakerSpace, as well as introducing an ongoing class series on entrepreneurship as it relates to the maker community.

Mr. Lynce met with staff from the Great Lakes Science Center to discuss collaboration possibilities for the Cleveland Mini Maker Faire, to be held June 6. TechCentral and GLSC will be partnering to offer a hands-on Fab Lab for attendees of the Mini Maker Faire.

## Community Engagement: Visits and Outreach

TechCentral provided an impromptu tour on May 1 for a group of 9<sup>th</sup> and 10<sup>th</sup> graders, showing them the TechCentral MakerSpace, as well as other services provided in TechCentral.

TechCentral Coordinator, Forrest Lykins, provided a tour on May 5 for a guest tweeter for the #inTheCLE social media channel on twitter.

Mr. Lykins, attended the *Arts for All Festival* at the Berea Fairgrounds on May 7, representing Cleveland Public Library and TechCentral. Mr. Lykins demonstrated 3D Printing Technologies for attendees of the event.

A group of participants from the CSU Leadership Academy visited TechCentral on May 8 and received a tour of the department and the MakerSpace.

On May 11, Lakewood Catholic Academy visited TechCentral and received a tour of the department, MakerSpace, and a 3D Printing demonstration.

Mr. Lykins organized a tour of TechCentral from a group of students from the Fuchs Mizrachi School on May 12.

## Meetings, Presentations and Professional Development

Library Assistant, Computer Emphasis, Yehia (Jon) Alhibshi-Devore attended the IMPAC Dublin Award Committee Meeting on May 5.

TechCentral Manager, CJ Lynce, attended a three-day training on the Library's new Apple Device Management System on May 5 through May 7. TechCentral has a large number of Apple iPads that it manages, as well as two iMac desktop systems. This new system will greatly reduce the amount of time spend on managing apps and settings on the devices by allowing wireless, centralized management.

Mr. Lynce attended a seminar on 3D printing legal and intellectual property issues at the Rock and Roll Hall of Fame on May 6.

Mr. Lynce visited the ten branch locations with Cell Phone Charging Stations on May 11 to reprogram all the lockers, allowing for an additional 'master backup' key to be used in case the branch's master key is lost, damaged, or stolen.

Additionally, CPL is now able to program new keys the lockers without having to contact an outside organization.

Mr. Lykins, attended two NEO-RLS Webinars: *Time Management: Yours and Thiers* on May 13, and *HR Stuff Every Supervisor Should Know* on May 27.

Library Assistant, Computer Emphasis, Matthew Sucre, visited the Martin Luther King Jr. Branch on May 21 to provide training on their green screen and myCloud computers that will used in their new Teen-focused room.

Computer Classes, MakerLabs, and One-on-One Sessions

The following are the statistics for Computer Class and MakerLab programs for May 2015:

	Branches	Main	<b>Total</b>
Number of Computer Classes	44	20	<b>64</b>
Attendance in Computer Classes	111	78	<b>189</b>
Cancelled Computer Classes (in-advance, no registrations)	1	1	<b>2</b>
No-Show Computer Classes	5	2	<b>7</b>
Cancelled Computer Classes Due to Weather	0	0	<b>0</b>

	Branches	Main	<b>Total</b>
Number of MakerLabs	14	2	<b>16</b>
Attendance at MakerLabs	99	5	<b>104</b>
Cancelled MakerLabs (in-advance, no registrations)	1	0	<b>1</b>
No-Show MakerLabs	2	1	<b>3</b>
Cancelled MakerLabs Due to Weather	0	0	<b>0</b>

In addition to computer classes and MakerLabs, TechCentral staff held 19 scheduled one-on-one sessions on various topics including:

- 3D Printing
- Amazon Kindle Use
- Android Device Use
- Computer Basics
- Email Basics
- Internet Basics
- Keyboard Skills
- Microsoft Excel
- Microsoft Publisher
- Microsoft Word
- Mobile App Use
- Overdrive eBooks
- Self Publishing

## TECHNICAL SERVICES

The air conditioning system at the Lake Shore Facility was down from May 18<sup>th</sup> to the 28<sup>th</sup>. Technical Services closed early on the 18<sup>th</sup>. Fortunately the outside temperature for much of the period was cool. On the warmer days, staff members were given the opportunity to use vacation time, come in early, or work at an alternative site if they desired.

Director of Technical Services Patricia Lowrey and Technical Services managers met with John Skrtic, Director of Public Services, and Robin Wood, Assistant Director of Public Services on May 18, to discuss a number of issues. Ms. Lowrey and the managers met with Hilary Prisbylla, Acting Director of CLEVNET and the software team on May 22 to discuss a variety of ongoing projects.

High Demand: The High Demand staff ordered 1,005 titles and 12,970 items. They added 729 titles and 11,021 items. In addition, they processed 556 items for the Acquisitions Department.

The High Demand staff, in particular Mya Warner, Technical Services Senior Clerk, Dale Dickerson, High Demand Librarian, and Summer Salem, Technical Services Associate, reviewed the process maps for several High Demand Department processes, noting where things should be changed to reflect our process. Carole Brachna, High Demand Manager, edited the maps and returned them to Improve Consulting in preparation for an upcoming meeting.

Staff prepared for Staff Development Day by watching the Sugata Mitra TED video on building a school in the cloud. Ms. Brachna attended the meeting between IT and Technical Services. A discussion about 3D DVDs and BluRays prompted the decision to request Midwest Tapes not send us selection records for these items. Ms. Brachna contacted Midwest Tapes and they agreed to modify the profile to eliminate those records.

Shelf/Shipping: Stephen Wohl worked with the Page New Hire Committee to interview the 57 candidates who passed the assessment; 19 candidates were selected. Mr. Wohl attended the CPL-FIT Wellness Ambassadors meeting on May 27, which was held at the Mount Pleasant branch.

The staff of the Lake Shore Shelf/Shipping Department sent 43 items to the Main Library for requests and 81 items to fill

holds. Main Library received 333 telescopes, the Branches received 768 telescopes, CLEVNET received 68 telescopes, CASE received 5 telescopes CSU received 5 telescopes and Tri-C received 4 telescopes. A total of 1,183 telescopes were shipped out. The Technicians sent out 322 items of foreign language material and in total 20,848 new items were to the Acquisitions and High Demand Departments.

Acquisitions: Acquisitions Department staff watched the 22-minute TED talk by Sugata Mitra in preparation for Staff Development Day. Sandy Jelar Elwell, Acquisitions Manager, and Nathaniel Infante, Technical Services Associate, traveled to the Addison Branch to provide staff with training on periodical claiming and using the Wolper website.

Alicia Naab, Acquisitions attended an online meeting of current and incoming Northern Ohio Technical Services Librarians (NOTSL) board members to discuss the bylaws and possible changes to membership. Ms. Naab is also updating the database of artworks stored at the Lake Shore Facility. Lisa Kowalczyk, Technical Services Librarian, attended the Wellness Ambassador meeting at the Mount Pleasant Branch.

The Acquisitions Department ordered a total of 6,335 titles and 9,757 items (including periodical subscriptions and serial standing orders); received 13,226 items, 1,664 periodicals, and 787 serials; added 589 periodical items, 197 serial items, 403 paperbacks, and 1,536 comics; and processed a total of 1,889 invoices.

Materials Processing: The Associates cataloged 1,243 new titles for the Cleveland Public Library and added 1,345 records for the CLEVNET libraries. The Associates and Sr. Clerks added 5,370 items. The Technicians worked on 19,438 items.

Karima Ward spent most of a day at the Glenville Branch when the air conditioner at the Lake Shore Facility was not working. Michael Reynolds explained the AV packing workflow to Crickett Rastall of Improve Consultants. Ann Marie Cindric and Lynette Jordan of the Willoughby-Eastlake Public Library were kind enough to provide a tour of their Technical Services department to Materials Processing Manager Elizabeth Hegstrom and demonstrate how the information in the CLEVNET webforms is created. Ms. Hegstrom cataloged 2 books for the Rice Local Author collection

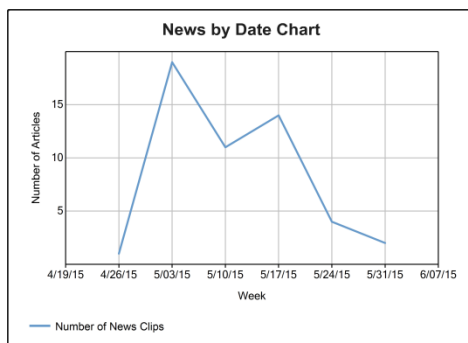
Collection Management: Collection Management selected 4,374 titles, 19,692 copies, and spent \$339,438 in May. Fifty-five telescopes of materials were relocated.

Bonnie Bolton attended a webinar sponsored by *Booklist* entitled "We've Got Diverse Books: New Multicultural Titles for Children and Teens." Pam Matthews attended BookExpo America in New York City and as part of that trip also attended the *Library Journal* Day of Dialog. These events highlight forthcoming titles and engender conversations among librarians, publishers, booksellers, and vendors. Ms. Matthews also attended the CPL follow up to/debriefing of the Ohio Library Council's Legislative Day. Hearing about other attendees' experiences was quite educational.

Catalog: Librarian Celia Halkovich finished cataloging a backlog of Italian language books. Librarians cataloged 3,612 titles and added 3,932 items for Cleveland Public Library.

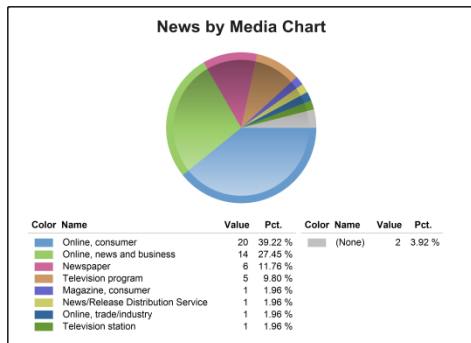
Ms. Halkovich began the online training webinars titled "RDA in NACO Training for AACR2 Catalogers" available through the Library of Congress website. Ms. Halkovich also started editing authority records, and submitted an author call number proposal which was accepted by NACO. Michael Monaco attended a meeting of the CPL150 team to discuss the revised plan for Staff Development Day programming. Librarian Michael Gabe worked at the Lorain branch for two days. Catalog Manager Andrea Johnson began serving on the newly formed WorldCat Cataloging Partners Advisory Group, and visited Kelvin Smith Library to observe some of CWRU's Technical Services procedures.

## **MARKETING & COMMUNICATIONS**



Media coverage for the month of May included 52 print and online publications as well as TV and radio. The full report, available in the Marketing Department, shows ad values of \$70,086.03 with an outlet circulation audience of 4,156,188 people. In May, the online media outlets that featured CPL events and programs received 46,456,522 unique

visitors. Most viewed was an online article appearing in *Reuters* entitled "Hoopla Digital Introduces Dynamic eBooks and Comics Experience: Offers All-in-



One App for Public Libraries and their Patrons". CPL was mentioned the most in online consumer news.

Ads to promote the Summer Reading Club were placed in *La Prensa*, *Profile News*, *Campus Observer*, *Lotus*, *Call & Post*, *Universe Bulletin* and *Scoop on Summer*. Maker Faire was promoted in *Jewish News*, *Scene Magazine*, *Cool Cleveland*,

*cleveland.com* and 90.3FM WCPN. Writers & Readers series, Piper Kerman was promoted in *Call & Post* and *Phenominal Women* magazine. Ad targeting seniors was placed in the Cleveland Senior Day program and an ad promoting art at Main Library was placed in *Canvas*, a new arts publication.

Search Engine Marketing with *cleveland.com* resulted in the CPL ad being viewed 7,179 times on average per week, with an average of 662 clicks to the website resulting in a .09% click-through rate for the month. *Public library* was the most clicked-through phrase with *free music* being in the top 10.

#### May-SOCIAL MEDIA

#### The top 5 most clicked on links from BOTH Facebook & Twitter:

1. May 19<sup>th</sup>: The Friends of Cleveland Public Library are bringing an Executive Speaker Series to CPL. Check out the lineup: (Link to Executive Speaker Series)
2. May 6<sup>th</sup>: It's officially spring--the Eastman Reading Garden opens for the season today! (link to the garden)
3. May 17<sup>th</sup>: We are proud to commit to library cards for all students & take the challenge from President @BarackObama! (Link to news story)
4. May 11<sup>th</sup>: Summer is around the corner, which means it is time for summer reading! Sign-up today! <http://ow.ly/MFw8H> #MakeYourSummerCount
5. May 4<sup>th</sup>: Link to book recommendations on Read in the CLE.

Top 5 most engaging posts on Facebook (includes likes, comments, etc.):

1. May 12<sup>th</sup>: Announcement of Felton winning PLA President
2. May 29<sup>th</sup>: Photos of the Book Bike launch
3. May 6<sup>th</sup>: Opening of Eastman Reading Garden with link to website
4. May 28<sup>th</sup>: Throwback Thursday photo of Carnegie West branch
5. May 14<sup>th</sup>: Throwback Thursday photo of Eastman Reading Garden

## GRAPHICS

Graphics staff designed, printed, and distributed 97 items in May in addition to graphics for the library website, and 4 staff newsletters and UpNext monthly program guide and MyBranch branch activity fliers. Highlights included Summer Reading Club collateral, Early Literacy brochure, Maker Faire collateral.

WEBWARE [www.cpl.org](http://www.cpl.org)

Twitter followers are up from 8,490 in 2014 to 10,600 currently. Facebook fans are up from 6,581 in 2014 to 7,229 currently.

Featured news items and promotions on the CPL website were: Summer Reading Club; Writers & Readers-Piper Kerman; Bengla; Cleveland Digital Public Library; Career Literacy & Education Workshop (CLEW); Gale Courses; Mini-Maker Faire; Hoopla; Zinio & Nook Periodicals; MyTunes; 2014 Annual Report; Memorial Day Closing; Staff Development Day Closing; Eastman Reading Garden Opening; CPL 150; ConsumerReports.org.

News stories were built for: Summer Science Fun for Kids!; National Songs Collection; Library to Launch "Book Bike" During National Bike Month; May Board of Trustees Meeting; Cleveland Mini Maker Fair; Cleveland Public Library Pledges Commitment to President Obama's Connected Library Challenge; Library Director Felton Thomas Elected as 2016-2017 Public Library Association President; and Nominating Panel of the Cleveland Municipal School District Accepting Applications (update).

The 45th "Off the Shelf" (May 2015 edition) was sent out on May 5, 2015 at 7:31p.m. Of the 9,722 emails sent, an estimated 1,538 were read, we had 1 share of the newsletter of Facebook and 96 click-throughs. This gives us a 16% open rate. The May edition featured: Summer Reading Club, Hoopla, Borsho Boron, Career Workshops by CTC, and the Book Bike.



## **PROPERTY MANAGEMENT**

The Property Management office completed numerous branch inspections and continues to monitor utility bills. We continue to meet with and monitor the work of the contractors working on the gas conversation project for LSW and Main. We are meeting weekly with the architect on the design of Phase II for Main and LSW. A meeting was held at Langston Hughes to discuss a grant to put in a rain garden at the branch.

Maintenance Mechanics continue to maintain the buildings for the safety and comfort of patrons and staff. The evaporator and condenser coils were cleaned at Addison, Fleet, Fulton, Lakeshore, LSW, Rockport and Walz. The drinking fountain at Eastman was repaired. The Eastman Garden was reopened for the summer and the fountain was cleaned and serviced. Thermostats were replaced with Wi Fi thermostats for remote monitoring at Glenville, Fleet and Mt. Pleasant. With the help of an outside contractor repairs were made to the main air conditioning unit at Lakeshore. Repairs were made to the PA system at Main. The circulating pump was removed from air handling unit #25 in Main and sent out for repair. Battery backup was installed on the fire doors that separate LSW and Main in the basement hallways. Twelve new stand fans were put together to serve as back up when branch air conditioning units are down for repair.

The Carpenters and Painters are working on patching walls at Addison, Rockport and West Park in preparation for the branches to be painted. Doors and locks were repaired at Rockport, Woodland, Fleet and Jefferson.

The Garage is working on repairing lawn mowers, weed whips and leaf blowers for the branches. A new carpenter's service truck was delivered and the old one was turned in for sell.

## **SAFETY & PROTECTIVE SERVICES**

### **SAFETY SERVICES**

- 51 Security Irregularity Reports submitted.
- Fire Drills completed for 1<sup>st</sup> quarter at the branches.

- Investigatory meetings held with Slesinger which resulted in a pre-termination hearing scheduled for June 26th.
- Contingency plans are still in place to ensure a quick response to any issues that may arise at branches or downtown campus after the Tamir Rice investigation is released.
- Branch visits by SPS branch patrol are up by more than 70 percent.

**PROTECTIVE SERVICES**

Activity

Month	Total Dispatch Activit-ies	Ave per day	Total Alarms	Branch Emer-gencies	Branch Visits	Downtown Campus Incidents	Incident Reports Generated	CPL access activities
<b>May 2015</b>	6010	240	140	37	390	250	52	55
<b>April 2015</b>	5818	223	154	39	219	294	50	64
<b>Mar 2015</b>	5363	206	169	32	195	278	65	73
<b>Feb 2015</b>	4538	206	183	18	209	178	43	45
<b>Jan 2015</b>	5123	205	190	35	179	220	78	45
<b>Dec 2014</b>	4747	190	192	31	194	254	53	38
<b>Nov 2014</b>	4442	198	196	17	237	189	40	48
<b>Oct 2014</b>	4939	198	196	25	307	182	54	48
<b>Sept 2014</b>	5222	208	193	23	333	157	28	77
<b>Aug 2014</b>	4997	192	90	29	313	153	34	83
<b>Jul 2014*</b>	3,137	224	71	22	206	69	52**	133**
<b>Jun 2014</b>	4,593	200	102	29	391	148	36	

\*This month is only for 14 days due to a network drive issue and subsequent loss of data.

\*\* This count is not impacted by loss of data.

Special Attention, Special Events, and Significant Incidents

- Officers responded to Fleet for nearby wedding that spilled into the library parking lot.
- Officers present at Martin Luther King branch for community meeting 5/13.
- Officers have been assigned for the upcoming Community meeting at South Brooklyn 6/4.

Protective and Fire Systems

- IPS sent to Harvard Lee to repair the alarm system.
- Public address system temporarily repaired by CPL engineer.

- Fire drill is scheduled for downtown campus.
- Semiannual fire system inspections are being scheduled with ABCO.

#### Contract Security

- I have six G4S officers scheduled to work the parking lot at Lake Shore for staff development day.
- All branches are fully staffed with G4S officers but there is a request in to change the guard at MLK.

#### Administration

- The board approved the purchase of radios for new officers.
- Officer Williamson resigned mid-May.

### **INFORMATION TECHNOLOGY & CLEVNET**

As part of their RFP process for a new library service platform, staff from the Chicago Public Library and the City of Chicago visited Cleveland Public Library on May 19, 2015, to meet with members of the IT/CLEVNET staff and discuss their experiences using SirsiDynix products.

IT/CLEVNET staff met with Dan Shell, a computer and networking instructor/consultant, on May 29, 2015, regarding upcoming training on VMware server virtualization software in preparation for the upcoming SirsiDynix Symphony platform migration.

Database Administrator Brian Leszcz completed the design and implementation of a script to capture wireless usage statistics for CLEVNET libraries. These statistics are a new reporting requirement on the annual state library report.

Software staff completed over 200 help desk support cases in the month of May.

The new cpl.org platform continues to be built up as Webware staff work with other staff to make the transition as seamless as possible. Rebuilding the Ohio Library for the Blind & Physically Disabled sub-content was one of the larger projects in the transition. Staff have begun working on the new Ohio Center for the Book content with Literature Department staff.

The interactive and PDF versions of the 2014 Annual Report were posted.

Database cleanup was performed, working with Brian Leszcz.

Hoopla was launched on May 4, 2015. Hoopla is a digital media service that enables patrons to borrow from a selection of movies, television shows, music albums, eBooks, comics and audiobooks via their browser, smartphone or tablet (iOS 6 and via select Android devices).