

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DECEMBER 2015**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	119,589	125,333	598	627	1,485,679	1,585,841	-6.3%
Branches	277,473	296,162	1,303	1,390	3,267,268	3,738,259	-12.6%
Mobile Units*	901	5,200			49,632	75,324	-34.1%
Library for the Blind	48,096	50,051			579,777	626,457	-7.5%
OLBPD BARD	10,926	10,865			132,516	132,962	-0.3%
eMedia	27,101	20,510			286,100	240,273	19.1%
TOTAL CIRCULATION	484,086	508,121			5,800,972	6,399,116	-9.3%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2015	2014	2015	2014	Gain/Loss	
eBook	16,693	14,232	180,774	170,241	6.2%	
eAudiobook	7,204	5,235	78,761	55,910	40.9%	
eMusic	169	33	1,015	748	35.7%	
eVideo	608	193	4,165	5,309	-21.5%	
eMagazines	2,336	817	21,385	8,065	165.2%	
TOTAL eCIRCULATION	27,010	20,510	286,100	240,273	19.1%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2015	2014	2015	2014	Gain/Loss	
Downloads	10,926	10,865	132,516	132,962	-0.3%	Included in circulation activity
Users	640	606	7,370	7,083	4.1%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2015	2014	2015	2014	Gain/Loss
Main Library	98	45 minutes	9,850	12,165	7,098	9,026	-21.4%
Branches	536	40 minutes	76,518	81,728	50,672	54,618	-7.2%
TOTAL USAGE	634		86,368	93,893	57,770	63,644	-9.2%

Sessions less than 5 minutes excluded. Sessions and hours in use appear lower due to problems with counting software.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2015	2014	2015	2014	2015	2014	Gain/Loss
Main Library	39,447	38,035	197	190	485,570	524,934	-7.5%
Branches	205,534	203,837	965	957	2,581,332	2,812,259	-8.2%
Mobile Unit*	0	403			4,917	6,885	-28.6%
TOTAL VISITS	244,981	242,275			3,071,819	3,344,078	-8.1%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR DECEMBER 2015**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	6,088	747	761	1,114	8,710	550	9,260
Brooklyn	4,629	506	456	645	6,236	514	6,750
Carnegie West	7,753	957	1,326	1,548	11,584	1,143	12,727
Collinwood	5,127	478	459	866	6,930	591	7,521
East 131st	3,084	294	201	442	4,021	367	4,388
Eastman	12,432	1,326	2,120	2,191	18,069	2,131	20,200
Fleet*	8,558	1,028	971	1,573	12,130	901	13,031
Fulton	8,407	566	811	1,026	10,810	1,015	11,825
Garden Valley	2,853	299	195	265	3,612	221	3,833
Glenville	4,628	488	392	677	6,185	491	6,676
Harvard-Lee	7,290	598	806	1,202	9,896	814	10,710
Hough	4,362	433	305	417	5,517	357	5,874
Jefferson	4,120	534	774	1,031	6,459	621	7,080
Langston Hughes	4,326	553	469	728	6,076	525	6,601
Lorain	6,051	803	796	1,429	9,079	700	9,779
Martin Luther King, Jr.	4,792	562	672	1,057	7,083	804	7,887
Memorial-Nottingham	8,018	990	1,271	1,949	12,228	1,113	13,341
Mt. Pleasant	3,127	351	324	510	4,312	381	4,693
Rice	10,737	789	737	1,464	13,727	857	14,584
Rockport	11,836	1,105	1,336	1,830	16,107	1,665	17,772
South	6,088	591	688	1,033	8,400	595	8,995
South Brooklyn	10,586	1,227	1,925	2,722	16,460	1,764	18,224
Sterling	3,217	349	333	483	4,382	405	4,787
Union	4,896	498	371	543	6,308	471	6,779
Walz	9,070	937	1,097	1,529	12,633	1,195	13,828
West Park	10,127	1,578	2,969	4,341	19,015	2,002	21,017
Woodland	6,925	517	413	771	8,626	685	9,311
TOTAL	179,127	19,104	22,978	33,386	254,595	22,878	277,473

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR DECEMBER 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	9,260	10,496	112,002	136,577	-24,575	-18.0%
Brooklyn	6,750	6,751	71,635	81,878	-10,243	-12.5%
Carnegie West	12,727	13,891	152,838	168,320	-15,482	-9.2%
Collinwood	7,521	9,685	94,094	108,760	-14,666	-13.5%
East 131st	4,388	5,841	54,812	66,857	-12,045	-18.0%
Eastman	20,200	20,502	237,722	252,785	-15,063	-6.0%
Fleet*	13,031	13,212	145,846	169,136	-23,290	-13.8%
Fulton	11,825	10,359	133,075	173,058	-39,983	-23.1%
Garden Valley	3,833	3,535	40,390	46,944	-6,554	-14.0%
Glenville	6,676	7,956	79,301	98,786	-19,485	-19.7%
Harvard-Lee	10,710	9,039	110,474	109,856	618	0.6%
Hough	5,874	5,497	55,843	63,285	-7,442	-11.8%
Jefferson	7,080	8,103	90,390	98,087	-7,697	-7.8%
Langston Hughes	6,601	8,526	81,435	95,843	-14,408	-15.0%
Lorain	9,779	10,579	121,259	138,404	-17,145	-12.4%
Martin Luther King, Jr.	7,887	9,257	111,278	137,547	-26,269	-19.1%
Memorial-Nottingham	13,341	14,601	151,140	179,584	-28,444	-15.8%
Mt. Pleasant	4,693	5,689	55,307	71,723	-16,416	-22.9%
Rice	14,584	12,177	148,329	150,738	-2,409	-1.6%
Rockport	17,772	19,955	221,849	252,301	-30,452	-12.1%
South	8,995	9,931	101,020	115,694	-14,674	-12.7%
South Brooklyn	18,224	20,393	223,700	260,635	-36,935	-14.2%
Sterling	4,787	6,496	60,122	75,031	-14,909	-19.9%
Union	6,779	7,517	80,675	96,951	-16,276	-16.8%
Walz	13,828	14,884	170,811	196,782	-25,971	-13.2%
West Park	21,017	20,328	249,414	264,864	-15,450	-5.8%
Woodland	9,311	10,962	112,507	127,833	-15,326	-12.0%
TOTAL	277,473	296,162	3,267,268	3,738,259	-470,991	-12.6%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE DECEMBER 2015**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2015	2014	2015	2014	Gain/Loss	%G/L
Addison	5,211	5,226	62,146	72,321	-10,175	-14.1%
Brooklyn	3,730	3,608	42,045	49,522	-7,477	-15.1%
Carnegie West*	15,129	15,129	186,622	180,128	6,494	3.6%
Collinwood	7,844	5,981	80,249	88,168	-7,919	-9.0%
East 131st	7,296	7,404	89,041	88,142	899	1.0%
Eastman	9,188	10,591	122,151	138,529	-16,378	-11.8%
Fleet	9,395	8,647	119,480	130,267	-10,787	-8.3%
Fulton	6,457	6,427	87,485	94,896	-7,411	-7.8%
Garden Valley	4,425	4,546	51,861	62,097	-10,236	-16.5%
Glenville	8,807	5,793	96,826	79,139	17,687	22.3%
Harvard-Lee	7,689	8,881	91,217	111,718	-20,501	-18.4%
Hough	7,883	9,128	122,906	137,401	-14,495	-10.5%
Jefferson	7,513	6,575	81,428	87,303	-5,875	-6.7%
Langston Hughes	6,379	6,865	80,755	88,849	-8,094	-9.1%
Lorain	6,619	6,505	85,244	102,420	-17,176	-16.8%
Martin Luther King, Jr.	7,900	8,440	87,340	83,444	3,896	4.7%
Memorial-Nottingham	4,426	4,577	62,578	77,104	-14,526	-18.8%
Mt. Pleasant	5,546	5,811	68,259	77,113	-8,854	-11.5%
Rice*	10,573	8,338	151,848	142,561	9,287	6.5%
Rockport*	7,919	8,190	118,786	144,589	-25,803	-17.8%
South	6,652	6,017	79,649	92,489	-12,840	-13.9%
South Brooklyn	11,811	11,777	149,791	155,588	-5,797	-3.7%
Sterling	10,323	10,944	105,686	130,795	-25,109	-19.2%
Union	4,949	5,434	74,425	76,564	-2,139	-2.8%
Walz	7,652	7,890	94,375	111,135	-16,760	-15.1%
West Park	8,835	8,711	104,242	117,319	-13,077	-11.1%
Woodland	5,383	6,402	84,897	92,658	-7,761	-8.4%
TOTAL	205,534	203,837	2,581,332	2,812,259	-230,927	-8.2%

*Equipment malfunction. Substitute value used

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS DECEMBER 2015**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 West Park	21,017	1 Carnegie West*	15,129	1 South Brooklyn	32,043 34,217
2 Eastman	20,200	2 South Brooklyn	11,811	2 West Park	27,814 29,398
3 South Brooklyn	18,224	3 Rice*	10,573	3 Fleet**	26,727 34,598
4 Rockport	17,772	4 Sterling	10,323	4 Eastman	23,674 25,873
5 Rice	14,584	5 Fleet	9,395	5 Rockport	19,896 21,467
6 Walz	13,828	6 Eastman	9,188	6 Fulton	19,647 22,575
7 Memorial-Nottingham	13,341	7 West Park	8,835	7 Rice	19,462 25,893
8 Fleet*	13,031	8 Glenville	8,807	8 Memorial-Nottingham	19,271 22,598
9 Carnegie West	12,727	9 Rockport*	7,919	9 Harvard-Lee	17,655 21,246
10 Fulton	11,825	10 Martin Luther King, Jr.	7,900	10 Walz	16,063 18,497
11 Harvard-Lee	10,710	11 Hough	7,883	11 Collinwood	14,769 19,377
12 Lorain	9,779	12 Collinwood	7,844	12 Langston Hughes	14,439 21,224
13 Woodland	9,311	13 Harvard-Lee	7,689	13 Glenville	14,006 20,302
14 Addison	9,260	14 Walz	7,652	14 Addison	13,603 19,263
15 South	8,995	15 Jefferson	7,513	15 East 131st	13,025 18,001
16 Martin Luther King, Jr.	7,887	16 East 131st	7,296	16 Mt. Pleasant	12,792 17,155
17 Collinwood	7,521	17 South	6,652	17 Lorain	12,588 14,589
18 Jefferson	7,080	18 Lorain	6,619	18 Martin Luther King, Jr.	12,392 15,483
19 Union	6,779	19 Fulton	6,457	19 Carnegie West	10,487 11,716
20 Brooklyn	6,750	20 Langston Hughes	6,379	20 Union	8,416 12,603
21 Glenville	6,676	21 Mt. Pleasant	5,546	21 Sterling	8,267 8,712
22 Langston Hughes	6,601	22 Woodland	5,383	22 Woodland	7,946 7,213
23 Hough	5,874	23 Addison	5,211	23 South	6,325 7,729
24 Sterling	4,787	24 Union	4,949	24 Hough	5,667 7,845
25 Mt. Pleasant	4,693	25 Memorial-Nottingham	4,426	25 Brooklyn	5,524 6,430
26 East 131st	4,388	26 Garden Valley	4,425	26 Jefferson	3,515 3,987
27 Garden Valley	3,833	27 Brooklyn	3,730	27 Garden Valley	2,310 3,220
	277,473		205,534	28 Broadway**	1,966
					388,323 473,177

**Broadway and Fleet services areas merged

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**Fleet branch circulation includes remaining circulation generated by Broadway branch items

*Equipment malfunction; substitute value used

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DECEMBER 2015**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Loans* to:					
CLEVNET	74,105	73,630	897,260	922,033	-2.7%
MORE	290	375	4,700	6,457	-27.2%
Other Libraries	433	504	4,621	6,827	-32.3%
TOTAL	74,828	74,509	906,581	935,317	-3.1%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Projected	19,986	13,446	237,066	237,982	-0.4%
KnowItNow Web Reference*	18	188	1,138	2,918	-61.0%
Interlibrary Loan Requests	723	879	9,321	16,176	-42.4%
TOTAL	20,727	14,513	247,525	257,076	-3.7%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
New Titles Added	3,735	5,012	65,134	69,742	-6.6%
Total Items Added	14,396	19,006	249,031	241,486	3.1%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2015	2014	2015	2014	Gain/Loss
Main Library	200	200	2,407	2,390	0.7%
Branches	5,751	5,751	69,014	68,442	0.8%

Trends in circulation by format, 2015

In 2015, the electronic circulation of magazines began to rise quickly as physical circulation declined further. While all audio formats decreased, audiobooks saw a higher decrease. The decline in CPL's DVD circulation mirrors similar declines in CLEVNET and libraries across the country.

