#### DIRECTOR'S REPORT

September 16, 2021

# Strategic Plan

#### Our Mission:

We are "The People's University," the center of learning for a diverse and inclusive community.

# Our Strategic Priorities:

- 1. Form communities of learning
- 2. Fight community deficits
- 3. Ready for the future: CPL 150
- 4. Cultivate a global perspective
- 5. Innovate for efficient and sustainable operations

# PUBLIC SERVICES

# MAIN LIBRARY SERVICES DURING COVID-19

Phase 3 of CPL's reopening was initiated on July 6th. This included: Face masks for patron went from required to optional, capacity limits were raised to 50%, meeting rooms were reopened to small groups and time limits were lifted for all patrons. In addition passports services, Library tours, charging stations, wedding photography, and the use of water fountains all resumed. The consumption of food in designated areas was reinstated and staff temperature checks were discontinued.

Due to the rise of the Covid-19 cases, face masks for patrons returned to being required on Monday, August 23rd.

# PROGRAMS, SERVICES AND EXHIBITS

## Music at Main

Three Music at Main Concerts were held in the Eastman Reading Garden to enthusiastic crowds on June 12th, July 3rd, and August 7th. Artists included: Kyle Kidd in honor of PRIDE month, guitarist Victor Samalot, and blues guitarist Austin Cane.

## Main Library Tours and School Visits

During the summer months, Main Library staff conducted tours for groups visiting Main Library including: A group of new CPL employees, a family from Buffalo, NY who came to see the Mark Twain bust, students in a Russian Learning Camp, students and teachers from the Cleveland Metropolitan School District, and a descendant of Cleveland artist Ora Coltman who visited the library to view our collection of Coltman's paintings.

Youth Services staff (with assistance from Main Library Public Services staff) conducted tours for 450 second grade students from the Cleveland Metropolitan School District between July 22nd and August 5th.

# Book Displays and Exhibits

Main Library staff members created several informative, educational, and interesting material displays over the summer. Displays included: LGBTQ musicians and artists for Pride Month, What We Read staff suggestions, a 4th of July display featuring founding father biographies and books about the beginning of the American Revolution, a display featuring genealogy resources, a display about Chinese history acknowledging the 100-year anniversary of the founding of the Chinese Communist Party, and a display titled Time to Visit Some Old Friends which featured local interest books published by Arcadia Publishing Co.

# Books by Mail Programs

Over the summer months, the Words on Wheels staff sent out 80 packages containing 150 items to 36 patrons. During that same period, Homebound Services sent 375 packages to 332 patrons.

# Covid-19 Home Test Distribution

To date, CPL Lending staff have distributed 485 BinaxNOW COVID-19 Home Test Kits to patrons at the Main Library Drive—Up Window. The tests are made possible through a partnership between Ohio's Libraries and the Ohio Department of Health. Tests will continue to be distributed as long as they remain available.

#### TechCentral Programs and Classes

TechCentral staff conducted the following computer classes over the summer.

- Computer Classes offered via Zoom
- Microsoft Word Series once a month
- Microsoft Excel Series once a month
- Resume Workshop 2-series each month
- Job Searching Online 2-series each month

# Photography at Main Library

Since July  $6^{\text{th}}$  (when this service reopened to the public) CPL has received 56 requests to take photos at the Library between the period of 7/17/21 through 12/11/21. The vast majority of these requests are for wedding party photos.

# Cleveland Digital Public Library Services

Cleveland Digital Public Library staff assisted dozens of visitors with scanning and digitization projects. In addition, staff preserved dozens of items in flat paper and codex formats.

# Facebook Live - Book Drops

Popular Department Manager Sarah Flinn and Literature Department Manager Don Boozer hosted multiple *Book Drops* episodes on Facebook Live where they discussed their favorite Summer Reads, Audiobooks, and Science Fiction books.

## Passports Services Resume at Main Library

The Lending Department resumed offering Passport Services at the Main Library on July 6th. Lending Manager Steven Wohl continues serving as the Passport Program Manager. To resume our service, Mr. Wohl submitted the required paperwork and coordinated the required staff training to ensure each staff member recertified as a Passport Acceptance Agent. The online training was provided by the Department of State-National Passport Center.

## Hot Lists

Popular Librarian Judy Daniels and Popular Library Assistant Ricardo Jackson assembled hot lists for books and DVDs for patrons to place holds.

# Black America: Owning Your Future

Subject Department Librarian Terry Metter and Literature Department manager Don Boozer assisted with the Writers and

Readers Event Black America: Owning Your Future program. Mr. Metter and Mr. Boozer provided links to Library resources during the conversation between Mordecai Cargill and John McWhorter.

# Youth Services Programming

Over the summer, Youth Services Department Librarian Eric Hanshaw conducted Afternoon Adventures (Dungeons and Dragons) program via Zoom and Library Assistant Christine Fezckanin, worked with the Summer Lit League Committee at the Great Lakes Science Center for the finale.

Youth Services Manager Annisha Jeffries participated recording for Dial-a-Story for Outreach and Programming Services.

# OUTREACH

The Ohio Center for the Book posted articles to Celebrate Pride Month in Ohio and to highlight the choice of Other Words for Home by Cincinnati-native Jasmine Warga as the 2021 National Book Festival Great Reads from Great Places selection. A number of Ohio author biographies were also updated by Librarian Evone Jeffries.

TechCentral staff members participated in the Juneteenth Freedom Fest. Participants made buttons and laser engraved dog tags.

Youth Services Manager Annisha Jeffries participated in the Rock Hall Fam Jam on June 26th. Over one thousand people attended the outdoor event.

Center for Local and Global History Librarian Terry Metter hosted a genealogy resources table with members of the African American Genealogical Society of Cleveland at the Juneteenth Freedom Fest on Mall C on Saturday, June 19th.

Center for Local and Global History Manager Olivia Hoge presentation on the history of the Glenville neighborhood for the staff of Citizens Academy East on August 3rd.

The Cleveland Digital Public Library completed their summer long scanning project collaboration with Cleveland Architecture Foundation.

The Lending Department staff distributed free RTA bus passes, (donated by the Ohio Department of Health) to patrons to assist in attending vaccination appointments. In addition, the Lending team assisted Youth Services in distributing STEM kits to young library patrons. These STEM kits were provided by The Children's

Museum of Cleveland who received a grant last year to produce STEM kits and offer them to families. The kits had five different STEM activities and included everything needed to complete the tasks.

# COLLECTION MANAGEMENT

Subject department staff across Main Library consistently manage their collections. Some task include: Purchasing new materials, weeding and discarding books, processing new collections, creating catalog updates and corrections, preparing and receiving items from preservation, managing shelf space, processing bound journals, receiving and processing donations, relabeling materials and conducting reference and research for patrons from across the globe.

The Cleveland Digital Public Library scans, describes, and preserved thousands of digital images by loading them into ContentDM. Over the summer, CDPL staff finished scanning all microfilmed items from the Lists of Electors, a project submitted by Social Sciences. In addition, staff assisted nearly 100 patron with scanning projects and produced and delivered scores of digital and analog copies of library materials for patrons and lending partners. CDPL staff also finished work on the Hough area project and shared through ContentDM.

ILL staff responded to several thousand inquiries by CPL patrons and researchers at partner institutions.

Social Science Senior Librarian Mark Moore is updating the *Humor* and *Baseball* collection bibliography for the Sports Research Center.

Social Sciences Librarian Helena Travka found a local history treasure while processing the last of the miscellaneous serials: Two programs (1958-1959, 1959-1960) of the Junior South Side Woman's Club, including the reading lists for their book club.

Business, Economics and Labor Senior Subject Librarian Sandy Witmer continued to weed the department's outdated subject file. She identified a scarcely held title, American Women at War by Seven Newspaper Women, Members of a Party of 15 on a Coast Tour of War Industries arranged for them by the National Association of Manufactures and added it to the catalog. Cleveland Public Library is one of two libraries worldwide to hold this title.

Popular Library Assistant Ricardo Jackson finished adding DVDs and CDs from West Park and a large donation of hundreds of DVDs to the collection.

Photograph Collection Librarian Brian Meggitt processed and interfiled 131 items transferred from the Social Science Department. In addition, Mr. Meggitt processed the Walter Sheppe Collection, which contains over 250 photographs depicting industrial Cleveland in the 1980s and 1990s.

Center for Local and Global History Library Assistant Lisa Sanchez added over 500 new item-level descriptions to the Cleveland City Hall Collection in the Photograph Collection.

Center for Local and Global History Library Assistant Adam Jaenke photographed the Juneteenth Freedom Festival on June 19th; the Rust Belt Riders, Market Garden Brewery 10th Anniversary, Bier Markt, Bar Cento, Lorain, Eastman, Hough, and Memorial Nottingham Branches and surrounding neighborhoods, Ohio Library for the Blind, and Lake Shore Facility over the summer totaling over 700 images added to the Collection.

# RESEARCH THAT'S ONLY POSSIBLE AT MAIN LIBRARY

- Staff assisted Christie's Auction House regarding the catalog/raisonne of Urs Fischer Paintings.
- A Professor Emeritus of Anthropology at Oberlin College contacted the Special Collections Department to donate their collection of Mbeere folklore.
- Staff assisted a patron who came in to use the Howell & Thomas Architectural Drawings collection.
- Staff assisted a French researcher who contacted us regarding the Image du monde.
- Staff assisted a patron who asked Special Collections in June about a visit to consult some East India documents for an upcoming book he is writing.
- An Associate Professor of History contacted the library regarding *The well in ancient Arabia*. Author: Erich Bräunlich Publisher: Leipzig, Asia major, 1925. This book doesn't have an English counterpart. We were able to locate the item and place it on hold for him.
- Staff scanned 19 songs by Frederick Delius Seven Songs of the Norwegians for patron in Spain.

- Staff Scanned the Cleveland Orchestra program from January 31, 1957, for musicologist from the Czech Republic who works for the Bohuslav Martinu Institute in Prague, Czech Republic.
- Staff scanned the following pieces by Frederick Delius for same researcher in Spain; Songs Hither to Uncollected, Four Posthumous Songs, Sweet Venevil, Twilight Fancies, The Nightingale, Love's Philosophy, To the Queen of My Heart, I Brasil, Let Springtime Come Then, The Nightingale Has a Lyre of Gold, Black Roses, and Chanson d'Automne.
- A chess historian requested a high-resolution copy of the match between David Janowsky v Juan Corzo from the February 28, 1913, issue of Capablanca Magazine.
- A researcher requested Extracts from Tractatus latrunculorum, mss. L. 27. 15,322, Biblioteca pubblica, Perugia, ca. 1600 (chess manuscripts) and Catalogue of works, etc., on the game of chess, comprising the collection made by Charles A. Gilberg to June 1st, 1871, Brooklyn, N.Y/Harvard University. Library. Ca.1871
- A researcher requested the seven champions of Christendom (1596/7)/Johnson, Richard, 1573-1659. 2003 reprint
- General Research Collections Manager Sarah Dobransky met with Global Cleveland summer intern Max Malley via Zoom to assist with his research for the New American Economy Cities Index survey. Ms. Dobransky was able to provide a wealth of information for demographic statistics and connected him to staff at JumpStart to find entrepreneurship resources for immigrants and refugees.
- Social Science Senior Librarian Mark Moore assisted a researcher who is studying nineteenth century baseball legend Pete Browning. His book is slated to be published by the University Press of Kentucky.
- The Science and Technology Department received a call from a local newspaper writer who requested some titles for an upcoming article on cold Jewish fruit soups. Science and Technology staff found those titles and more.
- The Business Department was contacted for a research question about RTA routes/schedules in 1980.
- Staff assisted a patron with the reference book *Finance:* Business Proclamation Number, published in 1902 by the Britton ptg. Co., for a patron researching an anvil

- producer in Cleveland. According to Worldcat, Cleveland Public Library is the only library which holds this title.
- Staff assisted a patron obtain the 1894 book *Notes on Swords from the Battlefield of Culloden* by Lord Archibald Campbell. Cleveland Public Library is one of only two libraries in the United States with this item.
- A patron phoned from the Boston area asking to retrieve the 1952 title *Data Book*, published by United States Radiator Corporation. Cleveland Public Library is the only library in the world owning the book.
- An in-person researcher working on Latin children's stories requested to check out *Phaedri Fabvlae Aesopiae* (1919, Oxford).
- Staff digitized the 1925 play *Conflict* by Miles Malleson for a patron. CPL is the only Ohio library to own this volume.
- Staff scanned *Robin Hood*, a play by Katherine Taylor published in 1918, for a patron. The scan has now been posted to CPL's Digital Gallery!
- Staff assisted a college professor who is researching African American Opera impresario, Harry Lawrence Freeman.
- Staff assisted a writer with finding and obtaining images for 87 individuals involved in Cleveland organized crime, law enforcement, and the criminal justice system, from the 1940s to 1960s. Over 300 photographs were processed for this request.
- Staff assisted a patron from Holland who is a collector of Dutch ice skates and winter toys. The patron found a company from Cleveland called ARCO who manufactured these items.
- Staff assisted a vintage true-crime writer with finding and obtaining images connected with Cleveland-based crimes of the early and mid-20<sup>th</sup> Century, including photographs of John Leonard Whitfield who murdered Cleveland police officer Dennis Griffin in 1923.
- Staff assisted a patron locate an article that accompanied a newspaper cartoon depicting a children's theater performance of Hansel and Gretel that his father had directed in 1973.

## STAFF DEVELOPMENT

Main Library staff members Senior Director Robin Wood, Lending Manager Stephen Wohl, and TechCentral Manager Suzi Perez attended the Personal Empowerment - Emotional Intelligence Training Discussion led by Twin Cities RISE! and CPL 3E/OPS.

Youth Services Manager Annisha Jeffries attended the American Library Association Caldecott Celebration in June.

Social Sciences Library Assistant Peter Elwell attended the NEO-RLS webinars Outreach and Reference in the Land of Wikimedia and What do we do with this? Managing Artifacts in your Collection.

Social Sciences Librarian Forrest Kilb attended the Webjunction webinars, Exploring the SOAR (Strengths, Opportunities, Aspirations, Results) Model, Building Connections with Community Assets, On Implicit Bias and Communication, and Prioritizing and Promoting Self-Care to Avoid Burnout.

Travka attended the NEO-RLS webinar, Plan a Campaign to Draw People Back into Your Libraries.

Government Documents Library Assistant Alea Lytle viewed the Federal Depository Library Program webinar *U.S. Air Force Academy: Historical and Contemporary Information Resources*, and the NEO-RLS webinar *Empathy in Enforcement*.

Lending Manager Steven Wohl and Lending Supervisor Reginald Rudolph continued serving on the BookEnds training team. BookEnds training will be provided to new hires throughout the system as a part of their onboarding and new hire orientation.

Lending Supervisor Reggie Rudolph attended the CLEVNET Circulation SIG meeting. Representing CPL Circulation, Mr. Rudolph attended the online meeting to discuss various circulation questions, concerns and best practices with other Circulation managers and supervisors from across the CLEVNET consortium.

Center for Local and Global History Manager Olivia Hoge attended The Way Forward Leader Lunch Break with Phyllis "Seven" Harris on June 2nd through the Cleveland Leadership Center.

Center for Local and Global History Librarian Terry Metter attended the *Discovering Family History in Library Collections* 

webinar series presented by the Reference & User Services Association (RUSA).

TechCentral Library Assistant-Computer Emphasis Denise Williams-Riseng, completed NEO-RLS 2021 Customer Service Academy.

TechCentral Library Assistant-Computer Emphasis Jorge Arganza, completed ASEE Master Class on Effective Teaching.

TechCentral Assistant Manager Melissa Canan, completed her yearlong fellowship with NTEN. TechCentral Library Assistant-Computer Emphasis Matthew Sucre, was selected as the 2021 NTEN fellow.

Literature Department Page Michael Deneen began participating in the Curb Cut Collection (People with Disabilities Employee Resource Group), and Library Assistant Michael Haverman was invited to participate in the CPL FIT Committee.

Literature and Ohio Center for the Book Manager Don Boozer attended the NEO-RLS webinars How to Launch a Podcast at Your Library and Outreach and Reference in the Land of Wikimedia.

Shelf Department Supervisor Cynthia Coccaro attended several NEO-RLS training sessions: Disability 101, Social Media in the Library, Outreach, Reference and Wikimedia and Diversity Works: Building an inclusive workplace.

Shelf Department Manager Demba Diawara attended several NEO-RLS training sessions: Rebuilding our Why, Diversity Works: Building an Inclusive Workplace and Are You Listening? Improving This Power Skill.

# OTHER

Government Documents Library Assistant Alea Lytle and fellow members of "The Rainbow Readers", Cleveland Public Library's LGBTQIA+ Employee Resource Group, participated in Pride in the CLE's Pride Ride on June 5th.

Staff from across Main Library continue to assist the Marketing and Outreach departments by providing recommended reading lists, including the *Colors of Cleveland* project, the *Next 400* series, and the *Creative Mornings Cleveland* projects, as well as the upcoming Sister Cities Conference with Global Cleveland.

Starting in August, the Public Service Computer Technicians will receive all CPL related IT tickets directly. CLEVNET previously forwarded over incoming tickets.

A staff member of California State University, Fullerton, contacted the State Library of Ohio for permission to adapt the Readers Guide that Literature Department Manager Don Boozer created for the Choose to Read Ohio selection They Called Us Enemy by George Takei et al. Mr. Boozer and Ms. Janet Ingraham Dwyer of the State Library were pleased with the request and happy to provide permission to adapt the guide with attribution for the Choose to Read Ohio initiative.

#### OLBPD

#### Activities

For summer 2021, OLBPD circulated 88,489 books and magazines directly to patrons. OLBPD also circulated an additional 8,170 Dimensions Newsletters to readers. OLBPD registered 317 new readers to the service. Approximately 723 BARD patrons among 1,397 active users downloaded 42,993 items.

OLBPD is preparing to revise the name of the Ohio Library for the Blind and Physically Disabled (OLBPD) to the "Ohio Library for the Blind and Print Disabled." As the National Library Service (NLS) for the Blind and Print Disabled explores expansion of disability types, the term 'print' disabled better positions OLBPD to accommodate this growth, and the new name associates OLBPD more closely with NLS. Plans are to announce the name revision in 2022 to tie in with OLBPD's 125th anniversary.

OLBPD has installed two NLS Gutenberg duplication-on-demand (DoD) workstations which will ultimately replace our current mass-copied audio and braille book circulation, and prepare the service to migrate to digital delivery of reading materials. Rather than mailing single title audio books stored on holding shelves, OLBPD will duplicate multiple audio books on-demand to single cartridges for mail delivery to patrons.

OLBPD has posted revisions of its patron applications for service for individuals and institutions on its web page. Revisions include new language for certifying authorities, as well as updates to allow for electronic signature of applications from certifying authorities.

OLBPD Librarian Michelle Makkos staffed an information table at the 2021 CMHA Senior Jamboree at Wendy Park on August 5th.

The OLBPD adult book club met on June 10th to discuss The Vanishing Half by Brit Bennett.

# Staff Development

Consumer Assistant and Duplication and Shipping Technician positions were created and posted.

## PAL

#### June 2021

# Programs/Exhibits

PAL displays titles outside of the library provided by Popular.

#### Collections

The Plain Dealer subscription was reinstated on June 3 in preparation for PAL's July reopening.

With help from Cleveland Digital Library, the titles: Stockyard Area economic development program and strategy/prepared for City of Cleveland, West Side Industrial Retention & Expansion Network, Stockyard Area Development Association; Prepared By URS Greiner in Association with Economics Research Associates and Cleveland Community Development Improvement Program: Revised Study Design are also located in the Digital Gallery.

The title The Cleveland Union Terminals Company, with the New York Central Railroad Company... [et al.]: Union Passenger Terminal agreement, Cleveland, Ohio, dated December 8, 1921 has been delivered to the History Department for patron review. After patron review, Cleveland Digital Library has agreed to scan. A digital request form has been completed and emailed to the department.

A table was moved to another side of the room, the book carrels were rearranged.

#### Transferred

PAL has transferred 46 titles to Main library and withdrew 1 title.

## Reference Questions Unique to PAL

PAL assisted a PhD student from Japan's Nanzan University doing research on economic sanctions toward South Africa's apartheid during the 1980s. During that time, the City of Cleveland enacted a disinvestment law to support the end of apartheid.

The title ordered for the City Hall book club of the month was Silent Patient by Alex Michaelides.

Assisted patron with question concerning Garfield Park pond.

Assisted two patrons by email with Sidaway bridge and subway information. The Business Department assisted with subway information by providing copies of: A Little Talk on a Big Subject and What the Subway Will Accomplish for Cleveland: Facts Regarding the Proposed Downtown Subway System.

Assisted patron with information concerning "history of Cleveland City Council's authority to suspend its rules" and "origin of the mandated three readings of legislation."

#### Staff

On June 10, PAL staff wrote Hippo tickets for the cleaning of chairs and moving of furniture to prepare for the reopening on July 6. On June 24, an email was sent out regarding status of tickets. Hope Wondowsky and Dave Furyes checked on the status of the tickets.

# July 2021

## Programs/Exhibits

PAL displays titles outside of the library provided by Popular.

## Collections

PAL reopened to the public on July 6th.

PAL emailed the new title list to the PAL Distribution list.

With CPL Digital Library approval, PAL sent over for scanning: 0009185242717 Longwood Estates: A Resident and Community Inspired Redevelopment Plan/The Finch Group, the Longwood Group; 0009942802399 [Hough housing plan papers for Lexington Village III and League Park I], and 0009120610564 Built Environment and Urban Design Database: Fairfax, Physical Neighborhood Data Area Map Book/[Department of Community Development, Division of Neighborhood Revitalization.

PAL received the 2020 Comprehensive Annual Financial Report for the Fiscal Year Ending December 31, 2020.

#### Transferred

PAL has transferred 2 titles to Main library and 1 withdrawn title.

# Reference Questions Unique to PAL

Assisted patron with copy of Cleveland Crain's Women of Note article.

Assisted patron with copies of old ordinances.

Assisted patron with copies of RTA plans from subject files.

PAL assisted a new councilmember on the procedure and laws concerning street renaming for dedications.

## August 2021

#### Programs/Exhibits

PAL displays titles outside of the library provided by Popular.

## Collections

Built Environment and Urban Design Database: Fairfax, Physical Neighborhood Data Area Map Book and Hough Housing Plan Papers for Lexington Village III and League Park I are located in the Cleveland Public Library Digital Gallery.

"Thank you for your help with materials a while back on Cleveland subway documents. My study is complete and I offer it to CPL if you'd like to add it to your collection." Patron assisted with subway information provided the link (https://static1.squarespace.com/static/5e0829e1b6300106f25899b9 /t/60bea7a75513035914593b81/1623107504291/Cleveland+Red+Line+Rea lignment June+2021.pdf) to finished report Red Line Realignment.

With assistance from Catalog, digital links were added/changed to Marc record of Cleveland titles.

#### Transferred

PAL has transferred four titles to Main library.

# Reference Questions Unique to PAL

Assisted patrons with water lien information, ordinances concerning dogs, waste collection, parking and noise.

Patron was emailed picture of Charles Whittlesey from title: Cleveland, Past and Present [microform]: Its Representative Men: Comprising Biographical Sketches of Pioneer Settlers and Prominent Citizens: With a History of the City, and Historical Sketches of Its Commerce, Manufactures, Ship Building, Railroads, Telegraphy, Schools, Churches, Etc.: Profusely Illustrated with Photographic Views and Portraits.

PAL helped a patron find a notice in the 1926 City Record concerning the purchase of parcel of property in which the City took ownership from a private party. The patron is petitioning the City to sell the back the parcel to private parties.

Assisted patron with genealogy research.

Assisted several patrons by email with parking questions in Cleveland residential area.

#### Staff

David Furyes wrote a ticket for cplpal-s-002 staff computer being slow, IT mentioned new computer will be received in future.

# **BRANCHES**

During the summer of 2021, Director Thomas began visiting branches. He talked to staff learning their needs and concerns. 211 phones were launched in June. A special ribbon cutting ceremony was held at Rockport to commemorate the event. Patrons use the phones to make direct contact with United Way Services.

Summer Lit League (SLL) activities were held. SLL participation and sign up was promising in the midst of Covid-19; with 6,293 Registrations and 2,890 Completions. Over 1300 patrons enjoyed a full day of SLL finale activities at the Great Lakes Science Center. Transportation to GLSC was provided.

Branches moved to Phase 3 on July 6<sup>th</sup> in the Pandemic Reopening plan which consisted of opening meeting rooms for small groups, removing patron time limits, branch capacity increased to 50%, charging stations reopened, and drinking fountains were turned back on. Due to this, branches welcomed back many regular patrons and saw an increase in attendance. We continue to offer curbside and walk up services.

Summer Feeding in partnership with the Greater Cleveland Food Bank was very popular with the addition of backpack kits and disaster boxes. Families took advantage of this program until the end of August.

The branch-run Edgewater and Wade Oval book boxes (BB) were extremely well attended. The book boxes provided the community a non-traditional avenue to check out books, complete new library card registrations, check out seed packets from the Cleveland Seed Bank, and offer various crafts for youth, all while enjoying nature. We look forward to having solar charging stations installed and updated signage. Multiple managers and staff worked the BB's and assisted to make the BB's a success. Branches in each district hosted COVID-19 vaccination clinics in partnership with Northeast Ohio Neighborhood Health Services.

#### District One

Eastman - Library Board of Trustees President Maritza Rodriguez visited the branch as part of the Board's commitment to becoming more engaged with library neighborhood communities. Pre-move out plans moved forward with regular Transition Planning/Move Management meetings. Children's Librarian Cassandra Feliciano participated on the Summer Lit League Committee. Youth patron Connie Chen, was one of the winners chosen for a PS5 from the 2021 Summer Lit League Drawing. The branch hosted PCs for People computer pick-ups. Manager Jamie Lauver attended the Westown Community Development Corporation board meetings and Transition Planning/Move Management Meetings.

Lorain - Board of Trustees President Maritza Rodriguez visited Lorain. The branch community garden was planted and harvested

throughout the summer. Lorain continued to host the Seed Library through a partnership with the Cleveland Seed Bank. Lorain hosted a five-week How Does Our Garden Grow series in June to complement the seed program. Storytimes were offered throughout each week. Take n' Make crafts were made available to youth weekly at the branch. Youth staff partnered with daycares in the area to distribute weekly crafts. Library Assistant Computer Emphasis Marlie Hooper began taking a six-week virtual Resume Writing Workshop to further prepare her in helping patrons create their resumes. Children's Librarian Adela Santana attended the Empathy in Enforcement and Social Media in the Library webinars. All Lorain Branch staff attended NEORLS webinars Ditch the Drama: Strategies for Peak Performance: More Peace, Less Drama and Working as a Team: Where Do I Fit? Branch Manager Crystal Tancak also completed an eight-week Personal Empowerment Training presented by Twin Cities Rise and the Cleveland Public Library. Tancak participated in many outreach events including the Mayor's Night Out Against Crime, West Side Collaborative meetings, and MyCom to share CPL programs and services with community partners.

Rockport - Rockport Branch established a partnership with RG Jones Elementary School for outreach during CMSD Summer Learning Experience; Children's Librarian Kendra Proctor and Library Assistant Youth Emphasis Bill Petrucz participated for seven Tuesdays, doing Storytime/activities for students in six different groups each time. 150 Books were checked out to the Educator card for kids to read during the summer. The branch won a MyCom grant of \$1625 from Bellaire-Puritas Development Corporation for our summer programming. Kendra Proctor was on the SLL Committee and participated in the GLSC finale and promotional video. Materials were prepared for BPDC to give away for Tuesdays at Terminal, community gatherings in June at Jefferson Park. Rockport remained the busiest location in the system throughout the summer. Kendra Proctor and BBTTC Coordinator Jill Pappenhagen attended virtual monthly MyCom meetings on behalf of the branch. Clerk James Talley III continued to serve on the CPL eSports Committee and help plan the 2022 schedule of events. Branch Manager Forrest Lykins served on the Reopening Taskforce. Our clerk team also helped to train a sub on circulation and SIRSI basics.

BBTTC @ Rockport - This summer we had 491 in-person and 56 virtual visits. We processed 28 new member application and four new mentor applications. Forrest Lykins hosted a visit from Enoch Pratt Free Library Deputy Director Graham as she inquired about BBTTC. Member Barsha R. was chosen to participate in a Pop

Socket internship in June and created a Pop Socket in honor of Pride month called Be Happy with You. Barsha was also asked to design a button for BPDC to hand out at their vaccination clinic. In July the BBTTC completed our A&P report and wrote a grant to become a level 3 C2C Pathways program, which we were awarded in August. In August we also did a series of outdoor programs geared toward creating pathways to success for young people ages 15-22. This was a partnership with Reach Success that Jill Pappenhagen and Kendra Proctor helped to establish. We will offer this program again later in the school year. In June, Merle Santiago retired and we began the search for a new assistant. Conferences and workshops this summer have included: Scratch Maker Virtual Conference, Together We Rise Teen Conference for the Clubhouse Network, Flipbook, Making and Collaborating in the Clubhouse, Stop Motion Animation, and Roblox Studio Creator.

Walz - Hundreds of unique Take n' Make crafts for youth and adults were distributed to patrons throughout the summer including two local nursing homes and assisted living buildings in the community. A new monthly virtual Storytime with St. Augustine Preschoolers began in June, and Ms. Gielty's monthly Zoom senior book and movie club gained more attendees over the summer with a new total of 16 members. Recovery Resources and Detroit Shoreway Eviction Help hosted information tables. Walz staff has helped at several outside events including: AMAYzing Art at Currents Gallery, and CLERecess. The branch held a SLL Finale in partnership with Northwest Neighborhoods and the Neighborhood Family Practice, provided free Covid-19 vaccinations for the Detroit Shoreway and Cudell communities. During the summer months, Ms. Gielty attended West 80 Stakeholders, Detroit Shoreway/Northwest Neighborhoods, 2nd District Community Safety, MyCom, and Teams meetings.

West Park (closed for FMP) - West Park held its official groundbreaking ceremony in July. Branch staff attended, along with several patrons and members of the West Park Kamm's Neighborhood Development Corporation.

## District Two

**Brooklyn** - Library Assistant Catherine Hankins continued to provide Take n' Make crafts for area educators, families, and visiting children. Over 100 crafts were prepared and given to kids. Librarian Laura McShane diligently networked with educators and community partners which included her continued work as a member of the Patient Family Advisory Committee.

Branch manager Ronald Roberts connected with community partner Art House, recipient of a Big Book Read grant, in preparation for a fall kick-off event. He began a dialogue with patron and community organizer Bishop Omar Medina, on branch participation in community fairs starting in late August and into the fall. He also met with Paul Williams, part of a Cleveland Zoo outreach team, to discuss ways in which the branch could collaborate with the zoo to promote services and better connect with community members. Another notable connection was made with the Renee Jones Empowerment Center, as Mr. Roberts participated in one of their outreach events. Mr. Roberts also attended the final Treadway Takeover event sponsored by Old Brooklyn Development Corporation. Mike Maneage from Tri-C visited the branch for a few days during July and August to promote their Educational Opportunity Center.

Carnegie West - A series of "Meet and Greets" were held on Saturdays this summer in Frank Novak Park, the city park in which the Carnegie West Branch resides. The Meet and Greets were intended to activate the park and introduce the numerous new Ohio City residents to the park and to Cleveland Public Library. Urban Community School summer camp children attended STEM programs provided by Case Western Reserve University Gelfand Center. The Great Lakes Science Center (GLSC) led two multi-age juvenile programs, and Children's Librarian Helen Zaluckyj provided Franklin Institute's Shadow and Light program with kindergarteners at Orchard School's CMSD Summer Learning Experience. Special quest authors Monica Talbot-Kerkes and Sharla Charpentier capped the summer fun with a reading of their book The Llove Llama Travels the 7 Continents. They also debuted their newest book and passed out hand knitted keepsake llamas to the families in attendance.

Fulton - Fulton staff prepared for the VZ Tech/Innovation Lab. Tutors from the Joshua and Caleb Leadership Center brought a group of young readers to the branch to check out books. LACE Justin Smith assisted patrons with PUA/unemployment. LACE Bernadette Lemak relabeled all staff and patron computers, as well as assisted in flier making, sign making, and displays. Youth LA Jeanna Sauls coordinated youth crafts from items we already had for Storytimes, held Storytimes outdoors at the branch, and went to Orchard School for the CMSD Summer Enrichment program. Children's Librarian Beverly Austin conducted Zoom Storytimes and went to many daycares for Storytimes. She also created Take n' Make craft kits. Children's Librarian Karen Kelly-Grasso attended the Women's ERG meeting and represented CPL at the Towpath program in Tremont. Manager

Leslie Barrett attended the following workshops/meetings: FIT Committee, Corporate Challenge meeting, the People with Disabilities ERG, the Spanish Collateral discussion, weekly VZ Tech Lab meetings. Mrs. Barrett represented Public Services and the Fulton Branch at the Clark-Fulton Master Plan event.

Jefferson (closed for FMP) - Although the Jefferson Branch has been closed, temporarily relocated staff from the branch have remained active serving the Tremont community. Karen Kelly Grasso, Children's Librarian, and Alexander Story, LA Youth Emphasis, visited the Merrick House on Wednesdays to share books and Summer Lit League inspired crafts with youth in the summer camp. Ms. Kelly Grasso was also invited to attend the Merrick House Lemonade Stand Pitch competition, serving as a judge. Mr. Story began hosting his long-running Anime Club at the Merrick House as well. Youth staff visited CMSD classrooms as part of the Library's support for the School District's summer program. In partnership with Tremont West Development Corporation, Ms. Kelly Grasso presented programs on the Towpath Trail in June and July as part of the Family Group. Youth staff also represented the Library by hosting an informational table at the Tremont Farmers Market in Lincoln Park on several occasions. A member of the Summer Lit League Planning Committee, Ms. Kelly Grasso also made videos for the Summer Lit League YouTube channel and assisted at the program finale at the Great Lakes Science Center. Branch Manager Steve Capuozzo represented the library at the ribbon cutting of the Towpath Trail in June. He also continued virtually hosting the Tremont Think and Drink book club every month. Ms. Kelly Grasso, served as secretary for the Women's Employee Resource Group (ERG), participated in Talk on Tuesdays, attended a meeting of the Executive Committee as well as a general membership meeting. Library Assistant Computer Emphasis Grace French also attended the Talk on Tuesdays meetings. Mr. Capuozzo continued serving as Chair of the Rainbow Readers LGBTQIA+ ERG. He hosted a membership meeting and helped coordinate the Library's participation in the LGBT Community Center of Greater Cleveland's Pride Ride car parade.

South - Local artist Ian Petroni, community members, and Library staff created a unique art installation for the Branch entrance. This year in lieu of Parade the Circle, the Cleveland Museum of Art's "Parade the City" sponsored community art installations around the neighborhoods of Cleveland. The piece was constructed by reusing hundreds of plastic bottles hanging from bamboo poles. They resemble chandeliers, wind chimes, sails, or whatever your imagination lets you see. South Branch staff was in attendance for the Tremont Farmer's Market for the summer

months to promote Library services. They were also in attendance for the Parent Cupboard Program at Redeemer Church. Staff shared programming that the South Branch and the Cleveland Public Library has to offer. A popular room that has reopened this month is the Sound Booth. Before the Covid-19 Pandemic, the Sound Booth was one of the most booked rooms in the branch. The Great Lakes Science Center held a STEM program for young patrons and their families. In this program, they created a playground that doesn't flood, and a robotic hand made out of popsicle sticks. The South Branch welcomed the freshman class of Lincoln West and signed them up for library cards.

South Brooklyn - The Branch continued to be a PCs for the People pick-up location. Organizations such as Cuyahoga Board of Elections, Faithful Desert Ministries, and Black Enterprise Consulting have utilized the meeting room. Branch Clerk Grace Wen attended Multi-Cultural ERG. LAYE Raymond Cruz attended CMSD Enrichment, and created Take n' Make crafts. Children's Librarian Ronald Palka-Roman attended the Multi-Cultural ERG meeting. Youth staff conducted virtual Storytimes for Horizon Educational Center. Assistant Manager Tammy Houghton attended the following: BookEnds meeting, MyCom Partnership, UW/CS Committee, Old Brooklyn CDC community meeting, and BookEnds training. Ms. Houghton hosted SBN Book Club to discuss Such a Fun Age by Kiley Reid. Regional Director Luigi Russo participated in the following meetings: 2nd District Police Community Relations, MyCom partnership, Old Brooklyn CDC community meeting, Reopening Task Force, Transition Planning/Moving Management, and Self-Empowerment training.

#### District Three

Garden Valley - Ms. Csia and Mr. Burks hosted the GSK Science program, and conducted several virtual and in-person Storytimes at Harvest Daycare, All-Around Children Daycare, and the I Learn and Play Enrichment Center. LACEs Alycia Woodman and Latoya Barnes assisted patrons with job applications, resumes and unemployment registrations. Dyad Manager Maria Estrella attended and the following webinars and events: NEO-RLS Diversity Works: Building an Inclusive Workplace; PLA: Affecting Change in a Middle Management Role; and PLA: Re-Weaving the Culture through Inclusive Norms in the Public Library. Assistant Branch Manager Donald Smith presented the Brain Busters and Riddles program, and attended the monthly MyCom Buckeye-Kinsman meetings.

**Hough** - The branch hosted The Great Lakes Science Center and PNC Early Childhood Family Program. The branch has also seen

multiple visits from two local summer camps. The staff welcomed temporary Woodland Branch employee Desiree Smith. The highlight of the summer was the groundbreaking of the new Hough Branch; the groundbreaking saw many community partners and Hough staff members. Ms. Spivey and LAYE Romael Young conducted a weekly virtual Storytime with the local daycare Lexington-Bell until they were able to return to in-person Storytimes in July. Mr. Young attended the NEO-RLS webinar Teaching Better Behavior: Social Emotional Learning in Library Programming. LACE Michael Barkacs attended the Virtual American Library Association Conference, and OhioNet's Online Database Overviews: Chilton Library. Ms. Spivey, Mr. Young, Ms. Mason, and Mrs. Kmiecik participated in the Library Olympics Photographs. Mrs. Kmiecik attended a local Community Resource Fair to promote the Library, participated in the NEO-RLS webinar Disability 101, and taught BookEnds Customer Service classes.

Martin Luther King, Jr. - In June the branch team received an Ohio Library Services and Technology Act (LSTA) Services to Targeted Populations Grant. Also in June, MLK's Line Dancing Club joined MLK's CPL Play Day as 2 out of 3 CPL Twitch affiliate programs. In July MLK Youth staff read books to children at the Literacy in the H.O.O.D. children's fair. In August the branch hosted the Special Primary Elections.

Sterling - Library Assistant Youth Emphasis Charles Bailey was a member of the 2021 SLL Committee. Ms. McCord distributed Take n' Make craft kits to area daycares and to families picking up summer lunches. Our partnership with KPMG continued with the KPMG Family for Literacy (KFFL) Summer HEAT Campaign. Branch Manager Monica Rudzinski coordinated the donation of 1000+ books to CPL for distribution to children in need via the branches and at community events. KPMG looks forward to returning to Sterling in summer 2022 for in-person summer reading. At the invitation of the Sisters of Charity Foundation, Ms. Rudzinski, Maria Estrella, and Shenise Johnson Thomas met with the MASS Design Group regarding the SoCF project to create a Health Campus in the Campus District of the Central Neighborhood. Monica Rudzinski worked with MyCom Regional Coordinator Johnny Robinson Jr. to distribute school supplies at Friendly Inn's Back to School Rally. Ms. Rudzinski hosted tables at the Mayor's Night Out, Care Alliance back to school event and at the Central Town Hall sponsored by Cuyahoga County.

Woodland - The branch hosted its groundbreaking. Dyad Branch Manager Maria F. Estrella, and LAYE Kelli Newsom continue to compile discretionary orders for the opening Woodland Branch

collection. Ms. Estrella attended MyCom meetings for the Kinsman, Buckeye-Shaker, Buckeye Woodhill region, and the Central and Goodrich-Kirtland region. She also emailed branch-related updates, and Off the Shelf Newsletter to community partners. She attended the Sisters of Charity Foundation and the MASS Design Group meeting regarding the St. Vincent Charity Medical Campus project. Mrs. Estrella participated in the 2021 Virtual ALA Annual Conference in order to continue her service as the Chair of the Children's and Young Adult Services Committee (CAYASC) of REFORMA, the National Association to Promote Library and Information Services. Mrs. Estrella was also a book juror on the 2021 Coretta Scott King Book Award.

#### District Four

East 131st St. - The branch kicked off summer co-hosting the Street Beautification Project, in which the community came together to repopulate the planters along the East 131st Street corridor. Children's Librarian Kelli Minter facilitated several virtual book clubs with Ms. Gates' class at John Adams High School. LAYE Rosa Simone delivered 70 Take n' Make kits to our partner daycares. Ms. Simone facilitated the Great Lakes Science Center and the PNC Early Childhood Family programs. Youth staff completed UBTECH Intermediate UKITS Robotics training in June. Along with the Volunteens, staff provided several Storytimes, puppet making tutorial programs via Facebook, and offered Take n' Make kits throughout. Branch Manager Marina Marquez participated in community engagement efforts that included presenting at the Cleveland Police Department's Fourth District Community Safety Meeting and Mt. Pleasant Regional MyCom partner meeting. In partnership with MyCom, First Street Coalition and the Corlett Garden Society, Ms. Marquez facilitated the Corlett Volunteens Garden Club to water and weed all planters along East 131st Street. MyCom provided a stipend to the Volunteens for their service. In partnership with the City of Cleveland's Office of Sustainability, Ms. Marquez coordinated the summer Rain Barrel program held at eight branches. As a member of ALA's Sustainable Round Table, Ms. Marquez presented at the 2021 ALA Annual Virtual Conference: Sustainable Choices in Library Prizes & Promotional Materials. In collaboration with the Mt. Pleasant Branch, staff and patrons hosted a puppet parade for the community. Participants of all ages created puppets of characters from their favorite books and sang aloud the books while parading down the East 131st Street corridor.

Fleet - Youth Service staff provided engagement with students as a part of CMSD's Summer Enrichment Program. Fleet's Youth

Librarian Tracie Forfia read books and distributed Take n' Make crafts at Albert Bushnell Hart Elementary. Fleet branch was a venue for the CHN Housing Partners and the City of Cleveland's Department of Sustainability. Kairsten Nitsch from CHN was onsite weekly, to answer questions and provide information concerning utility services for low-income neighborhood residents. City of Cleveland-Mayor's Office of Sustainability, Patti Donnellan supervised a rain barrel distribution for community residents that took place in the branch's parking lot. Lastly, in partnership with Newburgh Heights Village, Fleet was trained to service "book lockers" housed at the Village Hall in effort to provide library material access locally for the residents.

Harvard-Lee - Children's Librarian Olivia Morales & LAYE Kevin Moore created Take n' Make crafts (STEM, and Summer Solstice Sun Wands) for the young patrons, and attended Whitney M. Young Back-to-School Fair. Youth staff conducted virtual Storytimes via Zoom, and visited A.B. Hart to conduct Storytimes and crafts.

Mount Pleasant - Children's Librarian Mark Tidrick and LAYE Renita Carter hosted four virtual Storytimes per week for preschool aged youth. LegalWorks programming at the branch continues to be in high demand with adult and senior patrons. Branch Clerks Latrisha Robinson and Quentin Congress attended a professional development training hosted by NEO-RLS called Rebuilding Our Why - for Library Staff. Branch Manager Shayla Boyce and Mr. Tidrick attended several community outreach events including the African American Male Health Awareness Walk/Run, AJ Rickoff Welcome Back Event, and the Peace in the Hood Annual Camp Celebration. Ms. Boyce completed the ALA Emerging Leaders program and attended professional training series about Non-escalation and De-escalation techniques.

Rice - Rice branch had numerous organizations utilize the meeting room including the Cleveland's annual Mayors Night Out, "Violins for Boys" program, and the Board of Elections poll worker training for the primary elections. Kairsten Nitsch of Water Champion at CHN Housing Partners hosted a table providing patrons with information on water initiatives/programs. Sustainability Coordinator Patricia Donnellan from the City of Cleveland distributed rain barrels to residents. Ms. Johnson created a Juneteenth pamphlet and activity, a kinetic sand sensory recipe pamphlet and activity, and a Book Lover's Day craft. Ms. Johnson received professional development through School Library Journal, Library Search Strategies, a SLJ Teen

Live event conducted by author Marrissa Myers, and a Prepping Teen into Adulthood session. Ms. Newsom created a Father's Day tie card. Ms. Newsom attended the CMSD Summer Enrichment series at Harvey Rice Elementary School. Other youth programs involved a Rice Robot Raffle that was won by a ten year old patron, and Great Lakes Science Center STEM activity for families with children Pre-K to 5 years old, in which participants experimented with floating boats. LACE Ben Ford maintained the branch's Facebook page informing users of branch activities and programs being held and also recommending CPL materials for patrons. Assistant Manager Shanell Jones received professional development through NEO-RLS: Empathy in Enforcement, and Creating Standards for Successful Customer Service for Frontline Staff. District Manager Amiya Hutson was promoted to the position of Senior Director of Public Services - Branches.

Union - The month of June began with YS staff providing outreach to neighboring daycares and summer camps. Youth patrons were given Take n' Make paint kits and Children's Museum craft kits. YS staff performed impromptu Storytimes with early learners, and participated in the CMSD Summer Enrichment program at AB Hart Elementary School. Towards the end the summer, Jungle Terry performed with live animals and games for our families. LAYE Valerie Johnson attended the Mount Haven Baptist Church Festival. Children Librarian Tamara Steward attended the Miles Park Elementary Open House. Branch Manager Marcie Williams attended the Hayes Temple Annual Harvest Festival.

#### District Five

Addison - The branch distributed books donated by KMPG5 and STEM activity kits from the Children's Museum of Cleveland, and had pop-up Children's Storytimes. LAYE Ron Clark participated in LinkedIn Learning webinar Writing with Commonly Confused Words, A YouTube webinar Strategies for Practitioners Serving Youth and Young Adults Remotely, and a four part series entitled Outlook, OneDrive, SharePoint, and Teams. Children's Librarian Heidi Malinoski participated in Booklist's webinars Picture Book Parade, HarperCollins Children's Books Fall 2021 Librarian Preview, and WebJunction's webinar Implicit Bias and Communications Communications. Branch Manager Tamara Means attended Hospice of the Western Reserve's Virtual Veteran's Cafe hosted by Hospice of the Western Reserve, Mt. Pleasant Regional MyCom Partner Meetings, and participated in a WebJunction's webinar Building Connections with Community Assets. Ms. Means participated in: St. Clair/Superior Development Corporation to collaborate on a Clean-Up Addison Road project, City of

Cleveland's Walk the Ward, and a Cleveland Transformation Alliance event (Family Café). Other Community outreach events Ms. Means participated in were Power UP hosted by Ward 7, the Famicos Foundation Annual Meeting, and the Urban Leagues Leadership Symposium Series.

Collinwood - Collinwood partnered with Keys 4 Kids daycare to read 1,953 books. Branch Manager Caroline Peak attended the CMSD Bond Accountability Commission, District 5 Safety Meeting, and Community Block clubs. Ms. Peak has completed NEORLS leadership training (modules included: Culture by Design, Peer to Peer Coaching, All Leaders Don't Have Titles), and attended a Leadership Symposium with the Urban League of Greater Cleveland. Ms. Peak and Children Librarian Adam Tully served as part of the executive team in the Women's ERG (Peak) and LGBTQIA+ ERG (Tully).

Glenville - The branch kicked off the summer with the Summer Fun Foto program with pictures taken photo booth-style to a choice of summer backdrop scenes. Mr. Roth participating in the following: CMSD collaboration with the OPS department and ERG meetings. Mr. Barnes presented chess to the youth and introduced the STEM kit for creating solar robots. Other youth programs involved buttons created for the youth from the TechCentral button maker, and a creation of tie dye t-shirts. The branch was awarded a donation from the "Barbara Margolis Memorial Fund". Branch Manager Sharon Jefferson was in attendance at the following meetings: Reopening Task Force, Transition Planning, and Seeds of Literacy's Committee.

Langston Hughes - Children's Librarian Christopher Busta-Peck and LAYE Ron English offered Storytimes that were featured on the branch's Facebook page. Mr. Busta-Peck and Mr. English participated in the CMSD Summer Enrichment program. The virtual children's program Hands On: Chalk encompassed how to create sidewalk drawings was offered virtually by Bill Thompson; participants could come to the branch and pick up supplies so that they can create their own drawings. Branch Manager Bill Bradford attended the following Webinars: Affecting Change in a Middle Management Role; When the Library Makes Mistakes and Planning for the Post Pandemic Library. Mr. Bradford also attended the ground breaking ceremony for the new Hough Library.

Memorial Nottingham - The Branch staff celebrated summer with exciting programs and outreach events. Adult patrons participated in the Health Awareness Series in partnership with University Hospitals Seidman Cancer Center, and the City of

Cleveland Rain Barrel program. Branch Manager Pasha Moncrief-Robinson partnered with Collinwood Branch Manager Caroline Peak at two neighborhood outreach opportunities, the Annual Back to School Fair and the East 185<sup>th</sup> Street Fair from which hundreds of people received school supplies and CPL resources.

# OUTREACH & PROGRAMMING SERVICES

#### SUMMARY

During June - August, the Cleveland Public Library (CPL) implemented a phased reopening of the Library. It raised its capacity limits to 50% of its pre-COVID operating capacity, reopened meeting rooms, and resumed many engagement services such as Library tours and wedding photography; library programming and educational services remained online with some exceptions.

#### YOUTH

Summer Lit League (SLL) is an eight-week program that challenges children and adults alike to read for a chance to win prizes. Participants are separated into three age groups: Kids (0-11), Young Adults (12-18), and Adults (19+).

The 2021 SLL theme, A World of What Ifs, was a nod to artist Kameelah Janan Rasheed, a Brooklyn-based artist who will be doing a residency at the Library as part of FRONT International's Contemporary Art Expo in 2022. Rasheed's installations are designed to spark conversation by way of openended textual prompts, and this concept was woven into the summer reading program curriculum.

Participation in this year's program was significantly higher than 2020, with 6,293 people registrations. While the registration numbers remained lower than years past (pre-Covid-19 era), almost half of the registrants completed the challenge: 2,890 (46% completion rate). Additionally, there was an increase in virtual programming and activities: completed activities (161), written reviews (1,445), books read (43,773), trackable virtual video views (517).

Children who completed the Summer Lit League earned chances to win prizes such as a PS5, Apple iPad, Chromebooks, Nintendo Switch, and family passes to the Great Lakes Science Center. The program concluded with a culminating event on Thursday, August

5, at the Great Lakes Science Center. The Great Lakes Science Center provided a generous in-kind donation of five thousand dollars to make the finale possible. As a result, there was an uptick in finale attendance (1,583), as it was scheduled on a weekday, allowing daycare centers and Cleveland Metropolitan Summer Enrichment students to attend.

The Rock and Roll Hall of Fame, Great Lakes Science Center, The Cleveland Monsters, Center for Arts-Inspired Learning, and Literary Cleveland served as vital partners in this year's SLL reading program.

Young Scholars Academy (YSA), a kindergarten readiness program designed for children ages 3-6 was held during July and August. Approximately 25 families participated in both the beginner and intermediate level virtual courses that were held once a week for 6 weeks. The lessons and activities are based on the Ohio Department of Education Learning Standards; participating parents are given researched-based tips that support learning opportunities at home.

Violin for Boys, the Library's music education program that provides one-on-one violin instruction to school-aged students, was held from June - August. Thirteen students from the Langston Hughes and Rice branches and the Faith Foundation participated in the summer's violin program, with classes being offered inperson and virtually.

#### ADULT

On Saturday, June 12, the Library hosted the final Writers & Readers event of the 2021 season. Author and linguist John McWhorter participated in a moderated conversation with Mordecai Cargill of the ThirdSpace Action Lab.

John McWhorter is the author of more than a dozen books, including The Power of Babel: A Natural History of Language, Losing the Race: Self Sabotage in Black America and Our Magnificent Bastard Tongue: The Untold History of English. In 2016 he published Words on the Move: Why English Won't - and Can't - Sit Still (Like, Literally). He also regularly contributes to newspapers and magazines including The New Republic, Time, and The Atlantic, including his article on how immigrants change languages and an essay on policing the "N-word."

On June 17 as a follow-up to the John McWhorter event, the Library hosted a workshop facilitated by YWCA Greater Cleveland's President & CEO Margaret Mitchell. Reparations: A Path to Healing was a presentation and discussion about the history and current state of reparations in the United States.

In June, the Library hosted a series of programs to recognize Juneteenth, the federal holiday that commemorates the emancipation of African-American slaves.

On Tuesday, June 15, the Library hosted Controlled Narrative: Telling Our Own Story, a program facilitated by Shelli Reeves that discussed the importance of owning, controlling, and preserving Black and African American history through the art of storytelling, documenting, and archiving the past. The program focused on the history of Black Glenville through the lens and voices of the Black community.

On Friday, June 18, the Library screened Monumental Crossroads a documentary about the national debate over Confederate Monuments. The screening was followed by an interview with the film's director, Tim Van den Hoff. Van den Hoff of Gander Yonder Pictures is a Netherlands-based independent producer and distributor of social issue documentaries.

On Saturday, June 19, the Library hosted What is Free? a virtual event that provided practical solutions for improved health, financial stability, and spiritual connectedness for African American Clevelanders.

#### **EXHIBITS**

In July and August, the Library unveiled a 2-part public art installation featuring two works by artist Darius Steward: a mural and a grouping of six sculptures. Steward's Baggage Claim, in Search of New Beginnings, is an installation that embraces the themes of identity, progress, and perseverance. It is on display in Cleveland Public Library's Eastman Reading Garden and Harvard-Lee Branch as part of See Also, the public art program presented every year in partnership with LAND studio.

Steward is a renowned artist in Cleveland whose work has been featured in various galleries and exhibitions, including the FRONT International: Cleveland Triennial; holds a BA from the Cleveland Institute of Art and an MFA from the University of Delaware. He is mainly known for his watercolor work, including

watercolor paintings surrounding the baggage claim concept. His 2-dimensional work is displayed in a newly constructed mural framing system at the Harvard Lee Branch, and the sculptures are placed in the Eastman Reading Garden.

Baggage Claim, in Search of New Beginnings, was made possible through Cleveland Public Library's partnership with LAND studio and additional funding from the Char and Chuck Fowler Family Foundation through the LANDFORM program. The sculpture installation will display through early 2022 in the Eastman Reading Garden, located between Main Library and Louis Stokes Wing on Superior Avenue downtown. In addition, the mural can be viewed at the Harvard-Lee Branch at 16918 Harvard Avenue in Cleveland.

On August 27, in observance of Black Philanthropy Month, The Soul of Philanthropy Cleveland (TSOPCLE) and the Cleveland Public Library invited journalists to an exclusive sneak peek of the new Celebrate Those Who Give Black™ exhibition, which is permanently housed at the Cleveland Public Library, Main Branch. The exhibition tells the story of African Americans who give time, money, and talent to a better life in Cleveland. The community nominated each person for their selfless acts of humanity.

On August 28, in a continued recognition of Black Philanthropy Month, and most specifically Giving Black Day 8/28, a day dedicated to promoting financial support for black-led and black-benefiting grassroots 501(c)3 organizations, CPL in partnership with TSOPCLE, and the Black Equity and Humanity Fund, hosted the Celebrate Those Who Give Black™ event and exhibit ribbon-cutting ceremony. This event recognized 14 Cleveland African American Philanthropists by honoring them in the following categories, Youth, Young Adult, Hidden, Emerging, and Legacy Philanthropists. The honorees included Archie Green, Cherish Jackson, Karen Murray, Michelle Powell, Billy Sharp, Dr. Rachel Talton, Linda Lanier, Veranda Rodgers, Dameyonna Willis, Shamari Brazile, Shawn Starr Wilson, Dr. Charles Modlin, Bracy Lewis, and Dr. Yvonne Pointer. A highlight of the philanthropic efforts of these 14 honorees is now on display in the Celebrate Those Who Give  $Black^{m}$  exhibit housed at the Cleveland Public Library. In addition, during this event, the United Black Fund, TSOPCLE, and the Black Equity and Humanity Fund presented the Cleveland Public Library with a financial contribution to their

foundation as a symbol of commitment to the ongoing partnership with the Cleveland Public Library.

# EXTERNAL RELATIONS & DEVELOPMENT AND FOUNDATION

# EXTERNAL RELATIONS & ADVOCACY UPDATES:

- **Goal:** Increase Elected Officials and Key External Stakeholders' Awareness and Understanding of CPL's Community Impact
  - Elected Official Engagement
    - Facilities Master Plan (FMP)
      - Branch Updates
        - o Met with local legislators to provide high-level updates of the FMP Phase 1A and 1B branch(es) in their locale/jurisdiction
          - City Council
            - Councilwoman Jenny Spencer (June and August)
            - Councilwoman Delores Gray
      - Branch Updates Continued
        - o Continued to apprise local legislators on FMP Phase 1B efforts of the branch(es) in their locale/jurisdiction
      - Branch Groundbreakings (1A)
        - o Apprised local legislators and CDC's on FMP Phase 1A groundbreaking efforts of the branch(es) in their locale/jurisdiction
          - Councilman Basheer Jones presented City of Cleveland proclamation and City Council resolution at Hough (June)
          - Councilwoman Yvonne Conwell presented County Council proclamations at Hough (June) and Jefferson (July)
          - Councilwoman Delores Gray presented City of Cleveland

- proclamation and City Council resolution at Woodland (June)
- Councilman Kerry McCormack presented City of Cleveland proclamation and City Council resolution at Jefferson (July)
- Councilman Charles Slife presented City of Cleveland proclamation and City Council resolution at West Park (July)
- Councilman Dale Miller presented County Council proclamation at West Park (July)
- Advocacy: Public Library Fund (PLF)
  - Governor DeWine approved the PLF (public library fund) at 1.7% of the general revenue fund

# • Additional External Relations & Advocacy Efforts

- Attended Congresswoman Marcy Kaptur's Humanities Forum
- Met with Michelle Gillcrist, Governor DeWine's Office, and CPL was presented with a certificate of recognition for its work with Gov. DeWine's vaccination efforts.

#### CPL DEVELOPMENT UPDATES:

• Goal: Align fundraising to support CPL's new strategic plan and facilities master plan (FMP)
Fundraising

# Strategic Plan Priority: Build 21st Century Resources

- Awarded grant from The Cleveland Foundation in support of Digital Navigators program
- Submitted and awarded grant from The Clubhouse Network and Best Buy to implement a Clubhouse to Career/College (C2C) mentorship/internship program

- Submitted Emergency Connectivity Fund request for additional hotspots and digital access in Central neighborhood
- Submitted request to PNC for financial literacy programming
- Submitted grants to the State Library of Ohio for American Rescue Plan
  - To support outreach efforts
  - To support the Cleveland Digital Public Library

# Strategic Plan Priority: Create Opportunity for Conversations that Matter

 Awarded Open Grant from the State Library of Ohio for an empowerment speaker series at MLK Branch

# Strategic Priority: Inspire Discover of Arts & Culture

- Awarded grant from Neighborhood Connections for a garden at Rice Branch
- Created the Barbara Margolis Memorial Fund for Glenville Branch

#### • Additional Efforts

- Held FMP Neighborhood Branch Public Art Campaign: Fundraising Strategy Team (FST) meeting
- Held FMP Neighborhood Branch Public Art Committee meeting

# CPL FOUNDATION UPDATES:

- Goal: Reach Financial Targets
  - Advanced efforts for 2021 corporate giving solicitations
    - Secured sponsorships
      - o Applied Industrial Technologies
      - o SO-IL
      - o United Way of Greater Cleveland

# • Additional CPL Foundation Efforts

• Hosted two Done-in-a-Day groups with Eaton Corp

- Sorted withdrawn materials for Thrift Books and Gift Shop
- CPLF Board
  - Held New Board Orientation Part 2
  - Held quarterly board meeting in June
    - New member(s) include:
      - o Greg Harris, Rock & Roll Hall of Fame
  - Held CPL Foundation Executive Committee monthly meetings
  - Held CPL Foundation Governance Committee meeting
  - Held CPL Foundation Finance Committee meeting
  - Held CPL Foundation Development Committee meeting

## ADDITIONAL DEPARTMENT EFFORTS

- Staff attended conferences/virtual conferences/webinars including:
  - o Ohio Library Council Budget Webinar
  - o GCP Annual Event
  - o Raiser's Edge: Giving Tuesday Campaign Webinar
  - o 2021 Cleveland Foundation Annual Meeting
  - o NOACA EVSE Site Partner (Charging Stations) Webinar

# COLLECTION & TECHNICAL SERVICES

A vaccination clinic was held at the Lake Shore facility on August 6. Adam Jaenke from the Center for Local & Global History visited the Lake Shore facility on August 26 to photograph the Collection and Technical Services staff and the spaces within the building at that location as part of the Neighborhood Photographic Survey (NPS).

Director of Collection and Technical Services Sandy Jelar Elwell met separately with Popular Library Manager Sarah Flinn and Youth Services Manager Annisha Jeffries to review the last copies of titles being stored at the Lake Shore facility from the Group 1A branches of the Facilities Master Plan (FMP). Ms. Jelar Elwell along with Regional Director Michael Dalby, Special Projects Manager Michael Ruffing, and Human Resources Recruiter Sacheen Dunn-Ford participated on the interview panel for the Collection and Acquisitions Manager position.

Ms. Jelar Elwell and Collection Management Librarian Laura Mommers met virtually with Midwest Tape Account Executive Corey Etterling to get updated on changes at Midwest Tape and with hoopla Digital. Ms. Jelar Elwell also met virtually with EBSCO Account Services Manager Jamie Gieseck-Ashworth to review the Cleveland Public Library's annual EBSCO periodical subscription renewal.

Ms. Jelar Elwell attended several Leadership meetings of the Women's Employee Resource Group (ERG), weekly meetings of the Doing Business with CPL Committee, and an Ohio Technical Services Managers Zoom meeting. She continued to participate in meetings of the Capital Improvement Plan Core Team and Transition Planning/Move Management Team and participated as a speaker in the Doing Business with CPL Vendor Forum that was held on August 26. Ms. Jelar Elwell attended OverDrive's virtual Digipalooza 2021 and OverDrive webinars on "Getting Started with OverDrive Marketplace" and "Using ARPA Funding to Support Your Digital Collection."

Collection and Technical Services Managers and staff attended the CPL Town Hall: Towards Full Opening in June, the Ease@Work Informational Session in July, and the CPL Town Hall: Towards Reopening in August. Managers and staff attended an informational meeting about moving to the new Central Distribution Facility (CDF) at the Woodland location led by Chief Operations Officer John Lang and Chief of Special Projects and Collections John Skrtic in July. Several staff met individually with Mr. Skrtic in August.

Throughout the summer, there were intermittent issues with the chiller system used to cool the Lake Shore building and on one occasion it resulted in Collection and Technical Services staff working at other locations when it could not be repaired quickly.

Acquisitions: The Acquisitions Department ordered 8,635 titles and 15,250 items (including periodical subscriptions and serial standing orders); received 57,721 items, 3,291 periodicals, and 342 serials; added 778 periodical items, 145 serial items, 478 paperbacks, and 754 comics; and processed 4,159 invoices and 183 gift items.

Acquisitions Coordinator Alicia Naab continued to work on OverDrive eBook and audiobook collection development in the absence of a Collection Manager. Ms. Naab collaborated with Library Assistant David Furyes to decipher the new configuration of OverDrive's Marketplace website and implore OverDrive to provide the data that is needed for making selection decisions. Ms. Naab assisted Fine Arts & Special Collections Manager Pam Eyerdam in utilizing the gift funds that had been allocated for the year before her retirement at the end of June.

Acquisitions Librarian Leslie Pultorak began a leave of absence on June 28 and returned to work on July 19.

<u>Catalog</u>: Librarians cataloged 8,244 titles and added 9,009 items for Cleveland Public Library. Librarians also added 2,665 titles, merged 225 records, and edited 195 titles for CLEVNET member libraries. Clerical staff cataloged 964 titles and added 7,296 items for the Cleveland Public Library. Clerical staff also added 3,372 records and fixed 67 incorrectly coded large print books for the CLEVNET libraries.

Catalog Librarian Perry Huang reviewed holds and extra copy trucks while Catalog Manager Andrea Johnson was on vacation. Technical Services Librarian Amei Hu reviewed the finished non-book trucks. Technical Services Librarian Barbara Satow reviewed holds and extra copy trucks while Ms. Johnson and Mr. Huang were on vacation. Ms. Satow created original records for an aerial map of the United States from 1920, a 1942 map of air and sea transport routes during World War II, and a 1949 tourist map of Memphis, Tennessee. Technical Services Librarian Michael Gabe assisted Ms. Satow in researching a map of the Yugoslav Riviera.

Technical Services Librarian Erin Valentine met with Fine Arts & Special Collections Manager Pam Eyerdam to discuss the Embedded Catalog Librarian Project after Ms. Eyerdam's retirement at the end of June. Ms. Valentine also met with Librarian Raymond Rozman to discuss the cataloging of a large purchase of chess materials from Philip Cohen. Ms. Valentine created an original record for 26 unique photographs of the Cincinnati civil rights movement taken by staff of the Cincinnati Enquirer between 1964 and 1966. Ms. Valentine also created original records for two sets of architectural drawings created by Kent State University architecture students for the Historic American Buildings Survey: The Cleveland Grays Armory and Saint Paul Episcopal Church of East Cleveland.

Ms. Valentine sent the digitized album "Town of Massena, New York: built in 1907 by the Aluminum Company of America," which she cataloged in January, to the Town of Massena Historian, MaryEllen Casselman. In January, the historian had helped Ms.

Valentine identify correct subject headings for the record, and showed interest in having a digital copy of the album when available. Ms. Casselman replied that the album contained the only known photographs of the first Catholic Church in Massena.

Mr. Gabe represented CPL's Cultural Diversity Employee Resource Group at One World Day on August 29. Ms. Satow participated in Ohio Library Council (OLC) Technical Services Action Council meetings on June 15 and August 24 via Zoom. The meetings included planning for OLC's Technical Services Retreat in April 2022. Ms. Valentine attended a Board meeting of the Northern Ohio Technical Services Librarians on August 24, taking meeting notes in her role as NOTSL Secretary.

Collection Management: Collection Management Librarian Laura Mommers attended the following webinars throughout the summer: "HarperCollins Children's Fall 2021 Preview"; "New Books by New YA Authors"; "Picture Book Parade"; "Youth Authors and ARCs"; "Random House Children's Books Fall 2021 Preview"; and "Chapter Books and Early Reader."

<u>High Demand</u>: The High Demand Department ordered 1,897 titles and 15,465 items; received and added 16,438 items; processed 996 invoices; and added 1,913 records for the CLEVNET libraries.

High Demand Librarian Dale Dickerson continued to handle additional tasks due to the temporary redistribution of work assignments for the Collection Management Department.

<u>Materials Processing</u>: The Materials Processing Technicians processed 63,244 items.

Shelf/Shipping: The staff of the Lake Shore Shelf/Shipping Department sent 153 items to the Main Library for requests and 221 items to fill holds. Main Library received 634 telescopes, the Branches received 747 telescopes, CLEVNET received 216 telescopes, CSU received 8 telescopes, CWRU received 4 telescopes, and Tri-C received 3 telescopes. A total of 1,612 telescopes were shipped out. The Technicians sent out 1,234 items of foreign material and in total 30,893 new items were sent to the Acquisitions and High Demand Departments.

Materials Handling Supervisor James Clardy participated in the ReImagined Branch Furniture Showroom Open House at the Lake Shore facility.

## MARKETING & COMMUNICATIONS

#### EXECUTIVE SUMMARY

Over the summer, Cleveland Public Library continued to provide programming to the community both virtually and in-person. In response to the COVID-19 Delta variant, the Library reissued a mask mandate for patrons visiting all locations. Social distancing protocol continues to be encouraged.

Our marketing efforts included media releases, social media and digital (cpl.org, Off the Shelf, community calendars), and printed materials (post cards, calendar).

## Library Programs & Services

**Objective:** Remain relevant by promoting programs and services to help Greater Clevelanders thrive.

FACILITIES MASTER PLAN: As part of the process to reimagine our neighborhood branches, Cleveland Public Library gave progress updates to local media outlets. Groundbreaking celebrations for Jefferson, Woodland, and Hough took place.

#### MEDIA COVERAGE:

- <a href="https://www.crainscleveland.com/real-estate/circle-square-developers-say-dramatic-street-overhaul-will-cost-89-million">https://www.crainscleveland.com/real-estate/circle-square-developers-say-dramatic-street-overhaul-will-cost-89-million</a>
- <a href="https://www.news5cleveland.com/news/local-news/whats-going-on-with/6-projects-that-are-changing-midtown-cleveland">https://www.news5cleveland.com/news/local-news/whats-going-on-with/6-projects-that-are-changing-midtown-cleveland</a>
- https://www.news5cleveland.com/news/local-news/cleveland-metro/cleveland-public-library-to-celebrate-construction-of-new-hough-branch
- <a href="https://www.cleveland.com/community/2021/07/cleveland-public-library-kicks-off-west-park-branch-renovations-with-saturday-celebration.html">https://www.cleveland.com/community/2021/07/cleveland-public-library-kicks-off-west-park-branch-renovations-with-saturday-celebration.html</a>
- https://fox8.com/news/watch-live-cleveland-library-intremont-celebrates-renovations-with-groundbreakingceremony/

NEXT 400 ROUNDTABLE: In partnership with WOIO 19News and its "The Next 400" initiative, Cleveland Public Library hosted Facebook Live discussions on the topic of the black & LGBTQ+ identity during Pride month, the Hough uprising, and barriers to student success.

#### MEDIA COVERAGE:

• <a href="https://www.cleveland19.com/2021/07/16/longtime-cleveland-residents-see-promise-hough-community/">https://www.cleveland19.com/2021/07/16/longtime-cleveland-residents-see-promise-hough-community/</a>

JUNETEENTH: Cleveland Public Library hosted <u>a week of events</u> in celebration of Juneteenth - the emancipation of those who had been enslaved in the United States. Highlights included: Writers & Readers titled Black America, Owning Your Future with John McWhorter, a film screening of Monumental Crossroads, a discussion on Black Glenville, and a joint event with The Soul of Philanthropy Cleveland (TSOPCLE).

#### MEDIA COVERAGE:

- <a href="https://www.beaconjournal.com/story/news/2021/06/06/book-talk-ohio-author-explores-past-lost-civil-war/7510776002/">https://www.beaconjournal.com/story/news/2021/06/06/book-talk-ohio-author-explores-past-lost-civil-war/7510776002/</a>
- <a href="https://www.news5cleveland.com/entertainment/events/northeast-ohio-organizations-celebrating-juneteenth-with-festivals-and-speakers-this-weekend">https://www.news5cleveland.com/entertainment/events/northeast-ohio-organizations-celebrating-juneteenth-with-festivals-and-speakers-this-weekend</a>
- https://www.cleveland19.com/2021/06/18/dear-ancestorsletters-reflection-celebrating-juneteenth/

**SUMMER READING:** Summer Lit League began on June 7. Kids (0-11) and Young Adults (12-18) can read for the opportunity to earn prizes like a PS5, Apple iPad, Nintendo Switch, Great Lakes Science Center passes, and more. There was also a companion program for adults in partnership with Literary Cleveland. A finale celebration took place at The Great Lakes Science Center.

#### MEDIA COVERAGE:

- https://www.northeastohioparent.com/things-to-do/librariesoffer-summer-reading-programs-forkids/?mc cid=19d8bdfb85&mc eid=5c3ea501e3
- https://www.youtube.com/watch?v=BLHcms-jd6Y
- https://www.clevelandjewishnews.com/features/special sections/education/summer-reading-keeps-children-on-right-page-for-school/article 32cfc342-c4aa-11eb-b78f-bfca2e728d7a.html

INKUBATOR: In partnership with Literary Cleveland, the Library held a pop-up celebration for Lit Cleveland's Inkubator conference in the Eastman Reading Garden. The Library also provided the keynote speaker, author and poet Claudia Rankine.

#### MEDIA COVERAGE:

- <a href="https://clevelandmagazine.com/things-to-do/articles/6-things-to-do-this-weekend-in-cleveland-july-16-18">https://clevelandmagazine.com/things-to-do/articles/6-things-to-do-this-weekend-in-cleveland-july-16-18</a>
- https://coolcleveland.com/2021/07/lit-clevelands-two-weekinkubator-conference-is-back-and-still-virtual/
- <a href="https://www.news5cleveland.com/news/local-news/cleveland-metro/literary-clevelands-2021-inkubator-writing-conference-features-nationally-recognized-writers-interactive-workshops">https://www.news5cleveland.com/news/local-news/cleveland-metro/literary-clevelands-2021-inkubator-writing-conference-features-nationally-recognized-writers-interactive-workshops</a>

ART AT CPL: In August, Cleveland Public Library and LAND Studio unveiled a new, temporary public art installation at the Eastman Reading Garden. This year's new installation features sculptures by artist Darius Steward. There is a companion piece, a mural outside the Harvard-Lee Branch.

TSOPCLE also unveiled a newly refreshed "Celebrate Those Who Give Black" exhibition featuring works from a new set of honorees.

#### MEDIA COVERAGE:

#### See Also & Darius Steward:

- https://www.cleveland.com/news/2021/08/darius-steward-breaks-new-artistic-ground-in-sculptures-at-cleveland-librarys-eastman-reading-garden.html
- https://www.ideastream.org/news/cleveland-artist-dariussteward-lets-go-of-baggage-with-new-works

# Celebrate Those Who Give Black:

- <a href="https://www.cleveland19.com/2021/08/27/exhibit-that-honors-black-philanthropists-will-be-cleveland-public-library/">https://www.cleveland19.com/2021/08/27/exhibit-that-honors-black-philanthropists-will-be-cleveland-public-library/</a>
- https://www.news5cleveland.com/news/local-news/celebratethose-who-give-black-exhibition-at-cpl-celebrates-blackphilanthropy-in-cleveland

#### PUBLIC RELATIONS OVERVIEW

Cleveland Public Library garnered 645 mentions for the months of June, July, and August, reaching more than 85 million people in national and local TV news, radio, and online and print.



#### SOCIAL MEDIA SUMMARY

#### AUDIENCE GROWTH:

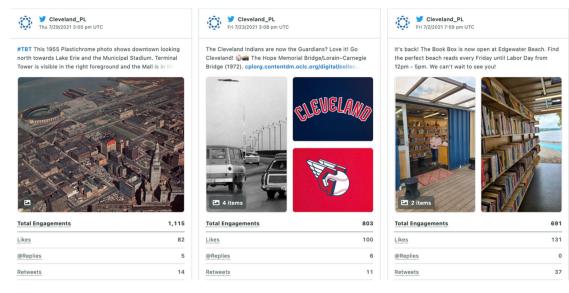
Over June, July, and August, the Library's total audience growth increased on its social platforms. Engagement rate is up 12.7% compared to the previous 3-months. This growth means that the Library's messaging is resonating more with our audiences and is encouraging engagement and conversation. Some of the most successful posts featured timely topics like: the Cleveland Guardians team name, the Olympics, and the "Baggage Claim" display in the Eastman Reading Garden.

**Broadcasts:** Marketing continues to explore streaming opportunities, conversations, and content that promote learning and timely topics. Popular examples include:

- The Next 400 Digital Round Table: The Library hosted several discussions with WOIO 19 on topics such as the black & LGBTQ+ identity during Pride month, the Hough uprising, and barriers to student success.
- Book Drops: In this series, CPL staff members recommend reads on Facebook Live. Topics included graphic novels, <u>TV</u> adaption of novels, <u>YA</u> books for adults, <u>Sci-Fi</u>, and more.

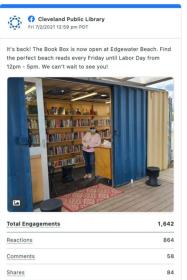
VIDEO CONTENT PRODUCTION: Highlights include: <u>Summer Olympics at CPL</u>, how to install a <u>rain barrel instructional video</u>, <u>Summer Lit League videos</u>, and <u>CPL highlight video</u>.

# Most Popular Posts by Platform:









# PROPERTY MANAGEMENT

# Carpenters/Painters

- STERLING- installed speed bumps and slow down signage in parking lot.
- Rockport- installed book drop box.
- Carnegie West- reinstalled pavers in front of building due to property defacing.

- Brooklyn- installed swinging door at circulation desk.
- Installed and took down tents at Hough, Jefferson, Westpark, and woodland for groundbreaking ceremonies.
- Main- removed old flooring and installed carpet squares in public elevators. Painted Eastman Reading Garden gates and installed new locks.
- Lakeshore- patched parking lot.

# Maintenance Mechanics

- Completed the ionizer installation project for LSW air handlers. Shifted ionization project over to the Main building.
- Worked with Shippers Highway on the installation of protective cage enclosures for the new Mt. Pleasant HVAC units.
- Worked with TH Martin on installing a replacement cooling tower fan motor for Lakeshore's chiller system.
- Completed phase 2 and 3 of LSW's high voltage switchgear maintenance project with Siemens.
- Continued LSW return fan motor/VFD replacement project.
- Continued installation of outdoor air quality sensors for the US Ignite air monitoring collaboration with CWRU, Digital C and CSU.
- Continuing transition from the old reverse osmosis system to Western Reserve's water filtration equipment for LSW humidifiers.
- LSW/Main lighting work orders ballast replacement and relamping.
- Completed the relocation of the carpenters/painters workshop and garage equipment storage in support of the Woodland/CDF FMP project. Completed ductwork and furnace/ac installation.
- Completed work on data cabling runs (CAT6) for the branch 211 phones.
- Completed Eastman Garden projects:
  - Restored garden fountain.
  - Cleaned/power washed granite pavers, grouted with polymeric sand.
  - Reconditioned/polished garden gates and statues.
  - Painted iron fencing on Superior and Rockwell.

- Added/replaced plants, mulching and misc. landscaping work.
- Installed hanging plant baskets on light poles and laptop bar.
- Planted annuals on planters in front of LSW/Main (Superior side).
- Support/setup for Phase 1A groundbreaking ceremonies.
- 24/7 response to building emergencies and critical work orders.
- Continuing work on scheduled preventative maintenance requisitions generated by Hippo CMMS.
- Continuing work on the balance of the security camera project (IPS/Harrington Electric). Continuing work/meetings with FMP Core Group and the Capital projects team on FMP design, building standards and move management.

## SAFETY & PROTECTIVE SERVICES

Safety Services

- NARCAN training for new SPS officers was completed. Instructors were Metro Health representatives.
- The last two Safety & Protective Services officers completed the Ohio Peace Officer Training Academy's 124 hour class.
- Two SPS officers participated in the Train the Trainor PhaZZer class. SPS officers are scheduled to begin training in September.
- SPS has stocked the LSW, Main, rear dock, and Lake Shore security desks with adult and kids masks.

#### PROTECTIVE SERVICES

# Activity

Month	Total Dispatch Activity	Total Alarms	Branch Incide nts	Downtown Campus Incidents	Incident Reports Gen.	CPL access activities
Aug 2021	2339	38	69	15	188	28
July 2021	1999	38	30	18	86	30
June 2021	2088	24	63	27	125	26
May 2021	2374	36	25	22	155	32
April 2021	2145	61	37	26	95	36
March 2021	2326	54	12	5	119	28
Feb 2021	1575	34	1	15	51	16

Jan 2021	1819	39	8	2	24	34
Dec 2020	1846	9	12	4	21	8
Nov 2020	2487	52	16	17	73	29
Oct 2020	2303	69	22	43	94	34
Sept 2020	2550	42	29	30	82	87
Aug 2020	2226	27	12	9	20	37

Special Attention, Special Events, and Significant Incidents

- Video requests filled for RTA PD "Baby Jane Doe" footage from inside LSW, Homeland Security requested video of Public Square shooting suspects, and CPD for a Clark avenue shooting.
- Overtime filled for Finance department detail, Cleveland Mayoral event, Special Election coverage, Eastman Reading Garden wedding, special delivery to East 6<sup>th</sup> street door, Retirement party in Reading Garden, and Those Who Give Black event.
- Identification badges were created for Osborn Engineering staff.
- A vehicle crashed through the front entrance of Woodland branch. Royce afterhours security responded and forwarded pictures.
- SPS branch patrol officers have checked on CPL staff at the Wade Oval and Edgewater book boxes.

# Protective and Fire Systems

- Fire extinguisher audits were completed at all branches from June through present.
- Guardian Alarms now monitors all CPL facility burglar and fire alarms.

# Contract Security

- I met with Royce management to discuss officer placements, uniform standards, and training.
- Multiple Royce quards were removed from the CPL account.

# Administration

- Information requests from Local 1199 were completed before the deadline.
- The Health and Safety Committee were forwarded reports redacted by SPS Supervisors.
- Eleven SPS officers received upgraded ballistic vests.
- SPS mgmt. has participated in each new staff orientation in the Learning Commons.

- SPS participated in the Ohio Metropolitan Libraries Security Manager's meeting.
- Action Defense was selected to conduct Pepper Gel training for new SPS officers.

# INFORMATION TECHNOLOGY & CLEVNET

The CLEVNET Directors held their 3<sup>rd</sup> quarterly Meeting using Microsoft Teams on July 30<sup>th</sup> 2021. Hilary Prisbylla, Director of CLEVNET, provided updates for the group on several ongoing projects and solutions available to the membership. These include:

- Springshare's LibAnswers and LibCal platforms, used for virtual reference, event management, room reservations, and equipment booking
- Patron self-checkout functionality available through the CLEVNET Mobile App
- Patron Point, used for email newsletters, welcome campaigns, and patron notification
- BLUEcloud Analytics, CLEVNET's data warehouse and analytics tool, which now has its own separate instance for better stability and reporting capabilities and
- the upcoming SirsiDynix Symphony (ILS) upgrade to the latest server version

Ms. Prisbylla's team is also working with staff at Stow-Munroe Falls Public Library in preparation for their migration to CLEVNET. Stow-Munroe Falls Public Library will go live on CLEVNET on September 13, 2021.

Larry Finnegan, Director of IT for CLEVNET, reported on several projects his team has been working on. These projects included a positive update on progress with the CLEVNET VoIP service with the potential to add new libraries in the coming months. In preparation for Stow going live on CLEVNET, the Network team has also migrated Stow's existing network to the CLEVNET network, and the Solutions team will soon migrate them to Office 365 and other services.

Ms. Prisbylla announced that Megan Trifiletti, formerly a Library Systems and Applications Specialist for the last 4 years, had been promoted to the position of Library Systems and Applications Analyst. Ms. Prisbylla congratulated Ms. Trifiletti on her new position.

Tim Diamond, Chief Knowledge Officer at Cleveland Public Library (CPL) and CPL's liaison to CLEVNET, reported on a discussion that he had with Tom Corrigan, a member of the CPL Board of Trustees for over 35 years, regarding the changes to CLEVNET's governance in the last 7 years. On June 16, 2021, Mr. Corrigan attended the CLEVNET Executive Panel meeting. During the Executive Panel meeting, Mr. Corrigan expressed his support of CLEVNET's governance and requested that Mr. Diamond provide a presentation to the CPL Board at their June 17th, 2021 meeting outlining these changes and the evolution of CLEVNET. Mr. Diamond then gave that same presentation to the CLEVNET Directors.

Mr. Diamond also introduced John Skrtic, Chief of Collections and Special Projects at CPL. Mr. Skrtic will be taking over as the new CPL liaison after Mr. Diamond's retirement, and Mr. Diamond wholeheartedly recommended him to the CLEVNET Directors. Mr. Skrtic has worked for CPL for over 30 years in a variety of public services roles. He is devoted to the library profession and the success of CPL. He is looking forward to working with CLEVNET.

Mr. Diamond then reviewed the results of the CLEVNET satisfaction survey conducted with the CLEVNET Directors. 41 of the 46 Directors responded to the survey. 85% of respondents said they would recommend CLEVNET to a non-CLEVNET library, and 95% indicated the quality of CLEVNET services were in the "High to Very high" quality range.

Finally, the group acknowledged Tim Diamond's retirement. Lorena Hegedus, Chair of the CLEVNET Executive Panel, congratulated Mr. Diamond and thanked him for all his years of dedicated service to libraries and to CLEVNET. Mr. Diamond will be greatly missed.