

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2020**

CIRCULATION ACTIVITY*	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2020	2019	2020	2019	2020	2019	
Main Library	128,683	129,622	670	704	270,760	267,476	1.2%
Branches	239,276	216,430	1,179	1,110	499,538	458,449	9.0%
Mobile Units	288	3,093			674	6,029	-88.8%
Library for the Blind	34,015	35,361			73,831	75,568	-2.3%
OLBPD BARD	18,587	12,090			34,036	25,590	33.0%
eMedia	54,590	45,232			115,109	94,949	21.2%
TOTAL CIRCULATION	475,439	441,828			993,948	928,061	7%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD Gain/Loss
	2020	2019	2020	2019	
eBook	26,743	22,264	56,937	47,204	20.6%
eAudiobook	19,892	16,041	41,492	33,676	23.2%
eMusic	4,327	4,505	8,874	8,913	-0.4%
eVideo	2,413	663	5,064	1,354	274.0%
eMagazines	1,215	1,759	2,742	3,802	-27.9%
TOTAL eCIRCULATION	54,590	45,232	115,109	94,949	21.2%

Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2020	2019	2020	2019	
Main Library	107	56 minutes	11593	13357	15791	12568	25.6%
Branches	591	42 minutes	90415	109893	83774	76860	9.0%
TOTAL USAGE	698		102008	123250	99565	89428	11.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total		Year-to-Date	
	2020	2019	2020	2019
	750	611	1489	1301

WALK-IN COUNT*	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2020	2019	2020	2019	2020	2019	
Main Library	27341	27265	142	148	56761	54952	3.3%
Branches	153479	146979	756	754	316012	287635	9.9%
TOTAL VISITS	180820	174244			372773	342587	8.8%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR FEBRUARY 2020**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	3,663	1,842	941	1,177	7,623	492	8,115
Brooklyn	3,059	1,105	374	664	5,202	428	5,630
Carnegie West	4,829	1,686	1,573	1,555	9,643	1,023	10,666
Collinwood	3,440	1,024	506	1,666	6,636	628	7,264
East 131st	1,819	849	202	482	3,352	340	3,692
Eastman	8,353	2,206	1,455	2,017	14,031	1,737	15,768
Fleet	5,599	1,381	735	1,353	9,068	593	9,661
Fulton	5,989	2,016	385	802	9,192	729	9,921
Garden Valley	1,837	639	181	228	2,885	217	3,102
Glenville	3,858	1,606	485	1,394	7,343	514	7,857
Harvard-Lee	3,219	826	555	911	5,511	858	6,369
Hough	3,664	1,003	313	513	5,493	490	5,983
Jefferson	2,764	1,012	609	1,150	5,535	559	6,094
Langston Hughes	3,381	1,315	508	1,156	6,360	511	6,871
Lorain	3,444	1,197	528	788	5,957	568	6,525
Martin Luther King, Jr.	2,992	542	658	1,167	5,359	784	6,143
Memorial-Nottingham	5,423	918	977	2,473	9,791	1,183	10,974
Mt. Pleasant	1,694	1,030	450	756	3,930	359	4,289
Rice	5,539	1,669	615	1,474	9,297	927	10,224
Rockport	11,338	2,314	1,662	2,281	17,595	1,570	19,165
South	6,613	1,213	640	785	9,251	1,181	10,432
South Brooklyn	9,494	1,505	1,657	2,513	15,169	1,497	16,666
Sterling	3,168	718	576	711	5,173	497	5,670
Union	2,682	786	330	812	4,610	348	4,958
Walz	6,241	1,601	1,016	1,593	10,451	757	11,208
West Park	6,562	1,744	2,628	4,345	15,279	1,675	16,954
Woodland	5,902	1,395	490	786	8,573	502	9,075
TOTAL	126,566	35,142	21,049	35,552	218,309	20,967	239,276

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR FEBRUARY 2020**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2020	2019	2020	2019	Gain/Loss	%G/L
Addison	8,115	7,979	17,407	16,090	1,317	8%
Brooklyn	5,630	4,379	12,224	9,372	2,852	30%
Carnegie West	10,666	10,212	22,837	21,361	1,476	7%
Collinwood	7,264	5,796	15,493	11,389	4,104	36%
East 131st	3,692	3,206	8,384	7,314	1,070	15%
Eastman	15,768	14,093	32,216	30,920	1,296	4%
Fleet	9,661	8,975	20,112	19,207	905	5%
Fulton	9,921	7,422	19,928	15,323	4,605	30%
Garden Valley	3,102	3,273	6,707	7,092	-385	-5%
Glenville	7,857	6,338	16,066	14,171	1,895	13%
Harvard-Lee	6,369	5,500	13,426	11,789	1,637	14%
Hough	5,983	5,571	12,857	12,001	856	7%
Jefferson	6,094	5,902	12,685	12,302	383	3%
Langston Hughes	6,871	6,140	14,136	13,433	703	5%
Lorain	6,525	5,823	14,390	12,313	2,077	17%
Martin Luther King, Jr.	6,143	5,665	12,261	11,510	751	7%
Memorial-Nottingham	10,974	10,456	23,065	22,559	506	2%
Mt. Pleasant	4,289	3,528	8,640	7,699	941	12%
Rice	10,224	10,419	21,867	22,527	-660	-3%
Rockport	19,165	16,740	38,443	34,004	4,439	13%
South	10,432	8,776	22,099	18,946	3,153	17%
South Brooklyn	16,666	13,966	34,598	29,859	4,739	16%
Sterling	5,670	4,997	12,400	10,554	1,846	17%
Union	4,958	4,604	10,517	9,907	610	6%
Walz	11,208	11,704	23,390	24,671	-1,281	-5%
West Park	16,954	17,688	35,266	36,374	-1,108	-3%
Woodland	9,075	7,278	18,124	15,762	2,362	15%
TOTAL	239,276	216,430	499,538	458,449	41,089	9%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE FEBRUARY 2020**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2020	2019	2020	2019	Gain/Loss	%G/L
Addison	3,612	3,664	8,113	7,060	1,053	15%
Brooklyn	3,069	2,764	6,138	5,777	361	6%
Carnegie West	5,594	7,343	11,433	14,849	-3,416	-23%
Collinwood	4,350	3,720	8,585	6,792	1,793	26%
East 131st	7,363	6,352	15,151	11,484	3,667	32%
Eastman	7,128	7,086	15,330	15,041	289	2%
Fleet	6,285	6,784	13,028	14,229	-1,201	-8%
Fulton	5,719	4,778	11,433	9,555	1,878	20%
Garden Valley	3,221	3,539	6,609	6,835	-226	-3%
Glenville	4,312	3,974	8,758	8,145	613	8%
Harvard-Lee	7,513	5,683	14,526	10,929	3,597	33%
Hough	4,848	5,479	11,076	10,713	363	3%
Jefferson	5,091	4,091	10,225	8,019	2,206	28%
Langston Hughes	4,358	5,040	8,938	9,969	-1,031	-10%
Lorain	4,204	4,067	9,456	8,264	1,192	14%
Martin Luther King, Jr.	5,818	4,358	11,614	8,469	3,145	37%
Memorial-Nottingham	4,157	4,025	8,749	8,478	271	3%
Mt. Pleasant	2,833	2,539	5,919	5,006	913	18%
Rice	10,895	9,135	21,479	17,751	3,728	21%
Rockport	8,749	6,105	17,682	12,642	5,040	40%
South	5,849	5,273	11,890	5,273	5,785	-
South Brooklyn	10,045	10,406	20,291	20,083	208	1%
Sterling	7,195	6,782	14,613	14,181	432	3%
Union	4,878	4,703	9,944	9,351	593	6%
Walz	4,741	5,366	10,334	11,058	-724	-7%
West Park	6,142	7,325	13,142	14,692	-1,550	-11%
Woodland	5,510	6,598	11,556	12,990	-1,434	-11%
TOTAL	153,479	146,979	316,012	287,635	28,377	10%

*People-counter equipment not reinstalled post-construction.

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS FEBRUARY 2020**

Total Circulation		Attendance		Population					
Branch		Branch		Branch	2010	2000			
1	Rockport	19,165	1	Rice	10,895	1	South Brooklyn	32,043	34,217
2	West Park	16,954	2	South Brooklyn	10,045	2	West Park	27,814	29,398
3	South Brooklyn	16,666	3	Rockport	8,749	3	#DIV/0!	26,727	34,598
4	Eastman	15,768	4	Harvard-Lee	7,513	4	Eastman	23,674	25,873
5	Walz	11,208	5	East 131st	7,363	5	Rockport	19,896	21,467
6	Memorial-Nottingham	10,974	6	Sterling	7,195	6	Fulton	19,647	22,575
7	Carnegie West	10,666	7	Eastman	7,128	7	Rice	19,462	25,893
8	South	10,432	8	Fleet	6,285	8	Memorial-Nottingham	19,271	22,598
9	Rice	10,224	9	West Park	6,142	9	Harvard-Lee	17,655	21,246
10	Fulton	9,921	10	South	5,849	10	Walz	16,063	18,497
11	Fleet	9,661	11	Martin Luther King, Jr.	5,818	11	Collinwood	14,769	19,377
12	Woodland	9,075	12	Fulton	5,719	12	Langston Hughes	14,439	21,224
13	Addison	8,115	13	Carnegie West	5,594	13	Glenville	14,006	20,302
14	Glenville	7,857	14	Woodland	5,510	14	Addison	13,603	19,263
15	Collinwood	7,264	15	Jefferson	5,091	15	East 131st	13,025	18,001
16	Langston Hughes	6,871	16	Union	4,878	16	Mt. Pleasant	12,792	17,155
17	Lorain	6,525	17	Hough	4,848	17	Lorain	12,588	14,589
18	Harvard-Lee	6,369	18	Walz	4,741	18	Martin Luther King, Jr.	12,392	15,483
19	Martin Luther King, Jr.	6,143	19	Langston Hughes	4,358	19	Carnegie West	10,487	11,716
20	Jefferson	6,094	20	Collinwood	4,350	20	Union	8,416	12,603
21	Hough	5,983	21	Glenville	4,312	21	Sterling	8,267	8,712
22	Sterling	5,670	22	Lorain	4,204	22	Woodland	7,946	7,213
23	Brooklyn	5,630	23	Memorial-Nottingham	4,157	23	South	6,325	7,729
24	Union	4,958	24	Addison	3,612	24	Hough	5,667	7,845
25	Mt. Pleasant	4,289	25	Garden Valley	3,221	25	Brooklyn	5,524	6,430
26	East 131st	3,692	26	Brooklyn	3,069	26	Jefferson	3,515	3,987
27	Garden Valley	3,102	27	Mt. Pleasant	2,833	27	Garden Valley	2,310	3,220
		239,276			153,479	28	Broadway*		1,966
								388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2020**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2020	2019	2020	2019	Gain/Loss
Loans* to:					
CLEVNET	67,040	68,068	139,667	142,019	-2%
Other Libraries	668	440	1,069	1,019	5%
	67,708	68,508	140,736	143,038	-2%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2020	2019	2020	2019	Gain/Loss
Projected	10,064	12,863	21,147	26,146	-19%
Mail and Email Reference	98	815	202	909	-78%
Interlibrary Loan Requests	1,142	823	2,502	1,747	43%
	11,304	14,501	23,851	28,802	-17%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2020	2019	2020	2019	Gain/Loss
New Titles Added	4,685	4,566	30,692	9,693	217%
Total Items Added	25,572	19,524	44,857	36,635	22%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2020	2019	2020	2019	Gain/Loss
Main Library	192	184	392	384	2%
Branches	5,481	5,265	11,204	10,944	2%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2020	2019	2020	2019	Gain/Loss
Downloads	18,587	12,090	34,036	25,590	33%
Users	693	643	1,395	1,310	6%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date	
	2020	2019	2020	2019
Songs	16,837	15,559	36,202	30,650
Users	281	319	563	604